



# FRANCE, A SUCCESSFUL CONGRESS DESTINATION

FRANCE MEETING &  
CONVENTION BOARD

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#### A true competency team will be available around you!

A know-how that commits us: we make adapted and tailor made proposals, we propose a **charter congresses** with commercial, operational and financial commitments, we establish a **unique contract** for all our hotels, with **harmonised conditions**, we optimise your agenda and propose short response times.



contact

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Our objective through this publication is to inspire associations, executives and congress planners. The France Meeting and Convention Board wants to reveal a global destination that is highly sought and is at the service of all associations. To properly execute this vision, we work with leading French congress cities that embody the strong dynamism of France in the meetings industry. Convention Bureaus provide everything associations need to set up or run their events, from human resources to meetings facilities as well as assistance and support.

France is a very attractive destination for your delegates. Cities respond to new trends with Convention Centres offering a wide spectrum of facilities. But what your colleagues will remember most of all is whether the city was a good fit for your specific objectives. The reinforcement of the country's many knowledge hubs is testament to France's commitment to research and shows a true sense of innovation all around.

This supplement is the easiest way to source your next destination in France. We look at all the elements you need to consider; facilities, training, networking, accessibility, so that you can make an informed, fact-based decision.

We are looking forward to meeting you in France.

Best regards.



**Christian MANTEI**  
CEO of Atout France

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# ATOUT FRANCE, FRANCE TOURISM DEVELOPMENT AGENCY



Atout France, the French government's sole operator in terms of tourism development, is entrusted with contributing to the reinforcement of the attractiveness of Destination France and of the competitiveness of its companies and related sectors. Thanks to its 33 offices across the world and a close collaboration with the Embassies, the Agency boasts an in-depth knowledge of the different tourist markets and their various distributors.

## ATOUT FRANCE MISSIONS

During the Interministerial Tourism Committee of 19th January, the Prime Minister went on to reiterate the objectives set by the Government (100 million visitors to France in 2020, revenue of 50 billion euros), and underpinned the role of Atout France in its missions:

- ▶ Renew the offer and monitor its quality through studies and surveys, as well as by financing structural tourism projects across the various territories;
- ▶ Encourage the development and the promotion of destination brands (and that of individual companies) on an international level.

## FRANCE MEETING AND CONVENTION BOARD, A SUPPORT TO ASSOCIATIONS

The France Meetings and Convention Board relies on a network of over 100 professionals to provide international event organisers and association professionals with the best conditions for a successful event. Thanks to its expertise it provides tools on demand to help them making their conference a truly memorable experience.

## PROMOTIONAL OPERATIONS

We meet you during the MICE industry event abroad, which we are involved in. More than 100 promotional operations are arranged every year across the globe, targeting international MICE and association professionals.

## RESOURCES TO BE INSPIRED

- ▶ A powerful media tool, France.fr, available in 16 languages across 31 versions, with which browsers from all over the world can explore the art de vivre of France's varied destinations.
- ▶ A website dedicated to associations and professional event planners.  
[www.meetingsfrance.fr](http://www.meetingsfrance.fr)
- ▶ Follow the France Meeting and Convention Board Twitter account to keep informed about the latest news and trends:  
[@CLUSTER\\_MICE](https://twitter.com/CLUSTER_MICE)

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# BE INSPIRED, BE IN FRANCE

## A WELCOMING CONGRESS DESTINATION

France is the world's leading destination with 88 to 89 million visitors. Its popularity results from a successful combination of factors. An easily accessible destination with 11 international airports and 1,242 miles of high-speed railway tracks, and also an effortless destination with dedicated "welcome packs" for professional visitors. But what makes France so special is its distinct Art de Vivre, its rich cultural Heritage, its unique and diverse landscapes and its delectable gastronomy. France provides visitors with an unforgettable experience and add to the quality of your congress.



## FRANCE RENEWS ITS CONGRESS OFFER

Thanks to its network of talented and service-focused event & congress industry professionals, France has a proven track record of hosting successful events. Determined to continue to offer improving services and support to international event & congress organisers, the destination doesn't take such notoriety for granted and keeps working on its structure in order to renew

and adapt its offer to international standards. Large-scale renovation works and new venues are designed to meet expectations and new trends.



## KEY MESURES

France, has begun a process of improving how it welcomes foreign visitors. Key measures are taken to work on quality, simplicity, security and attractiveness and keep France one of the best MICE destinations: visas within 48 hours, shops open late all week long, multilingual signposting at airports and train stations, priority access for Congress delegates... Security has also been stepped up in tourist areas and convention centres. The logistical success of COP21 and UEFA Euro 2016 was largely down to this process. Successful events like these strengthen France's bids to host major events and business conferences.

**BE**  
INSPIRED, **BE** IN FRANCE.

# BE INSPIRED BY FRENCH DYNAMISM

With economic and scientific expertise, innovation is key to meeting people and creating a stimulating environment for visitors. Take advantage of our expertise to guarantee the success of your association's event.

## KNOWLEDGE AND RESEARCH HUB

With 71 innovation clusters or centres of excellence and backed by its strong industrial tradition and internationally renowned expertise, France is a leading player in a number of key economic sectors, multiplying its innovation hubs.

Life sciences, biotechnology, healthcare, information technology, environment, automotive, aerospace, mechanical industries, logistics, chemicals, energy and clean tech companies, agri-food... France's designated clusters bring together – in one geographical location – leading businesses, universities and research institutions that will work together on cutting-edge Research and Design projects.

With such dynamism and expertise available to associations, France intends to remain one of the top congress destinations.



## WELL-SUPPORTED ECONOMICAL, INDUSTRIAL AND TECH DYNAMISM

Because start-ups support various innovation sectors, such as health technologies, green technologies, biotechnologies and finance, and because they also explore new products

and services, the successful ones quickly become companies with international perspectives. Consequently, in order to help their growth, to generate economical value and to create new jobs, the French government decided to launch the French Tech Initiative with the ambition of making France one of the "Big Start-up Nations". This initiative led to the opening of the Station F campus in 2017, the world's largest start-up campus.

## READINESS FOR THE FUTURE

As the Fourth Industrial Revolution gathers momentum, decision-makers are confronted with a new set of uncertainties regarding the future. The Fourth Industrial Revolution is characterised by a range of new technologies that are fusing the physical, digital and biological worlds, impacting all disciplines, economies and industries. Rapidly emerging technologies are spurring the development of new production techniques, business models and value chains that will fundamentally transform global production. Both the speed and scope of change add a layer of complexity to the already challenging task of developing and implementing strategies that promote growth. France is already aware of the factors and conditions required in order to be ready for the future. Whether in terms of structure or means of production, France ranks 14<sup>th</sup> among the countries most likely to embrace the 4<sup>th</sup> industrial revolution. (World Economic Forum Report 2018).



Territories

Events

Equipments

Innovative solutions

Digital transition

Governance

Study days

Partnership

Market developments

Investments



Innov&Tech approach

Innovative ecosystems

Smart City

Best practices

Experimentations



Newsroom

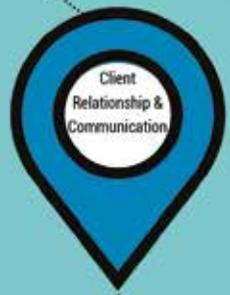
FCE guide book

Product offering

Web platform

Social networks

6 annual prizes



Territorial marketing

Branding

Economic environment

Exposure

Monitoring

Highly competitive sector

Price research



CSR

Certification

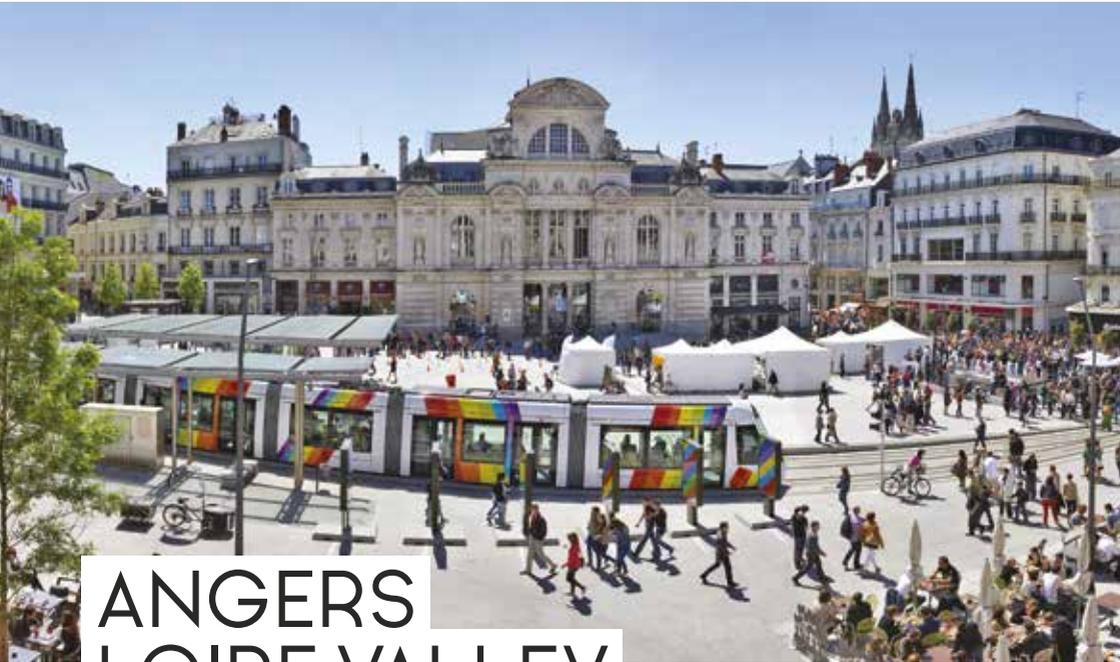
Accessibility

Hospitality



Join France Congrès et Événements' network & be part of our actions !

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# ANGERS LOIRE VALLEY

## THE WINNING ALLIANCE FOR SUCCESSFUL MEETINGS

Located in the Loire Valley, a UNESCO world heritage site in Western France, Angers is ideally located less than 90 min from Paris and only 2h20 by direct train from Paris Charles-de-Gaulle international airport.

You will find the quality of Angers' welcome and its attractive lifestyle very appealing.

Sporting the official label of "City of Art and History", Angers will amaze visitors with its vibrancy, its French lifestyle and its many

unique and prestigious sites: Angers Castle, a 13<sup>th</sup> century fortress housing the world's largest medieval Tapestry, the outstanding David d'Angers sculpture gallery or the exceptional Jean Lurçat museum.

Angers is also a major destination for professional events offering high quality venues (a new Convention Center in 2019) and tailor-made services provided by the Angers Convention Bureau.



### DESTINATION ANGERS - CONVENTION BUREAU

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## ■ HUB OF KNOWLEDGE AND CENTERS OF EXCELLENCE

Angers is a major centre of innovation with many excellent organisations. In the plant-industry, VEGEPOLYS brings together more than 365 innovative projects in an international competitiveness cluster. Angers organizes the now world famous annual SIVAL (the International Salon of Plant Production and Technique). The city has also been chosen to host, in 2022, the 31<sup>st</sup> International Horticultural Congress. What's more, Angers is at the cutting edge of technology in the fields of Healthcare and Biotechnology, with a University Hospital, a national medical simulation centre, and a number of major pharmaceutical industries. In addition, the "green city" benefits from recognized skills in the "Silver Economy", offering services and expertise to an aging population.

## ■ ANGERS: ELECTRONICS VALLEY

Angers has a number of digital & electronics industries, and recognized expertise in IoT (the Internet of Things).

The city is THE original electronics production centre of Europe, and hosts 4 leading European electronics manufacturing companies which figure among the top 50 worldwide (All Circuits, Asteelflash, Eolane and Lacroix). With the endorsement of the label "French Tech" Angers and the inauguration in 2015 by the French President of the very first "Cit  de l'Objet Connect " in France, Angers has consolidated its status as THE IoT and manufacturing hub of western France.

## KEY DATA

- **About 2,000** researchers
- **1** International Plant Research Institute
- **1** University Hospital
- **1** National Medical Simulation Centre
- **55** certified research labs

## SUCCESSFUL EVENTS

- **2022**  
**International Congress of Horticulture**  
3,000 delegates
- **2019**  
**GREENSYS (International Symposium on Advanced Technologies & Management for Innovative Greenhouses)**  
300 delegates
- **2018**  
**SIVAL (International yearly Fair for Crop productions)**  
640 exhibitors  
24,000 visitors



Angers Plant Cluster



Greniers Saint-Jean

## YOUR NEXT CONGRESS IN ANGERS

UP TO 1,240 DELEGATES



### WHAT'S NEW?

A new convention center opening in 2019 in Angers city center with an auditorium of 1,240 seats, an exhibition hall of 3,500 sqm, 18 meeting rooms and a 400 sqm terrace with a view over Angers' botanical garden.

Angers Congress Center

## A WIDE RANGE OF ACCOMMODATION

Hotels	Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL	Serviced apartments
	14   703	18   1,051	6   450	-	38   2,204	216	

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
Angers Congress Center	2 auditoriums	1,240	3,500
Angers Exhibition Center	5 halls 1 auditorium	3,750	30,000
	10 meeting rooms		
Le Quai Theater	2 auditoriums	900	16,000
	9 meeting rooms		
Aréna Loire	1 exhibition hall	3,700	10,940
	4 meeting rooms		

**VALÉRIE'S TIPS**

**ANGERS, A CITY TO (RE)DISCOVER**

**1. A Gala dinner at the Greniers St Jean**  
 Enjoy an unforgettable Gala Dinner in the unique and prestigious "Greniers St Jean and Musée Jean Lurçat", originally a 12<sup>th</sup> century hospital complex.

**2. Wine & Gourmet Tour**  
 A stroll through the vineyards, followed by a tasting session of typical wines of the Loire Valley and local culinary specialities to appreciate the best of Anjou gastronomy.

**3. Cointreau Cocktail Workshop**  
 Discover the story of the world-famous Cointreau brand through a visit of the Angers based distillery, and a multi-sensory cocktail workshop with a professional bartender.



Vineyard, Savennières



Cointreau Cocktail Workshop

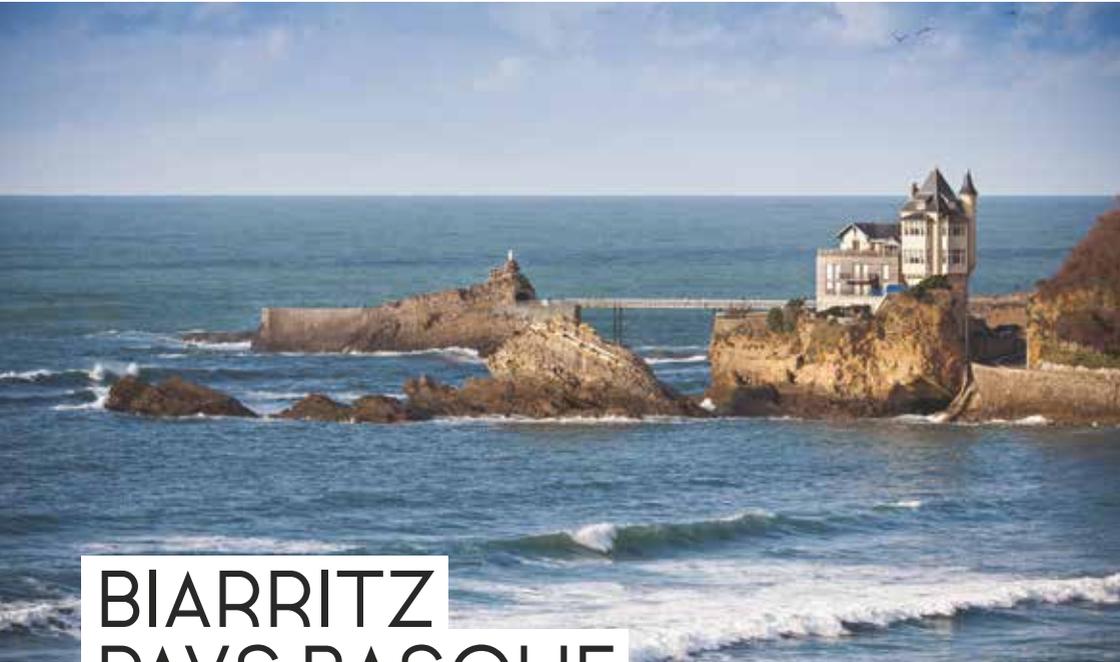
**A CONNECTED AND ACCESSIBLE CITY**



Angers is ideally located:

**By train:**  
 Only 80 minutes away from Paris by TGV

**By plane:**  
 2h20 from Paris Charles-de-Gaulle International Airport.  
 1h from Nantes Atlantique Airport (regular connection flights to the main European cities).



# BIARRITZ PAYS BASQUE

## BIARRITZ. DO IT NOW.

Biarritz is an exceptional destination located in the hearth of the Basque Country, a land blessed with its mountains, beaches, forests and ocean, right at a cultural crossroads. With two airports (Biarritz Airport conveniently near the city-center and only twenty minutes from San Sebastian Airport) Biarritz is connected to most of the main European cities and capitals.

Functional infrastructures, exciting and original incentives activities, easy connections to the main cities in France and in Europe, a professional team to assist you... these are only few of the reasons why Biarritz hosts many significant cosmopolitan congresses and events every year.

So much more than promises, Biarritz provides the momentum to bring out the best in you.



### BIARRITZ TOURISME

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[www.congres.biarritz.fr](http://www.congres.biarritz.fr)



## ■ BIARRITZ. GET INSPIRED !

Biarritz and the Basque Country Inspire you! Here, tradition and innovation merge into one, as ancient Basque know how and creative new spirits come together to reinvent and transform “made in Basque” products.

Biarritz has organized its economic development into fields of competence which are as attractive as they are competitive: commerce, tourism, ocean, high end information and imaging technology, aeronautics, board sports. The town’s vitality is supported by a pertinent infrastructure network, the different modules of which complement each other perfectly and have been thought out especially for organizing seminars, trade shows, events and congresses of any size.

Recently Biarritz has also launched the project Ocean Start, a technology park dedicated to the Economy of the Ocean.

## ■ FROM BIARRITZ TO PAU, THE CRADLE OF FRENCH GOLF

Biarritz Destination Golf is one of the most beautiful golfing destinations in Europe. Designated as the only state contract of Golf, Biarritz Destination Golf was born in 2015 and has been recently renewed for three years.

European golfers find an outstanding choice of golf courses and a climate suited to all-year-round play in the Basque Country, the Landes and in Béarn Pyrénées. These golf courses have it all. Perfect your swing in the atmosphere of South-West France, between the Atlantic Ocean, pine forests and the Pyrenees mountains.



Cité de l'Océan in Biarritz

## KEY DATA

- More than **400** events organised every year
- **130,000** the nights delegates spend in the hotels of Biarritz every year
- **3,500** (up to) hotel rooms in Biarritz and its surroundings

## SUCCESSFUL EVENTS

- **2018**  
**Winter University of Professional Training**  
900 delegates
- **2018**  
**National Congress CNAEMO**  
1,000 delegates
- **2018**  
**Orange Convention**  
650 delegates



Ilbarritz Golf Course, facing the ocean

## YOUR NEXT CONGRESS IN BIARRITZ

UP TO 1,200 DELEGATES



Conference room at the Bellevue Congress Centre

### DID YOU KNOW?

What is so special in Biarritz is that the city allows you customise your event exactly how you want it. Most of the congress centers and hotels are at a walking distance and the delegates feel like at home while walking down town!

## A WIDE RANGE OF ACCOMMODATION

Hotels	Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL	Serviced apartments				
	6	100	26	719	11	533	4	346	47	1,698	558

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
Casino Municipal	1 auditorium	728	1,100
	8 conference rooms, a large room of 660 sqm, a terrace facing the ocean and a winter garden of 180 sqm		
Bellevue	1 auditorium	708	1,500
	Ground floor: 2 large adjoining rooms (1,000 sqm), a reception hall and a gallery / First floor: 2 suites of 200 sqm each and a flexible space made up of 5 rooms		
Halle Iray	1 large exhibition space of 5,000 sqm	2 200	5,100
	5 conference rooms and 6 offices Private car park		
Gare du Midi	1 auditorium	1,394	308
	A lobby of 308 sqm with a bar area and a cloakroom		

**GÉRALD'S TIPS****BIARRITZ, A CITY TO (RE)DISCOVER**

**1. Live like locals**  
Discover the unique and friendly atmosphere of the covered city market. Meet the local producers and taste their products (cheese, meats, seafood...) in the local way !

**2. Surf the Basque coast's waves**  
60 years ago the 1<sup>st</sup> board arrived from Los Angeles. Today, the Basque coast is one of the best surf spots in Europe. The 18 surf schools propose surf lessons for all level. A unique experience!

**3. Get lost in the Basque countryside**  
Discover the local traditions of the Basque villages surrounded by emerald green foothills as well as the wild and rugged landscapes of the Basque countryside.



Surf session at the Beach Côte des Basques



The Basque countryside

**A CONNECTED AND ACCESSIBLE CITY**

Biarritz has an international airport with connections to the main French and European cities: Paris, Lyon, Brussels, Dublin, London, Madrid, Geneva, Copenhagen, Luxembourg, Helsinki...

the Basque city is only one hour and a half from Bordeaux and Bilbao and 30 minutes from San Sebastian airport in Spain. Moreover, thanks to high speed trains, Paris is now only 4 hours away from Biarritz.

The airport and the railway station are only ten minutes away from the city centre!



# BORDEAUX

## WORLD CAPITAL OF WINE & ICONIC CONGRESS CITY

Chosen as Lonely Planet's most attractive city in 2017, over the course of the last ten years, Bordeaux has transformed itself, and revealed its rich personality. Boasting exceptional classical and modern architecture, and surrounded by the most famous vineyards in the world, it is a perfect symbol of the French "Art of Living". Bordeaux also has a lively cultural scene, with a new generation of young

artists and musicians who have not hesitated to reinvent and create alternative versions of the "Port of the Moon" as it is fondly known – in reference to the crescent-shape followed by the Garonne river as it wends its way through the city. Located in an outstanding region, Bordeaux offers a variety of landscapes from the vineyards to the Atlantic Coast and the Bassin d'Arcachon.



### BORDEAUX CONVENTION BUREAU

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<https://congress.bordeaux-tourism.co.uk/>



## ■ BORDEAUX IS A POWERFUL MAGNET!

It's an attractive metropolis for its lifestyle and for businesses. As a city with a booming industry and hotbed of innovation, start-ups, research laboratories for new themes, a University of Excellence and grandes écoles, Bordeaux has become a prominent host of international congresses. Bordeaux focuses its economic development on research, technology and innovation. With 11,600 researchers, 106,000 students, 17 advanced engineering schools, 110 research units at the University of Bordeaux and more than 15 competitiveness clusters, Bordeaux is the economic driving force of the Nouvelle Aquitaine particularly in Aeronautic, Optic&Laser, Wood industry, Geosciences, Health ICT, Neurosciences...

According to the organisers, just the mention of "Bordeaux" leads to a 5-15% increase in the number of participants; Bordeaux truly is MAGNETIC!

## ■ BORDEAUX, HOTBED OF INNOVATION

A prime example, in 2017 the wood industry of Bordeaux with its canadian and japenese partners have created the first world congress on high-rise wood buildings. "Wood Rise Congress" took place in September in Bordeaux and welcomed more than 1,500 delegates. At the heart of sustainable cities and the ecological transition, WOODRISE is aimed at all those involved in the construction of mid-rise and high-rise buildings, who take wood into consideration as an essential material for sustainable cities. The 2<sup>nd</sup> edition will take place in 2019 in Japan.



Aerospace Valley

## KEY DATA

- **11,600** researchers
- University of Excellence
- **5** labeled clusters and **13** clusters

## SUCCESSFUL EVENTS

- **2017**  
**Focus on Microscopy**  
1,500 delegates
- **2016**  
**World congress on  
Veterinary Dermatology**  
3,000 delegates
- **2015**  
**World congress on ITS  
(Intelligent Transport  
Systems)**  
8,000 delegates



Robotic

## YOUR NEXT CONGRESS IN BORDEAUX

UP TO 8,000 DELEGATES



### WHAT'S NEW?

A new congress and exhibition hall open early 2019 with a modular plenary room from 1,500 to 6,000 seats, 12 meeting rooms from 100 to 400 seats. It will be linked to an exhibition hall of 50,000 sqm.

Bordeaux Congress Centre

## A WIDE RANGE OF ACCOMMODATION

Hotels   Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL	Serviced apartments
City center	46   1,100	53   3,500	23   2,200	3   450	125   7,250	4,500

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
Bordeaux Congress Centre	3 auditoriums	1,400	3,000
	15 breakout-rooms		
Bordeaux Exhibition Centre	2 exhibition halls	6,000	50,000
	1 new congress and exhibition hall		
Bordeaux Palais de la Bourse	1 auditorium	500	1,500
	15 breakout-rooms		
Cité Mondiale Convention Centre	1 auditorium	300	1,300
	5 breakout-rooms		
Le Pin Galant	1 auditorium	1,410	1,300
	1 exhibition space		

**AMÉLIE'S TIPS****BORDEAUX, A CITY TO (RE)DISCOVER**

**1. A gala dinner in the vineyards**  
 The 1<sup>st</sup> wine properties are situated 15 min from Bordeaux. Easy to organise the congress gala dinner in a château: visit of the winecellar, wine tasting and farewell dinner in the chateau.

**2. A cocktail on the Garonne river**  
 Come on board for a cocktail-cruise to see the beautiful 18<sup>th</sup> century facades of Bordeaux, to discover the Gironde estuary and some of château alongside the Garonne river.

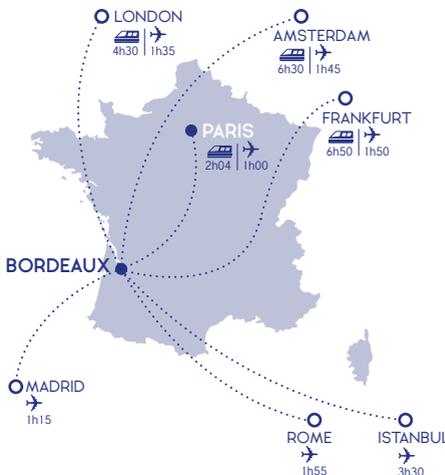
**3. Street-art in Bordeaux**  
 Darwin eco-système, the Bassins à Flots, the university campus, the street-artists have taken over many sites in Bordeaux. Discover Bordeaux through the prism of street-art!



Dinner in a chateau



Street-art in Bordeaux

**A CONNECTED AND ACCESSIBLE CITY**

Bordeaux is easily accessible from all over the world.

**Bordeaux-Mérignac International Airport:**

- 85 destinations
- Paris/Bordeaux: 20 flights/day
- More than 60 direct flights to international cities
- Regular air services to 15 main hubs

**Public transports:**

An efficient public transports with direct connections between the train station, the airport to the city centre and the main congress centres.



# CANNES CÔTE D'AZUR

## A WORLDWIDE BRAND!

Second city in France in terms of B2B events and best 2017 destination at the World Luxury Travel Guide Awards, Cannes is a thrilling city offering a central and unique location for networking.

Indeed, the worldwide known Palais des Festivals et des Congrès benefits from an exceptional location sitting by the Mediterranean Sea, in the city center, with access to shops, restaurants and hotels

within walking distance!

Located in the heart of the Côte d'Azur, Cannes is both a business and a lifestyle destination, offering a wide range of top-quality accommodation from 2\* to 5\* and 8,000 rooms.

With an ideal Mediterranean climate, 300 sunny days a year and outstanding landscapes, Cannes is the privileged environment combining the best assets for your event.



### CANNES CONVENTION BUREAU

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 Cannes Convention Bureau

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## ■ CANNES CREATIVE CITY

Cannes is a true and inspiring destination for the world's most influential players and decision makers in the media, communication, creativity and entertainment fields.

For over 70 years, Cannes has demonstrated its power of attraction and has been welcoming worldwide prestigious events with the Cannes Festival since 1946, Cannes Lions since 1954, MIPTV since 1964 and MIPCOM since 1985.

In April 2018, Cannes launches a new promising event: Canneseries, the international festival of TV series. This new event is in total synergy with Cannes'ambition to become the capital of creative writing. To reach such an objective, Cannes, the Côte d'Azur University (UCA), the cinema school of Berlin DFFB, Vivendi Group and CANAL+ have launched a unique program: the Canneseries Institute. Tomorrow's TV series will be written in Cannes!

## ■ CANNES, AN INNOVATION SHOWCASE

Built, right from the start, upon the dynamism of its aerospace activity along with Thales Alenia Space, Cannes invests in innovation and falls fully within the Provence-Alpes-Côte d'Azur region, with 10 competitiveness clusters. The "Cluster SAFE", initiated in Cannes in December 2015, aims at supporting both innovation and implementation of research and development collaborative projects in overall security business.

Main B2B events in this sector do already trust Cannes: Trustech, IT Meetings, Security Meetings.

### KEY DATA

- 1<sup>st</sup> BtoB event destination after Paris
- 52 events a year
- 280,000 delegates

### SUCCESSFUL EVENTS

- 2017  
HPE TSS technology and solutions summit  
2,800 delegates
- 2017  
EAHP largest congress for hospital pharmacy in Europe  
4,000 delegates
- Since 1990  
MIPIM world's leading property market  
26,000 delegates



MIPCOM



TRUSTECH

## YOUR NEXT CONGRESS IN CANNES

UP TO 50,000 DELEGATES



MIPIM

### WHAT'S NEW?

Cannes is a birthplace of innovative and powerful emerging events. 2018 welcomes eSports Bar and Canneseries, 2 promising events to watch carefully!

## A WIDE RANGE OF ACCOMMODATION

Hotels	Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL	Serviced apartments				
	29	1,253	34	1,381	36	2,771	7	1,857	106	7,262	666

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
Palais des Festivals et des Congrès of Cannes	5 main auditoriums	2,309	35,000
	38 meeting rooms		
JW Marriott	1 auditorium	1,200	1,200
	16 meeting rooms		
Palm Beach	Event Space	2,000	2,070
	Salon des Artistes		
Hôtel Majestic	17 meeting rooms	1,500	1,750
Hôtel Martinez	15 modular rooms	1,000	2,500
Intercontinental Carlton	8 rooms	300	240
Hôtel Gray D'Albion	9 meeting rooms	400	229
Radisson Blu 1835	5 rooms up to 13 breakout rooms	250	500
Gare Maritime	2 rooms	841	841



### PALAIS DES FESTIVALS ET DES CONGRÈS DE CANNES

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**FABIENNE'S TIPS****CANNES, A CITY TO (RE)DISCOVER**

**1. Dream on the Lerins Islands**  
 Try out a regatta between the 2 Islands, Sainte Marguerite and Saint Honorat and enjoy a wine tasting in the vineyards of the Monks Abbey for a memorable experience.

**2. Blesure on the beach**  
 Have lunch with your feet in the sand, organize a cocktail networking party or simply meet with your peers in a wonderful panorama on the 30 beaches around the Palais.

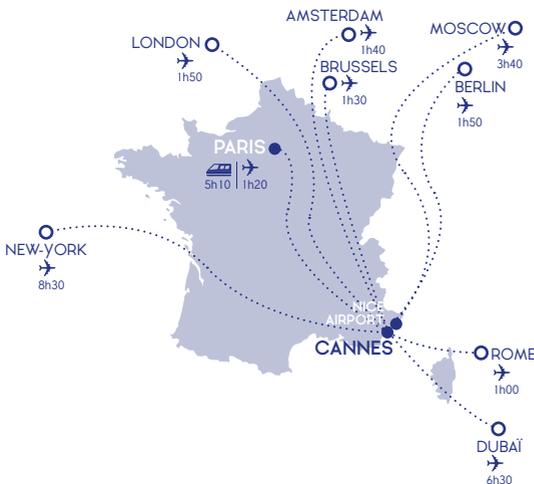
**3. Feel the Provençal authenticity**  
 Enjoy a private guided tour of the Forville Market and a gala dinner in the old Suquet town specially customized for your event.



Lerins Islands



Cannes Beach

**A CONNECTED AND ACCESSIBLE CITY**

Cannes is easily accessible from all over the world with 117 destinations.

**Air:** International airport Nice Côte d'Azur, 2<sup>nd</sup> airport in France. Cannes-Mandelieu Business Airport at 10 min from city center.

**Transfers by helicopters:** International airport Nice Côte d'Azur – 7 min from Cannes.

**Road:** Estérel A8 motorway.

**Rail:** Cannes station served by high speed trains.

**Inside Cannes:** no transfer needed, all commodities reachable on foot!

meeting  
WITH A VIEW 



ICI, LES DIAPORAMAS SONT EXCEPTIONNELS  
HERE, SLIDESHOWS ARE OUTSTANDING



Il n'existe pas de recette du succès, mais il existe des scénarios. Derrière la majestueuse façade de ce palace centenaire, dans une suite ou une salle de réunion avec vue imprenable sur la Méditerranée, vos événements seront inévitablement un succès. Quoi que vous choisissiez, avec plus de 300 jours de soleil par an, profitez d'une pause gourmande locale sur la terrasse, dans notre jardin d'hiver ou à la plage. Découvrez "Meeting with a view" et transformez chaque visite en or. Action!

There is no recipe for success, but there are scenarios. Behind the emblematic façade of the hotel, your events held there, in a suite or meeting room with a breathtaking view over the Mediterranean, are guaranteed to be a great success. Whichever you choose, with more than 300 sunny days per year, you will enjoy two local gourmet breaks on the terrace, in our Winter Garden or on the beach. Discover "Meeting with a view" and transform every visit into gold. Action!

Virginie Gautier : T. +33 (0)4 93 06 40 19 • virginie.gautier@ihg.com • carlton-cannes.com



INTERCONTINENTAL  
CARLTON CANNES

# AIR FRANCE KLM

## Global Meetings & Events



### La solution transport pour vos événements

La solution idéale pour répondre aux besoins des organisateurs :

- Homologuez simplement vos événements nationaux et internationaux
- Offrez à vos participants des réductions\* sur leurs billets d'avion
- Gagnez des billets gratuits avec notre programme de récompense dédié

Renseignements et achats sur [www.globalmeetings.airfranceklm.com](http://www.globalmeetings.airfranceklm.com) et toutes les agences de voyage habilitées.

\* Réductions sur une très large gamme de tarifs jusqu'à 50% sur le réseau Métropole et jusqu'à 15% à l'international sur tous les vols AIR FRANCE, KLM et leurs compagnies partenaires avec un numéro de vol AIR FRANCE et KLM.

### The transport solution for your events

The best solution to meet the needs of organizers:

- Register your international events in just a few clicks
- Offer your attendees discounts on a large selection of public fares\*
- Win free tickets with our dedicated reward program

Registration and booking on [www.globalmeetings.airfranceklm.com](http://www.globalmeetings.airfranceklm.com) and all authorized travel agencies.

\* Discounts on a large selection of public fares up to 15% on international flights on AIR FRANCE, KLM and their partner airlines with an AIR FRANCE or KLM flight number.



# CHAMONIX MONT-BLANC ALPS-MONT BLANC

## CHAMONIX, A BREATHTAKING CONGRESS DESTINATION

At the crossroads with France, Italy and Switzerland, Chamonix Mont-Blanc is an international world known destination, highly appreciated by conference participants for its authentic setting. World capital of skiing and mountaineering, home of several international sport events, Chamonix is a dynamic town that lives all year-round and welcomes thousands of visitors every year. The Chamonix Valley offers a large choice of hotels with meetings facilities,

restaurants, shops, spas, cafés and bars. And there are activities for everyone: sightseeing, cultural visits, sport activities for beginners or those who wish to challenge themselves. Professional mountaineers organize special events to create team feelings. Unique is also the conference center, LE MAJESTIC. Located in the center and only 5mn away from most of the hotels, it counts 9 fully equipped rooms for meetings from 10 to 400 people.



### CHAMONIX CONVENTION BUREAU

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Tourisme Vallée de Chamonix Mont-Blanc

[www.congres-chamonix.com](http://www.congres-chamonix.com)



## ■ AN OPEN-AIR LABORATORY FOR SCIENTISTS

Much more than a naturally magnificent playground, the Chamonix Valley is also an extraordinary open air laboratory. Chamonix has been closely linked with the world of science since the 18<sup>th</sup> Century: first scientific expeditions, construction of high altitude observatories, the theory of Pleistocene glaciation...numerous fields of research are still attracting scientists from all over the world. Some centres of excellence are established in the valley: The Ecole de Physique in Les Houches created in 1951, the Ifremont (teaching and research institute in mountain medicine), the centre of expertise for sports medicine and biomedical research of ENSA (the national ski & mountaineering school), the Research Centre for Alpine eco-systems (CREA). The Chamonix Mont-Blanc Valley has been committed to eco-responsible tourism, which aims to limit the impact of tourism on a unique and fragile natural environment.

## ■ THE WORLD CAPITAL OF THE MOUNTAIN

The conquest of Mont Blanc summit in 1786 contributes to demystifying the mountains and open this exceptional natural setting on new opportunities. Chamonix is known as the World capital of skiing and mountaineering, headquarters of the French National Ski & Mountaineering School, birthplace of the trail running, home for global sport events: Ski World Cup, Ultra Trail du Mont-Blanc, World Climbing Cup. This unavoidable place of mountain sports is consequently a reference for mountain rescue expertise, organising events on this matter. Chamonix is also hosting outdoor industry (textile and equipment).



Approach to mountaineering practices

## KEY DATA

- 3 centres of scientific research
- 4.5 millions overnight stays per year
- 10 to 15 international conferences per year

## SUCCESSFUL EVENTS

- 2017  
**The 18th International Symposium on applied Electromagnetics and Mechanics**  
350 delegates
- 2017  
**The Alpine Conference on Solid-state NMR**  
225 delegates
- 2017  
**The Convention on Health analysis and Management**  
550 delegates



An extraordinary high-alpine environment

## YOUR NEXT CONGRESS IN CHAMONIX MONT-BLANC UP TO 400 DELEGATES



Michel Payot Meeting room

### WHAT'S NEW?

Renovation of the Alpina hotel, renamed ALPINA ECLECTIC HOTEL\*\*\*\*, 138 bedrooms and meeting rooms, perched at 1913 m, overlooking the Mer de Glace. An unusual meeting space.

### A WIDE RANGE OF ACCOMMODATION

Hotels   Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL	Serviced apartments
6   116	12   404	8   633	2   77	28   1,230	930	

### VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
Congress Centre Le Majestic	9 rooms	400	800

**EVELYNE'S TIPS****CHAMONIX MONT-BLANC, A CITY TO (RE)DISCOVER****1. Aiguille du Midi: contemplate the exceptional**

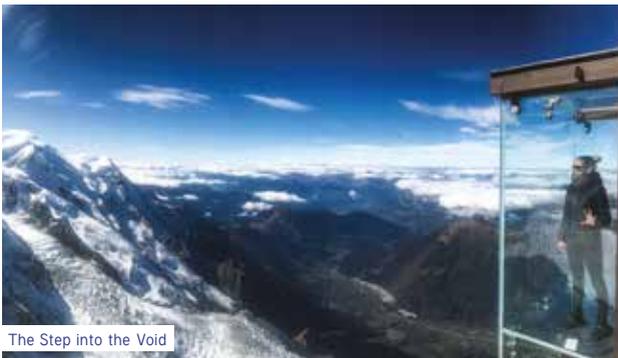
In 30 min and 2 cable car rides, enter the realms of Europe's highest peaks! The most adventurous can experience the "Step into the Void", a glass module, suspended above 1000m of vacuum.

**2. Mer de Glace and sustainable development**

Located on the glacier, this activity combines alpine sightseeing, approach of mountaineering practices and global warming awareness.

**3. Shopping and Relax**

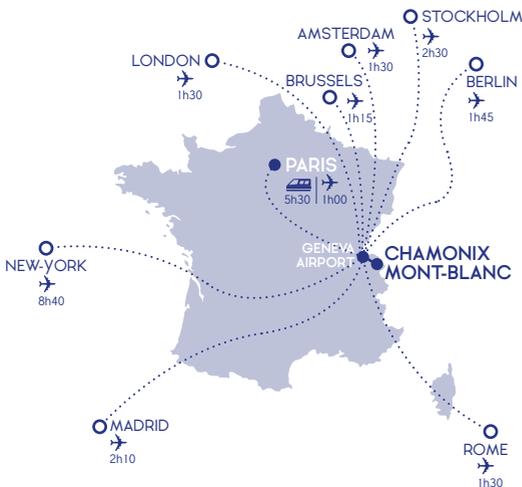
Enjoy a moment of relax in one of the spas or take your time in one of the cafés in the lively center of town: a large choice of pastries and drinks with a fantastic view!



The Step into the Void



Centre of Chamonix Mont-Blanc

**A CONNECTED AND ACCESSIBLE CITY**

The Chamonix Valley is located in the heart of the Alps, bordering Switzerland and Italy.

It is linked to the European road network through the A40 and this makes it the most accessible mountain resort in Europe. Chamonix is located 90 km from the international airport of Geneva with its more than 134 direct world destinations. During your event, you can join hotels, congress venues, restaurants, activities by walking. If needed, shuttle and local trains are free.



# DEAUVILLE NORMANDY

## AN IDEAL PLACE TO ENERGIZE YOUR CONGRESS!

Normandy, France's longest maritime coastline and 4<sup>th</sup> biggest short-stay tourism destination in France, has an exceptional cultural heritage. With 2,000 bedrooms within a range of two kilometres, a conference centre – the "Centre International de Deauville", an airport just 8 km away, an area of welcoming proportions, Deauville, located 2 hours from Paris, is the obvious choice of towns in Normandy, capable of hosting festival-goers, decision-makers,

entrepreneurs, Heads of State and Government officials. Its cutting-edge tourist facilities make it a site of expertise and professionalism and a fertile breeding ground for projects. Its constant commitment to the development of its attractiveness, of its environment-friendliness, the promotion and the conservation of its incomparable heritage and its accessibility by all means of transport, make it a choice destination for tourists. It is unique in its region.



### CENTRE INTERNATIONAL DE DEAUVILLE

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[www.congres-deauville.com](http://www.congres-deauville.com)



## ■ DEAUVILLE: RICH EXPERIENCES IN A PERFECT SITUATION BETWEEN THE SEA AND THE COUNTRYSIDE

The coast and the Deauville area (11 municipalities) benefit from the dynamism and the attractiveness of the Seine waterway. The economy is turned towards the international stage: 6 world-renowned centres of competitiveness: Information and communication technologies, cosmetic, equine, the agri-food sector, logistics... Deauville welcomes more than 40 large-scale sporting and cultural events a year. Therefore this destination is ideal for professional events.

## ■ DEAUVILLE: A PASSION FOR HORSES

Since Deauville's creation in the 19<sup>th</sup> century, tourism has remained the main pillar of the local economy. Horses, thanks to the size and importance of the equine industry and the many related sporting events, constitute without doubt the town's second biggest economic cluster. Horse races, horse sales, riding, large equestrian competitions, Deauville revolves around horses all year long with its big meetings. A whole universe to be discovered at the heart of this amazing town.

### KEY DATA

- 5,800 researchers
- 3 universities
- 7 recognised centres of excellence

### SUCCESSFUL EVENTS

- 2019  
**International Conference on Photonic, Electronic and Atomic Collisions**  
700 delegates
- 2018  
**29<sup>th</sup> National convention for Intercommunality**  
1,500 delegates
- 2017  
**Synerpa Congress (National Association for Private Establishments for elderly people)**  
1,500 delegates



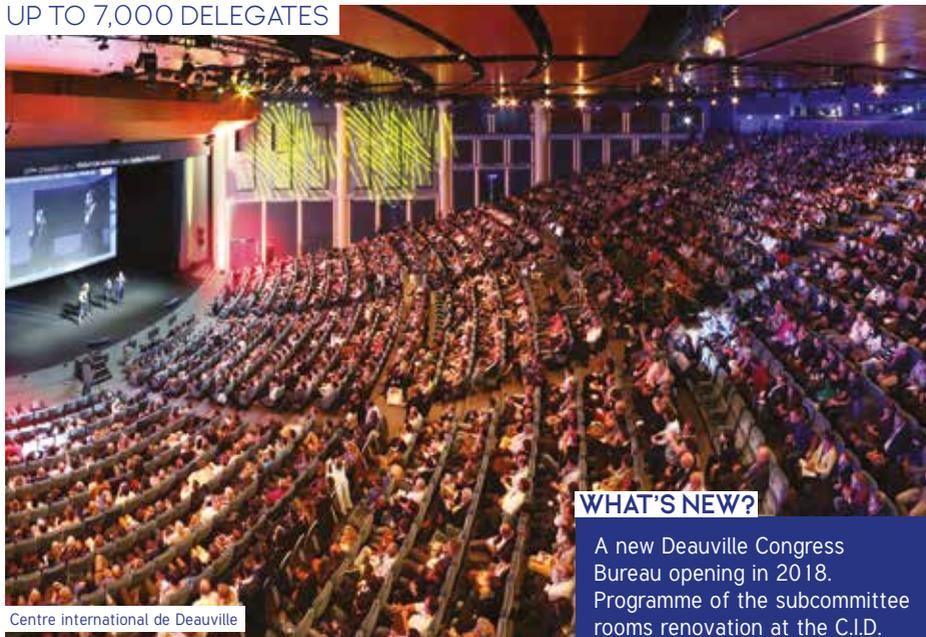
Information & Communication Technologies



The equine Industry

## YOUR NEXT CONGRESS IN DEAUVILLE

UP TO 7,000 DELEGATES



Centre international de Deauville

### WHAT'S NEW?

A new Deauville Congress Bureau opening in 2018. Programme of the subcommittee rooms renovation at the C.I.D.

## A WIDE RANGE OF ACCOMMODATION

Hotels   Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL	Serviced apartments
8   344	10   457	6   564	3   643	27   2,008	388	

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
Centre international Deauville	2 auditoriums	7,000	18,000
	4 exhibition halls 22 subcommittee rooms 1 Collaborative Area Terraces		
Villa Le Cercle	4 lounges	380	500
	1 terrace		
Pôle international du Cheval	2 rooms	1,500	1,800
	1 restaurant 1 riding school		
Casino Barrière	Salon des Ambassadeurs Ambassadors Lounge	600	350

**PAULINE'S TIPS****DEAUVILLE, A CITY TO (RE)DISCOVER**

**1. A gala dinner at the Villa Le Cercle**  
 Built in 1873 and recently renovated. Situated between the Casino and the Royal Barrière Hotel in Deauville, an exceptional villa that can be privatised for your receptions, business lunches and gala dinners.

**2. A show at the International Horse Riding Centre**  
 Take advantage of a dinner and show on the theme of horses in the exceptional surroundings of the International Horse riding Centre.

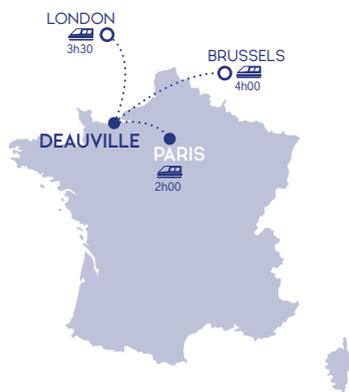
**3. Entertainment at the Casino Barrière Deauville**  
 Humor, theater, concert, cabarets, musicals, dance, dinner-shows, film festival... a variety of entertainment at the Barrière Casino.



Show at the International Horse Riding Centre



Casino Barrière Deauville

**A CONNECTED AND ACCESSIBLE CITY**

An accessible resort with International standards.

**By car:**

2 hours from Paris on the A13 Motorway

**By train:**

Direct train link Paris Saint-Lazare/Deauville-Trouville

**By plane:**

3 airports in Normandy: Deauville St. Gatiens, Le Havre (45 mins)  
 Caen (45 mins)  
 Business aviation, possibility to charter planes.



# DIJON / BURGUNDY

## INTERNATIONAL CITY OF GASTRONOMY AND WINE, A PERFECT CONGRESS PLACE

Gentle, alluring Dijon, one of the 13 regional capitals of France, is reaping the benefits of its double recognition by UNESCO. Boasting one of the largest historical preservation sectors in the country, Dijon is fully integrated in the perimeters of the Climats of the vineyards of Burgundy and has one of the largest historical monuments sectors in France, both inscribed as a UNESCO world heritage since

July 2015. Coupled with this achievement, the International City of Gastronomy and wine, expected to open in 2019, will naturally promote the "French Meal" also entlisted as UNESCO Intangible World Heritage since November 2010. Dijon will play a key role in the major, worldwide program regarding taste, nutrition, health, gastronomy, wine, the art of good living and culture.



### DIJON METROPOLE TOURIST OFFICE

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## ■ DIJON, CITY OF THE DUKES OF BURGUNDY

Searching for the perfect destination? Look no further than Dijon, perfectly situated, attractive and constantly evolving. A city famous for its gastronomy and wine, it is home to the world's first Institut specialising in vineyard and wine studies, food research and health industries. It is also home to 10 important "grandes écoles" including the Burgundy School of Business, Sciences Po, and the National Conservatory of Music, the Ensa Art school and of course the University of Burgundy with over 3 4000 students. Dijon is an important economic force for food industry with excellent research centres like INRA and Agrosup, including 29 research laboratories with over 1,500 researchers. Dijon is proud to be second in France in terms of employment offer and third in terms of where students choose to study. Dijon has invested in its architecture, especially the metamorphosis of the Fine art Museum and its modern art center and auditorium are recognised worldwide Reaching for the stars. Touch the famous Owl of Notre Dame : it brings good luck...

## ■ DIJON, A HERITAGE OF HUMANITY

The historical center, as much a part of UNESCO world heritage as the "climats" of the Burgundy vineyards... The 97 hectares and 1,247 vineyard plots are famous for their excellent wines and welcome visitors and buyers from around the world all year round. Gastronomy is equally important and is developing fast. In fact, the International Food and Wine Centre will open in 2019, consisting of 6.5 hectares, with 1,700 sqm of exhibition space dedicated to the gastronomic meal , hotels, shops, a cookery school, wine school and two cinemas. A large scale urban project.



Dijon Congresspo

## KEY DATA

- 12 centers and Clusters (food agroecology, health, clean energy, innovating material, smart buildings)
- Over 1,500 researchers
- 8<sup>th</sup> city the most attractive in France for business

## SUCCESSFUL EVENTS

- 2018  
National real estate property congress  
1,000 delegates
- 2017  
FNARS federation of solidarity actors  
1,000 delegates
- 2013  
National Congress of accounting experts  
5,000 delegates



Dijon station

## YOUR NEXT CONGRESS IN DIJON

UP TO 3,000 DELEGATES



Tour Elithis & Congress Centre

### WHAT'S NEW?

New 400 capacity reception and seminar hall located next to the Dijon Prenois automobile circuit with direct views on the race track. New 250 capacity reception room at the new stand in the Gaston Gerard DFCO Football stadium Gaston Gerard.

## A WIDE RANGE OF ACCOMMODATION

Hotels	Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL	Serviced apartments
	16   588	29   1,640	11   754	1   88	<b>57</b>   3,070	279	

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
<b>DIJON CONGREXPO / Congress and Exhibition Centre</b>	20 rooms	610	12,000
	5 exhibition areas		
<b>Zénith</b>	3 rooms	5,300	2,000
<b>Le Cèdre</b>	3 rooms	670	230
<b>Le Château de Marsannay</b>	1 room	350	400
	Cellar and kitchen for luncheons and dinners		

**THOMAS' TIPS****DIJON, A CITY TO (RE)DISCOVER****1. Aperitif on the Philip the Good Tower**

At 46 meters tall, the tower offers an exceptional panoramic view of Dijon and its surroundings. Share a unforgettable moment whilst enjoying a local aperitif.

**2. Unique evening at the "Clos de Vougeot Castle"**

Hold gala dinners or lunches in 12<sup>th</sup> century castle in the vineyards of the Côte de Nuits at only 20mins from Dijon. National and international firms welcome their guests there for prestigious meetings.

**3. Local immersion**

Discover the "Climats" of Burgundy, the landscape of the vineyards and the culture of wine making and wine tasting.



Wine tasting



Philip the Good Tower

**A CONNECTED AND ACCESSIBLE CITY****By train:**

Daily links by TGV train / 1h35 from Paris and 1h45 from Lyon.

**By plane:**

Dijon Bourgogne Airport, business aviation.

**By road:**

Highways: Paris A6, Belgium A26-A5, Metz-Luxembourg A31, Strasbourg-Germany A36, Geneva A40-A39



Dunkerque

La Métropole Européenne  
de Lille

Le Touquet-Paris-Plage

Valenciennes

Amiens

Le Grand Arras

Saint-Quentin

Chantilly

# HAUTS-DE-FRANCE

## A NEW BREATH FOR YOUR EVENTS & CONGRESSES!

At the cross-road of northern European capitals, the Hauts-de-France Region provides you an easy-access to a network of 8 congress and event destinations.

The region Hauts-de-France is blessed with an historical and cultural heritage, that makes it an outstanding destination for your new event. From green farmland to long beaches, passing through towns and villages, UNESCO World Heritage sites, this region cultivates its

difference with a warm and friendly spirit. Hauts-de-France is definitely the spot for art lovers because of its several and numerous museums as the Louvre in Lens, the Chateau of Chantilly or the Cathedral in Amiens. Not forgetting, the 20 Michelin-starred chefs and many restaurants –as "estaminets" listed in the influential Gault & Millau Guide, which will enhance and feast your stay.



### HAUTS-DE-FRANCE CONVENTION BUREAU

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[www.hautsdefranceconvention.com](http://www.hautsdefranceconvention.com)



## ■ HAUTS-DE-FRANCE REGION: A MYRIAD OF EXPERTISE!

Innovation is all around and everywhere here with the ambition of developing technologies and projects for tomorrow and the future.

A knowledge hub, it boasts 2 international and worldwide clusters:

- ▶ I-Trans for the innovative transport, sustainable multimodal, urban transportation systems
- ▶ IAR cluster the leader in plant-based, green and sustainable chemistry in France

However, the Hauts-de-France region runs more than 21 excellence and competitiveness clusters ranging from textile innovation, commerce, fishing resources to environment, sustainable materials and applications for domestic use, biotechnologies and food, energy storage, E-Health, battery of the future, aeronautics, cloud robotics not forgetting environmental technologies and circular economy.

## ■ VALENCIENNES: THE HUB FOR SUSTAINABLE MOBILITY

ValenciennesTransport industry hub homes the worldwide I-Trans cluster and Transalley Technology Park, a site devoted to innovative and sustainable mobility which welcomes businesses and research teams and sustainable mobility operators, with partnership with Valenciennes and Hainaut-Cambresis University.

With 9 universities and 24 engineering schools dedicated to automobile and sustainable mobility, and to hybrid vehicles, or automated subways and trams, the Hauts-de-France region has strongly decided to make this sector the priority of its economic development.



STELIA Aerospace

## KEY DATA

- **200,000** students in Hauts-de-France region
- France's largest education cluster after Paris region
- More than **21** clusters

## SUCCESSFUL EVENTS

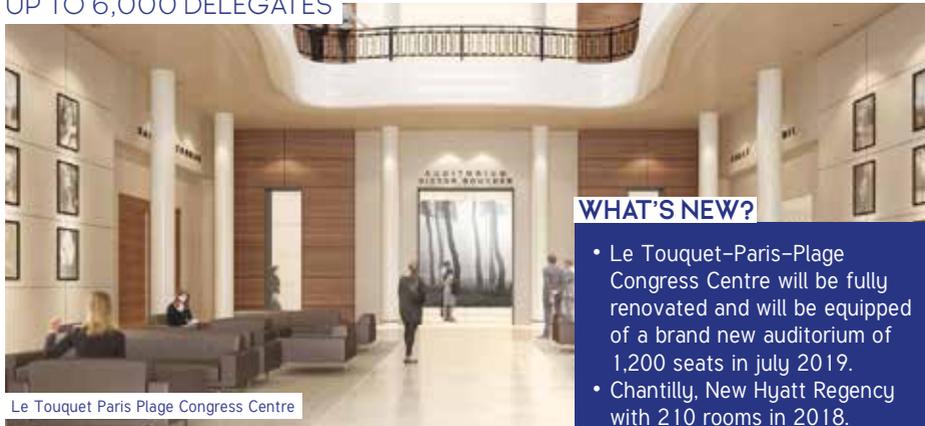
- **2018 – Amiens European Science Fiction Society Congress**  
800 delegates
- **2018 – Arras Congress of the International confederation of genealogical and heraldic sciences**  
300 delegates
- **2017 – Dunkirk Conference of the European Foundation for Plant Pathology**  
300 delegates
- **2017 – Valenciennes Control Command and Railway Communication Conference**  
300 delegates



French Institute of biobased materials

## YOUR NEXT CONGRESS IN HAUTS-DE-FRANCE

UP TO 6,000 DELEGATES



Le Touquet Paris Plage Congress Centre

### WHAT'S NEW?

- Le Touquet–Paris–Plage Congress Centre will be fully renovated and will be equipped of a brand new auditorium of 1,200 seats in July 2019.
- Chantilly, New Hyatt Regency with 210 rooms in 2018.

### A WIDE RANGE OF ACCOMMODATION

Hotels   Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL	Serviced apartments
<b>Hauts-de-France</b>	<b>49</b>   3,090	<b>97</b>   6,229	<b>36</b>   3,694	<b>6</b>   562	<b>188</b>   13,575	1,609

### VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
<b>Amlens Megacite</b>	2 auditoriums	300	10,000
	11 breakout-rooms		
<b>Arras Artois Expo Congress</b>	1 auditorium	3,500	5,500
	5 breakout-rooms		
<b>Chantilly Les Fontaines Campus</b>	3 auditoriums	450	1,560
	45 breakout-rooms		
<b>Dunkerque Kursaal Congress Centre</b>	1 auditorium	3,500	6,200
	8 breakout-rooms		
<b>Lille Grand Palais Convention Centre</b>	3 auditoriums	8,000	18,000
	30 breakout-rooms		
<b>Saint Quentin Palais de Fervaques</b>	Large meeting room	500	693
<b>Congress Centre Le Touquet Paris Plage</b>	2 auditoriums (new auditorium 1,200)	1,200	2,000
	11 breakout-rooms		
<b>Cité des Congrès Valenciennes</b>	3 auditoriums	2,100	4,200
	14 break-rooms		

**VALÉRIE'S TIPS****HAUTS-DE-FRANCE, A REGION TO (RE)DISCOVER**

**1. Gala dinner in Chantilly**  
The Chantilly Domain offers you a thrilling evening under the spectacular ceiling of the Grand Stables in the Living Horse Museum with the history of the Princes de Condé as a setting.

**2. Dinner in Valenciennes**  
In a former 18<sup>th</sup> century hospital, turned into a brand new luxurious hotel, so called Hotel du Hainaut, enjoy and experience the regional gastronomy in one of the fabulous 3 restaurants.

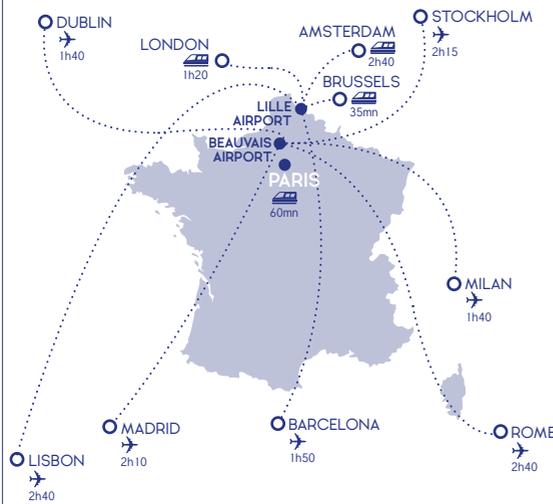
**3. Private cocktail in Louvre Lens**  
In the famous and renown museum, designed by the Japanese architect SANAA, stroll in an unforgettable cultural landmark and among master art pieces in the spectacular Galerie du Temps.



The Grand Stables Chantilly Domain



Time Gallery Louvre Lens Museum

**A CONNECTED AND ACCESSIBLE REGION**

Hauts-de-France – Northern France, a highly connected destination

**By plane:**

- ▶ **Lille Lesquin International Airport** is situated at 10 mins from the city centre. 50 national and European destinations.
- ▶ **Beauvais Paris Tillé** airport More than 60 European destinations.
- ▶ **Paris Charles-de-Gaulle** International airport with direct high-speed train on 50 mins.
- ▶ **Brussels South Charleroi** and Brussels national Airport (Zaventem) at 60 mins.



# LA BAULE LOIRE VALLEY

## AN INCOMPARABLE DESTINATION FOR YOUR MAJOR EVENTS

In the South of Brittany, on one of the most beautiful bays in the world, La Baule is the perfect place to host corporate events and congress meetings.

In the middle of a vast protected pine forest, La Baule is a place of character with its unique chic and original atmosphere, nestled within the famous salt marshes of Guérande. International Tourist Area with

a new congress centre, integrated event management expertise and fully upgraded technical facilities, La Baule offers a wide range of hotel accommodation within walking distance of the convention centre.

The destination is easily accessible from major capital cities, less than 1h from Nantes-Atlantique international airport and 2h54 from Paris by direct high-speed train.



### LA BAULE ÉVÉNEMENTS ATLANTIA CONGRESS AND CONVENTION CENTRE

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 La Baule Événements | Palais des Congrès Atlantia  
[www.labaule-evenements.com](http://www.labaule-evenements.com)



## ■ A LAND OF HISTORICAL INDUSTRY

On the Loire-Atlantique coast, the territory has the chance to benefit of Saint-Nazaire metropolis' dynamism and attraction. It is a diverse economy based on an historical industry: industrial clusters in shipbuilding and aerospace (Ship Yard STX France, Airbus factory) and agribusiness leaders (production of Guérande salt: over 16,000 tons per year). The territory enjoys from 9 competitiveness clusters (industry, health, biotherapies...): 1 University, 9 colleges, 200 laboratories...

## ■ HOME TO INTERNATIONAL SPORT EVENTS

With 3,500 clubs, 400,000 members, in any sports, the department Loire-Atlantique is definitely a sports land! The destination offers a wide range of facilities that are regularly used for international sport events: Longines Jumping international, Audencia Triathlon... In 2018, La Baule hosts the 2<sup>nd</sup> edition of the World Company Sport Games, an international event based on conviviality, performance and cohesion: 6,000 employees from 50 countries compete in more than 25 sport disciplines.

### KEY DATA

- 9 competitiveness clusters
- 1 university
- 200 laboratories

### SUCCESSFUL EVENTS

- 2017  
**Eurobank**  
2,500 delegates
- 2016  
**European Dairy Farmers**  
400 delegates
- 2016  
**European Musculo  
Skeletal Oncology  
Society**  
450 delegates



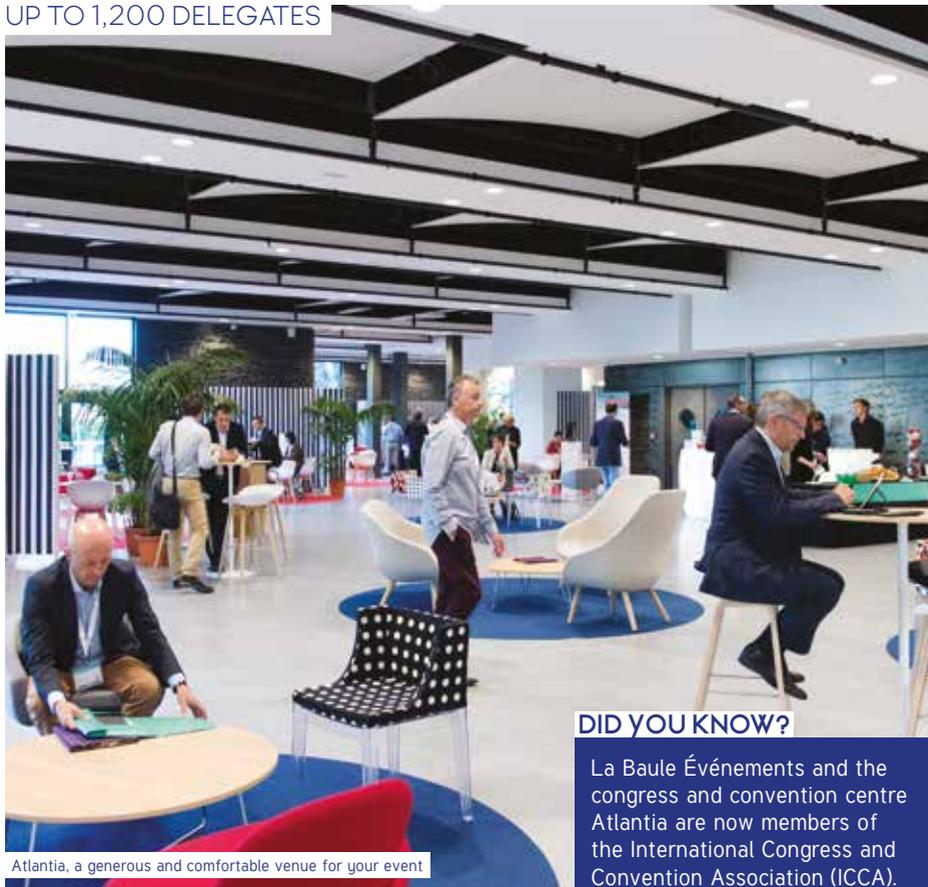
EMSOS meeting, Atlantia congress and convention centre



European Dairy Farmers congress, Atlantia, La Baule

## YOUR NEXT CONGRESS IN LA BAULE

UP TO 1,200 DELEGATES



Atlantia, a generous and comfortable venue for your event

### DID YOU KNOW?

La Baule Événements and the congress and convention centre Atlantia are now members of the International Congress and Convention Association (ICCA).

## A WIDE RANGE OF ACCOMMODATION

Hotels   Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL	Serviced apartments
31   1,372	32   1,332	6   350	3   325	72   3,379	86	

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
Atlantia Congress and Convention Centre	1 auditorium	900	1,200
	1 exhibition area		
	10 breakout-rooms		

**LAURENT'S TIPS****LA BAULE, A CITY TO (RE)DISCOVER**

**1. A vast choice of activities**  
 La Baule Événements has an impressive choice of imaginative, fun-packed activities in which everyone can take part: on foot, by bike, on a paddleboard or even in a 2CV!

**2. Exceptional evening entertainment**  
 Whether it's down on the beach, in a castle or on a cruise liner, enjoy a line-up of fabulous venues. Each reception comes with the promise of a relaxing break for everyone!

**3. The salt marshes of Guérande**  
 Walking around the salt marshes of Guérande, the participants can experiment a unique and sensory journey, a breath-taking scenery, an exceptional "art de vivre"!



Paddle on the 9km bay of La Baule



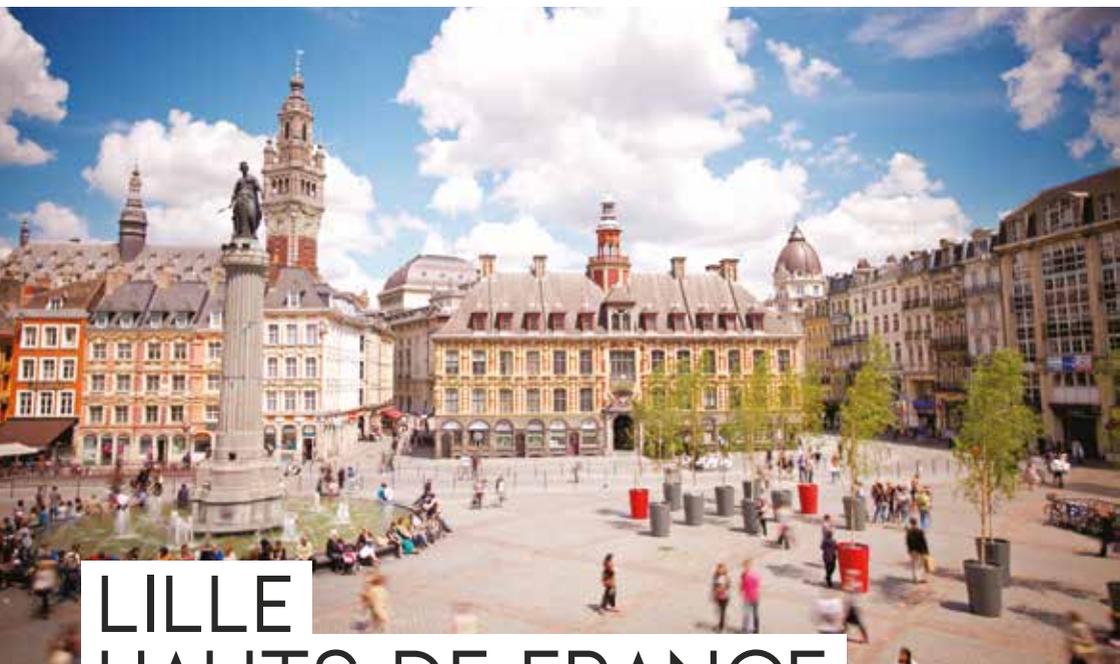
Beach party for a successful event!

**A CONNECTED AND ACCESSIBLE CITY**

With an extensive transport network, the participants will ensure a smooth journey to their destination.

Be it by train, by plane or by road, La Baule is easily accessible by all modes of transport:

- Less than 1hr from Nantes-Atlantique international airport
- 73 direct flights from Europe's major capitals to the Nantes-Atlantique airport
- 9 trains per day between Paris and La Baule, 3 of which are direct high-speed TGVs, the journey takes 2 hours 54 min.



# LILLE HAUTS-DE-FRANCE

## UNIQUE, TRENDY, SURPRISING DESTINATION!

The French touch at the crossroads of 3 major European capital cities: Brussels, Paris and London. Lille, capital of the Region, is proud of its festive traditions and its gastronomy. Flemish, Burgundian and then Spanish before becoming finally French, Lille has an outstanding architectural wealth. A trading city since medieval times, a citadel under Louis XIV, a hive of industry during the 19<sup>th</sup>

century and a city of ambition during the 20<sup>th</sup> century. Lille Metropole offers a blend of faces of the past and of the future. Lille Metropole was recently named World Capital of design in 2020.

Surprising, unexpected, visionary, creative, but also bold, Lille enthusiasms and captivates its guests with its contrasts. Lille, an European Metropolis on a human scale to welcome you.



### LILLE CONVENTION BUREAU

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[www.lille-meeting.com](http://www.lille-meeting.com)



## ■ LILLE, WHERE ECONOMY HAPPENS

The European Metropolis of Lille is a dynamic hub, home to the second-greatest number of global decision-making centres, behind Paris. It is the birthplace of the greatest names in large-scale retail and business, and excels in the agri-food and textile industries. Seven sites of excellence, economic catalysts are consolidated by six clusters: I-trans innovation in the transport industry, Up-Tex: Innovative textile, NSL: Nutrition Health Longevity, Matikem: materials for domestics use Pole Team<sup>2</sup> Environmental technologies applied matters, materials, PICOM: retail, commerce and customers relationship.

## ■ LILLE IS FRENCH TECH

Lille is French Tech benefits from ground full of initiatives, innovative companies, well-known sites as Euratechnologies or la Plaine Image and an organized network of partners (states services, elected representatives schools, research laboratory, Universities) which try out, with the digital, the daily life and the economy of tomorrow in order to succeed the economic transition.



Euratechnologies

## KEY DATA

- 1<sup>st</sup> regional Hospital & University Centre of Europe
- 2<sup>nd</sup> University Centre in France
- 6 labelled clusters

## SUCCESSFUL EVENTS

- 2018  
10<sup>e</sup> Forum International de la Cybersécurité – FIC 2018  
8,000 delegates
- 2018  
Réunion Francophone sur la Maladie d'Alzheimer et Syndromes Apparentés – RFMASA 2018  
600 delegates
- 2017  
Plant Based Summit  
600 delegates



Centre Hospitalier Régional Universitaire

## YOUR NEXT CONGRESS IN LILLE

UP TO 8,000 DELEGATES



### DID YOU KNOW?

Did you know that our Convention Centre is located in the heart of the city centre, at walking distance to the 2 main railway stations and hotels?

## A WIDE RANGE OF ACCOMMODATION

Hotels   Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL*	Serviced apartments
City center	11   1,547	47   3,392	19   1,829	3   250	80   7,018	1,134

\*Global capacity: 8,488 rooms including 1\* hotels and non classified hotels

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
Lille Grand Palais	3 auditoriums and 30 breakout-rooms	4,500 seats	18,000
Cité des Echanges	12 meeting rooms	1000	3,000
Halls de la Filature	8 meeting rooms	3,300	4,500
Resort Barrière Lille	1 auditorium 8 meeting rooms	1,200	900

## MARIE-CATHERINE'S TIPS A GUARANTEED CHANGE OF SCENE

**1. A guaranteed change of scene**  
From one neighbourhood to the other, atmospheres change to discover architectural treasures like an old power plant rehabilitated into an exceptional venue with a rooftop: "la chaufferie" to organise a cocktail.

**2. Lille is culture for all!**  
Cultural life is surprising and exciting, following the pace of exhibitions. Museums are no less unusual: la Piscine de Roubaix, le LaM ou Palais des Beaux-Arts.

**3. Lille Metropole World Design Capital 2020**  
Lille Metropole named World Design Capital in 2020, here is a good opportunity to come and visit our destination for its unique way of life and discover the gastronomy.

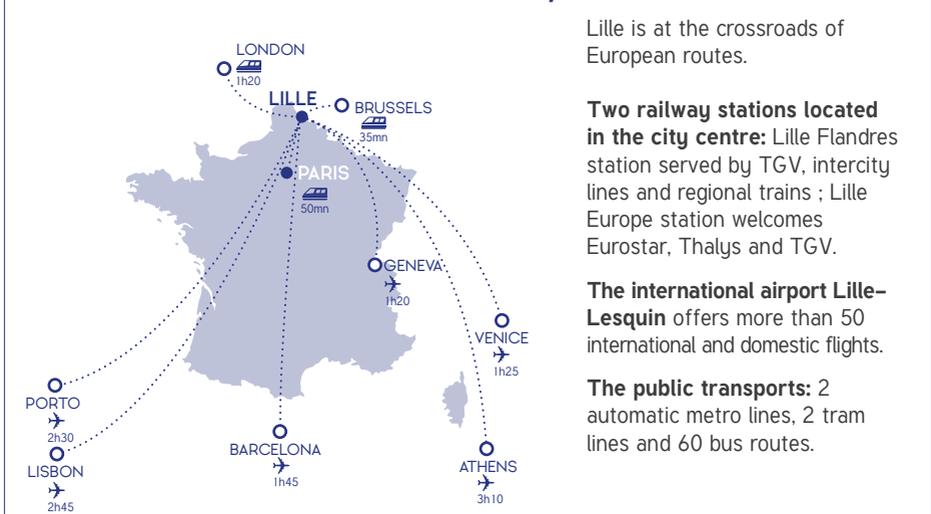


La Chaufferie



La Piscine de Roubaix

## A CONNECTED AND ACCESSIBLE CITY





# LYON

## WORLD FOOD CAPITAL & FRANCE'S 2<sup>ND</sup> CONGRESS CITY

A UNESCO World heritage City with 2000 years of history combining stunning architecture, from Roman remains to bold contemporary creations. Lyon has a wide range of cuisine from the traditional Bouchons to the Gourmet delights of award-winning restaurants. The City is home to the most starred street in the whole country, the birth and workplace of the mythical chef Paul Bocuse and his record

breaking 3 star restaurant (150 stars over 50 years). A truly authentic vibrant French city, Lyon is ideally located in the heart of Europe, easy accessible by train, plane or road. Close to the French Alps at the doorstep of the south of France, the city lies in an area surrounded by the wine producing regions of Burgundy, Beaujolais and Côtes du Rhone.



### LYON CONVENTION BUREAU

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 @OnlyLyon -  Bureau des Congrès OnlyLyon

[events.lyon-france.com](http://events.lyon-france.com)



## ■ LYON, THE STRENGTH OF A DIVERSIFIED ECONOMY

Lyon, France's 2<sup>nd</sup> largest city after Paris with a population of 1,348 million in Greater Lyon, remains France's n°2 economic hub and has many advantages that make it a real economic power. The city currently has one of the highest GDPs in Europe and a trade surplus, due to its dynamic and diversified industrial network. Lyon supports innovation and excellence by funding research in the context of "competitiveness clusters".

These include: biotechnologies (LYONBIOPOLE), chemistry/environment (AXELERA), urban public transport (LYON URBAN TRUCK AND BUS), digital entertainment (IMAGINOVE), textiles and clothing (TECHTERA, DIGITAL LIGUE, ETI numériques).

► Leading international companies: Sanofi Pasteur, Biomérieux, April, GL events, Renault Trucks, Arkema, Cegid, Electronics Arts, Adecco, Rhodia, Seb...

## ■ LYON, AT THE CUTTING EDGE OF BIOTECHNOLOGIES AND HEALTH

Lyon's BIOPOLE cluster has a worldwide reputation: infectious diseases, oncology, neurosciences, medical technologies and nutrition. Pioneer in the public health and scientific research sectors, Lyon is one of the leading centers for life sciences, both in France and abroad.

With its rich ecosystem, founded on its expertise in immuno-infectiology, oncology and neurosciences, the life sciences sector contributes immensely to the city's success as an international medical congress destination.

### KEY DATA

- 7 clusters
- 13,300 researchers
- 2<sup>nd</sup> French University Hospital

### SUCCESSFUL EVENTS

- 2019  
**European Endocrinology Congress**  
5,000 delegates
- 2018  
**The WEB Conference**  
3,000 delegates
- 2017  
**Annual Meeting of the European Society for Vascular Surgery – ESVS**  
2,000 delegates



Bioparc Lyon Gerland



# YOUR NEXT CONGRESS IN LYON

UP TO 7,400 DELEGATES



Lyon Convention Center - Cité Internationale

## WHAT'S NEW?

The historical Grand Hôtel-Dieu, is soon to open with restaurants, boutiques, an InterContinental 5\* – 143 room hotel, a conference centre and the International City of Gastronomy.

## A WIDE RANGE OF ACCOMMODATION

Hotels	Rooms	☆☆	☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆☆	TOTAL*	Serviced apartments
	59   3,417	70   4,932	45   4,278	6   377	180   13,004	3,631 rooms	

\*Global capacity: 14,454 rooms including 1\* hotels and non classified hotels

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
Lyon Convention Center – Cité Internationale	3 auditoriums	3,200	8,400
	26 breakout rooms		
EUREXPO Convention & exhibition center	1 auditorium	4,200	130,000
	26 breakout rooms		
Tony Garnier Hall	1 auditorium	5,496	17,000
	3 breakout rooms		
Espace Tête d'Or	14 breakout	1,200	2,400

**VALÉRIE'S TIPS****LYON, A CITY TO (RE)DISCOVER****1. Gastronomic buffet at The Halles Paul Bocuse**

The Kingdom of the finest regional produce and some of the finest eateries, restaurants, bistros... It is an iconic venue to host events of all kinds, in particular gala events

**2. Musée des Confluences**

A unique experience within a monumental structure of metal and glass, following the great story of the human adventure from our origins to the present day.

**3. La Sucrière**

The center for arts and events in the heart of Lyon. Built in the 1930s, this former warehouse offers a 5,500 sqm area dedicated to culture, contemporary art as well as festive and hospitality events.



Musée des Confluences



La Sucrière

**A CONNECTED AND ACCESSIBLE CITY**

Located in the heart of Europe and with over 120 non-stop flight routes, Lyon Airport boasts one of the most comprehensive international route networks. It offers 91 international destinations with 5 low-cost companies connected to 11 European cities.

Lyon is very well connected to Europe and counts 3 high-speed train stations in the city.



# MARSEILLE PROVENCE

## MARSEILLE, THE BOOMING DESTINATION IN PROVENCE

The oldest city in France, capital of Provence-Alpes-Côte d'Azur, European Capital of Culture in 2013, Marseille benefits from an historical heritage and an exceptional and unique natural environment.

A UNESCO World Heritage Site with the Cité radieuse – Le Corbusier. 300 days of sun per year, 14,000 hectares of natural and protected areas: les Calanques National Park.

A unique urban natural park in Europe, 57 kilometres of coastline.

Marseille has high quality facilities: 3 convention centres and outstanding venues on the Mediterranean Sea.

2<sup>nd</sup> film-making destination in France. Thanks to its light and nature, Marseille attracts artists and films directors. Host city of sailing competitions for the Olympic Games in 2024.



### MARSEILLE CONVENTION BUREAU

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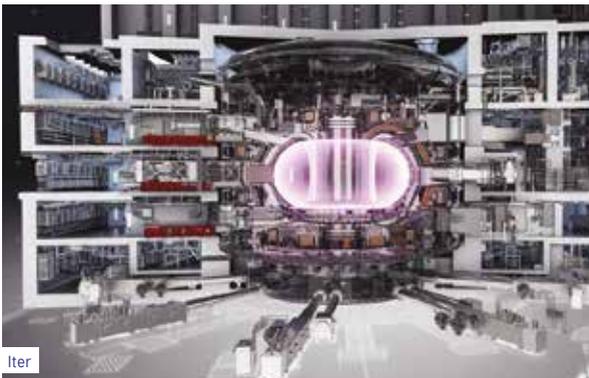


## ■ ICCA RANKING: THIRD FRENCH CITY

- ▶ Gate to the African Continent. International Metropolis "Euroméditerranée", largest business centre in Southern Europe.
- ▶ **1<sup>st</sup> French port**, 3<sup>rd</sup> oil port in the world, 1<sup>st</sup> cruise ship port in Mediterranean.
- ▶ **1<sup>st</sup> public research hub after Paris** with 7,700 researchers and 200 laboratories.
- ▶ **Aix-Marseille University**, 1<sup>st</sup> French-speaking university in the world with 75,000 students, 1<sup>st</sup> Euro-Mediterranean university, in the top 100 most innovating universities also ranks among the first 150 world universities.
- ▶ **6 key sectors:** Healthcare – Digital & Creative Industries – Shipping & Logistics – Tourism & Art of Living – Aerospace & Mechanical – Environment & Energy.
- ▶ Leader in the **aeronautic industry** with Airbus Eurocopter Company.

## ■ INNOVATION - MAJOR PROJECTS

- ▶ ITER, International Thermonuclear Experimental Reactor – 34 countries involved.
- ▶ Immunopole cluster – hot Spot for Antibody and Immunotherapy R&D.
- ▶ French Tech, a fast growing startup network, 8,300 businesses, 44,000 jobs.
- ▶ Recognized as a leading digital territory with an important ecosystem of SME's and Startups.
- ▶ Large network of subsea fibers cable connecting Marseille to the rest of the world: backbone, helped structuring plans such as the Henri Fabre Project, the Camp, the Coque, showing the dynamism of our territory.



Iter

## KEY DATA

- **1<sup>st</sup> research hub for mechanics & Energetics & Engineering Sciences**
- **1<sup>st</sup> French Cancer center after Paris**
- **2<sup>nd</sup> Opticianary Region in France**

## SUCCESSFUL EVENTS

- **2018**  
**World Congress of Space Operations**  
800 delegates
- **2017**  
**Fiber to the Home**  
3,200 delegates
- **2017**  
**European group for Blood and Marrow Transplantation annual congress – EBMT**  
5,074 delegates



La Coque – French Tech

## YOUR NEXT CONGRESS IN MARSEILLE

UP TO 12,000 DELEGATES



World Trade Center Marseille Provence

### DID YOU KNOW?

World Trade Center was entirely remodeled in 2017. In the heart of Marseille, it offers a 2,600 sqm high-tech business complex space for conferences.

## A WIDE RANGE OF ACCOMMODATION

Hotels	Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL*	Serviced apartments
		28   1,634	29   1,440	18   2,096	4   364	79   5,534	1,800

\*Global capacity: 8,720 rooms including 1\* hotels and non classified hotels

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
Marseille Chanot	2 auditoriums	Up to 8,000	8,000
	12 breakout rooms 1 modular space 1 Terrace 6 halls		
Palais du Pharo	1 auditorium	1,000	1,000
	1 plenary 12 breakout rooms 2 historical lounges 2 exhibition & catering halls Vaulted galleries		
World Trade Center Marseille Provence	1 plenary	390	400
	10 breakout rooms 1 exhibition space		
Nhow Palm Beach****	1 auditorium	370	350
	11 meeting rooms		

**PASCALE'S TIPS****MARSEILLE, A CITY TO (RE)DISCOVER**

**1. A Gala Dinner at Mucem**  
In an exceptional museum located in an amazing and emblematic historic district, facing the sea towards the Fort Saint-Jean, devoted to the Mediterranean cultures.

**2. A Cocktail—the Fortin de Corbières**  
In 1861, the Fortin de Corbières was originally guarding the Estaque, typical fishing port immortalized by painters as Cezanne. Now it hosts events with a unique high quality service.

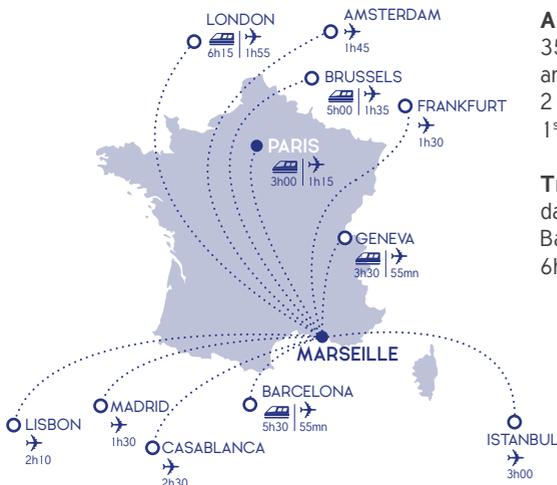
**3. A Cruise to the amazing "Calanques"**  
Discover the Frioul and If islands (the famous Count of Monte Cristo). Taste the "bouillabaisse" – local dish and have a break for Pétanque: fun Provençal sport.



The Mucem

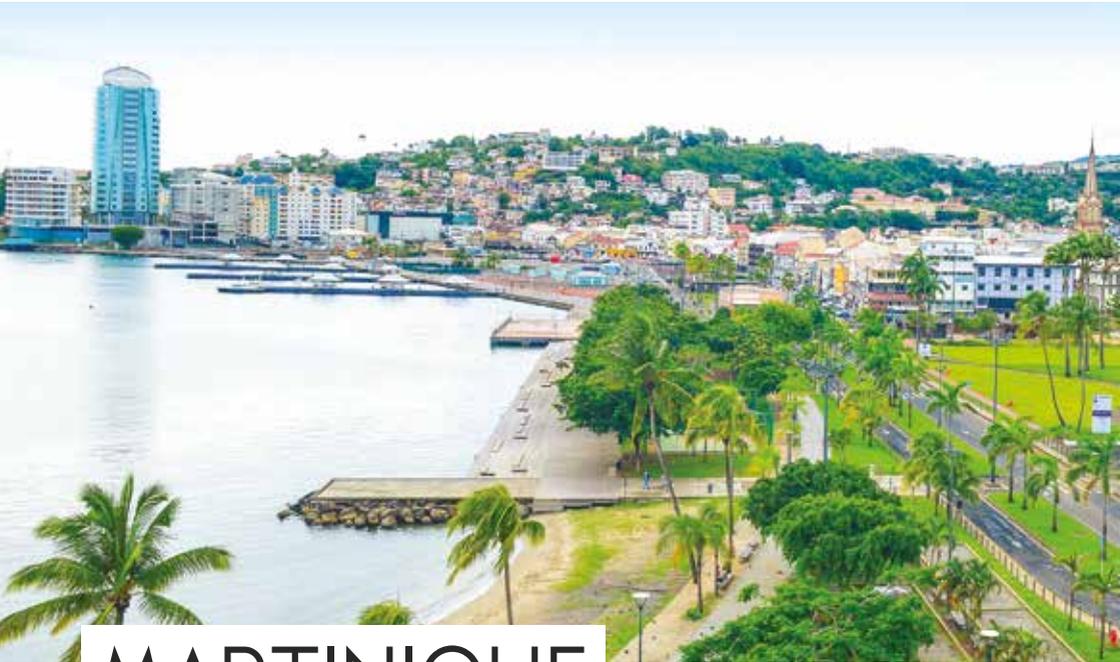


The Fortin de Corbières

**A CONNECTED AND ACCESSIBLE CITY**

**Air:** Over 156 cities operated by 35 airlines connecting 28 countries and 107 airports. 21 daily flights: Paris/Marseille, 1<sup>st</sup> European low cost airport.

**Train:** 3h from Paris with 16 daily roundtrips by TGV, 5h from Barcelona and Brussels. 6h from London, Eurostar.



# MARTINIQUE

## MEET IN MARTINIQUE, SO FRENCH, SO CARIBBEAN

In Martinique, you'll find a unique combination of French savoir faire and creole joie de vivre. The currency is the Euro, the flag and the official language are French, but Martinique's character, cuisine, musical heritage, art, culture, common language, and identity are of a distinctly Afro-Caribbean. It is this special combination of modern world conveniences,

pristine nature, and rich heritage that has earned for Martinique several notable distinctions in recent years. In 2018, Martinique is highlighted in the Caribbean segment of the New York Time's "52 Places to go in 2018". With its natural beauty, easy access, new and top notch events, Martinique is truly magnifique!



### MARTINIQUE CONVENTION BUREAU

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## ■ MARTINIQUE, SO MUCH MORE THAN AND ISLAND

Martinique benefits from obvious assets that will help its continuing development. Industrial factories mostly for small and mid-sized enterprises, agro-business and chemical sectors have been developed over the last 25 years. Martinique is a key research center for technology transfer, making this sector dynamic while following political processes to achieve better international cooperation. The island is a natural laboratory characterized by: its tropical climate, its marine ecosystem, its geological and its rich biodiversity with numerous endemic species. Martinique offers real assets to promote research: stable politics, quality scientific equipment, European status within the euro zone, a well-built infrastructure including schools, public health, and technical opportunities.

## ■ MARTINIQUE, LAND OF AOC RUM

The "Rhum Agricole" from Martinique, today labeled with a protected designation of origin (AOC, Appellation d'Origine Contrôlée) has always been a symbol of the island's culture, "savoir-faire" and traditions. Aged rum is a luxury product which sits for a minimum of 3 years in oak casks and there are now rums with labels, rum aged over various lengths of time, and even rum produced during special years that are known by experts. This year, Martinique won 41 of these medals, mainly for its AOC rums at Paris International Agricultural Show 2018.

## KEY DATA

- **4<sup>th</sup>** busiest port in France
- **11<sup>th</sup>** busiest airport in France (for large carriers) and the **13<sup>th</sup>** highest number of passengers who move through it
- **1,041,139** travelers visited Martinique in 2017

## SUCCESSFUL EVENTS

- **2017**  
**Congress of the natural reserves of France**  
310 delegates
- **2016**  
**Congress of the Association of French-language airports**  
350 delegates
- **2014**  
**Congress of the International Federation of Construction, Urban planning and environment**  
700 delegates



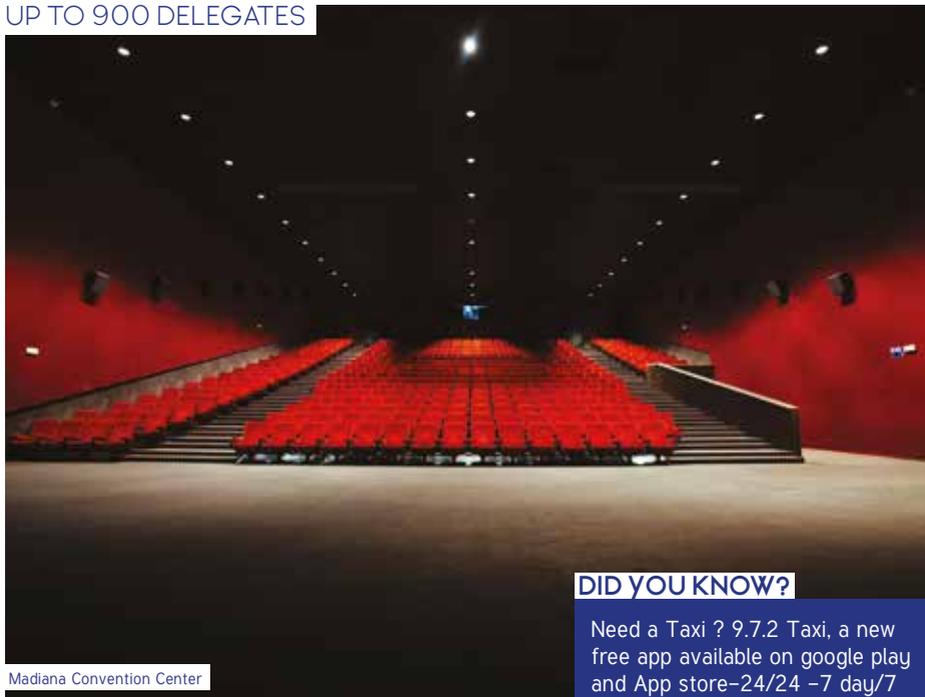
Marin Yacht Harbour



Rum in oak barrels

## YOUR NEXT CONGRESS IN MARTINIQUE

UP TO 900 DELEGATES



Madiana Convention Center

### DID YOU KNOW?

Need a Taxi ? 9.7.2 Taxi, a new free app available on google play and App store-24/24 -7 day/7

## A WIDE RANGE OF ACCOMMODATION

Hotels   Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL	Serviced apartments
	4   153	5   694	6   723	1   6	16   1,576	3 + 9 villas

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
Tropic Atrium Martinique	2 meeting rooms	957	-
Madiana Congress Center	10 meeting rooms	800	8,611
Institut Martiniquais du Sport	1 meeting room	200	-
Hôtel La Batelière	10 meeting rooms	650	6,458
Squash Hôtel	9 rooms	250	8,804
Carayou Hôtel	5 rooms	150	3,336
Hôtel Simon	5 modular meeting rooms	100	1,786

**GAËTAN'S TIPS****MARTINIQUE, AN ISLAND TO (RE)DISCOVER****1. New flavour  
Chocolate Rum**

Taste a gourmet chocolate and sip an extra aged martinican rum to complement both, allowing each flavor to develop while eventually transforming into a new world of tastes leading, to another dimension of subtle aromas.

**2. Passionate  
Martinique**

The pottery village is the ideal place to find authentic gifts of the island and to get to know about working with the earth to make your own object in the ceramic school.

**3. Luxuriant natural  
settings**

Experience a magical and unique encounter with the dolphin. This initiatory adventure comes alive in the magical environment of the Martinique marine mammals sanctuary.



Explosion of local flavors



Dolphins in St Pierre's bay

**A CONNECTED AND ACCESSIBLE ISLAND****Martinique Aimé Césaire  
Airport**

The airport now has 13 lines, which serve from Fort-de-France to 21 destinations.

**Ferry boats**

It is possible to travel to Martinique by boat from the nearby islands of Guadeloupe, St. Lucia and Dominica.

**Sailing**

Marina du Marin is a flagship infrastructure, attracting 55,000 boaters per year, 830 berths and 100 buoys.



# MONACO

## MONACO, A COUNTRY FOCUSED ON SUCCESS

Monaco is an obvious business destination. Excellent hotel facilities offering 2,400 rooms, with a real tradition of welcome and a modern, eco-certified congress centre, Nestled in the heart of Europe, less than two hours by air from the major cities and situated near the Nice Côte d'Azur international airport, it is easily accessible. Monaco's assets are not just geographical, but its other advantages

are less well known. With a calendar of more than 500 international events, including numerous associative congresses, Monaco is strengthening its position as a destination for business and incentive events and is one of the leaders in the market for value for money. Prices are reasonable and the Principality's image is strong and dynamic.



### MONACO CONVENTION BUREAU

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## ■ THE KNOWLEDGE HUBS OF THE PRINCIPALITY

It's easy to think of Monaco as just a playground for the idle rich. But the Principality is like a swan. Above the waterline it is serene, stylish and spectacular. But beneath the surface it is striving hard to maintain its position and steer a new and successful course to an exciting future. The result has enhanced its reputation with developments in key sectors of science, industry and sustainability.

Monaco is a dynamic, competitive and innovative community possessing real knowledge hubs and experts in these sectors. It is a tiny territory of just two square kilometres packed with the culture and entertainment you would expect but also offering a surprising entrepreneurial spirit and determination to become THE place to meet, live and invest because of the expertise that resides in the business and academic communities.

## ■ A SCIENTIFIC COMMUNITY OF WORLD RENOWN

Monaco healthcare sector is renowned for the quality of its professionals and its facilities in several specialist fields. It is one of the pillars of Monegasque industry.

Every year, the Principality hosts more than 500 professional events, including numerous conferences and associations, primarily in science and medicine.

**Monaco offers full transparency for all healthcare congresses:**

- ▶ Advice on timeframes, according to the compliance code
- ▶ A well-founded connection between the theme of the congress and local specialist fields
- ▶ Medical ethics are always respected

### KEY DATA

- **5,000** businesses
- **52,000** workers
- **530** healthcare professionals

### SUCCESSFUL EVENTS

- **2017**  
**Annual Meeting of the Heart Valve Disease Society**  
600 delegates
- **2017**  
**FERMA Risk Management Forum**  
1,500 delegates
- **2017**  
**IOC World Conference on the Prevention of Injury & Illness in Sport**  
1,500 delegates



Monaco Biennial of Cancerology



The Scientific Center of Monaco

## YOUR NEXT CONGRESS IN MONACO

UP TO 1,900 DELEGATES



Grimaldi Forum

### WHAT'S NEW?

Monaco is building a new offshore extension project and will expand its territory by six hectares in 2025. This new eco-district will include a 6,000 square meters extension to the Grimaldi Forum.

## A WIDE RANGE OF ACCOMMODATION

Hotels   Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL	Serviced apartments
1   26	4   445	4   1,384	4   545	13   2,400	-	

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
The Convention Center, Grimaldi Forum Monaco	3 auditoriums	1,900	10,000
	22 breakout-rooms		
Sea Club Conference Center	19 breakout-rooms	450	3,000
Chapiteau – Espace Fontvieille	4 500 s (indoor and outdoor spaces)	-	2,000 indoor
Salle des Etoiles – Sporting Monte-Carlo		970	1,600
Hotel Monte-Carlo Bay	13 breakout-rooms	340	356
Fairmont Monte-Carlo	9 breakout-rooms	500	1,400
Hôtel Hermitage Monte-Carlo	9 breakout-rooms	250	300
Novotel Monte-Carlo	6 breakout-rooms	200	184

**LAURENCE'S TIPS****MONACO, A CITY TO (RE)DISCOVER**

**1. Oceanographic museum**  
Surprise your guests and opt for your private event at the sea temple of the Principality. An exceptional venue for dinner up to 250 people or cocktail party up to 1,200 guests.

**2. Informal evening in the market hall**  
Located in the heart of the city, the Condamine Market Hall offers unusual and casual atmosphere and could be privatized for 100 up to 600 people.

**3. Monaco Top Cars Collection**  
This museum brings together almost 100 classic cars of all ages and countries including racing cars of F1 Grand Prix. A unique venue for dinner and cocktails (100 to 1,300 guests).



The Oceanographic museum



The Condamine Market Hall

**A CONNECTED AND ACCESSIBLE CITY**

The Principality of Monaco enjoys a very privileged geographical location in the heart of Europe, less than a two-hour flight from major European capitals.

**Nice Côte d'Azur International Airport** is France's second-busiest airport with over 11 million passengers per year, links the Principality of Monaco to over 100 destinations around the globe. 70 flights per day connect with Europe's main hubs.



# MONTPELLIER OCCITANIE SOUTH OF FRANCE

## CREATIVE, VIBRANT, CAPTIVATING WELCOME TO THE HEART OF MONTPELLIER MEDITERRANEAN!

Whether you are looking for an urban getaway, a nature adventure, some audacity or simply some good time to share, let yourselves be surprised by the Mediterranean atmosphere and the thousand and one jewels of this territory. The "must-sees": The Place de la Comédie, the faculty of medicine, the private mansion courtyards, the contemporary heritage, the Fabre museum, the Chateau

of Castries or the cathedral of Maguelone will not fail to seduce you... Yet, Montpellier Mediterranean has so much more to offer! The sea that you can reach by bike along the cycle paths, the vineyards as far as your eyes can see, Languedoc villages with their unique charm, exclusive cultural and sporting events. Not forgetting our traditions that we will be delighted to share with you.



### MONTPELLIER CONVENTION BUREAU

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## ■ A DECIDELY YOUNG & INNOVATIVE CITY!

Montpellier has become the 7<sup>th</sup> biggest city in France (1<sup>st</sup> metropolis for demographic growth in France).

Each year, Montpellier sits among the top few places in 'L'Etudiant' (Student) magazine's chart of university cities in which it is great to study.

The Academy of Montpellier counts 109,700 students (one-third population), good universities whose influence radiates worldwide, as well as very prestigious schools, 15,000 researchers and R&D support workers, 30 R&D centers.

Montpellier is also a major innovation place with a business and scientific community that attracts world leaders.

Leading location in France in terms of public-sector research intensity (National Institute for Statistics).

The city hosts 6 excellence sectors supported by 7 competitiveness clusters: Health, Agronomics, ICT, Environment, Water and Safe.

## ■ THE SUNNY FRENCH TECH ATTITUDE!

The Metropolis of Montpellier has taken up the challenges of innovation with its excellent sectors in the fields of health, digital technology, agroecology and environment.

For 30 years, Montpellier Business & Innovation Centre has supported more than 670 innovative young companies with high growth potential and created some 4,936 jobs.

According to Ubi Global, the BIC of Montpellier Méditerranée Métropole has been recently ranked in second place of the world behind Dublin. It is the only incubator of France being in the top 10 world ranking!

### KEY DATA

- **15,000** researchers
- University of Excellence
- **2<sup>nd</sup>** world business incubator

### SUCCESSFUL EVENTS

- **2016**  
**62<sup>nd</sup> Annual Meeting of the International Society on Thrombosis and Haemostasis**  
1,800 delegates
- **2016**  
**53<sup>rd</sup> Annual Meeting of the Association for Tropical Biology and Conservation**  
1,000 delegates
- **2016**  
**Congrès EUROCORR at the Corum**  
1,000 delegates



Digital technology innovation



Health innovation: robot-assisted ROSA

## YOUR NEXT CONGRESS IN MONTPELLIER

UP TO 9,000 DELEGATES



Montpellier Exhibition Centre

### DID YOU KNOW?

Montpellier welcomes 4 major international scientific congresses in August 2018.

## A WIDE RANGE OF ACCOMMODATION

Hotels	Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL	Serviced apartments				
	27	950	35	1,913	16	1,450	2	57	80	4,370	2,939

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
Montpellier Le Corum Congress Centre	3 auditoriums	2,000	6,000
	25 breakout-rooms		
Montpellier Exhibition Centre	10 exhibition halls	6,600	60,000
	70 000 sqm of outdoor exhibition area		
Arena Sud de France	1 auditorium	7,500	7,200
	Exhibition halls		
Zénith Sud	1 auditorium	6,000	4,500
	Exhibition halls		

**MARIE-DOMINIQUE'S TIPS****MONTPELLIER, A CITY TO (RE)DISCOVER****1. A gala dinner in the old Faculty of Medicine**

In the historical center, the oldest Faculty of Medicine in activity since 1220, outstanding courtyard for gala dinners, famous botanical garden and Anatomy Museum to visit.

**2. A private reception at Museum Fabre**

Famous fine arts museums downtown Montpellier, impress your guests with international-class temporary exhibitions and a reception in the hall Buren or the majestic courtyard.

**3. The feet in the sand!**

The Mediterranean Sea is 15 min from Montpellier. On the fine sand discover from April to September some private beaches offering refined cuisine and an elegant setting.



The old Faculty of Medicine



"La Voile Bleue" private beach

**A CONNECTED AND ACCESSIBLE CITY**

Halfway between Spain and Italy, Montpellier is easy to reach from all over the world.

**Montpellier-Méditerranée Airport**

- 24 regular flights to 21 international destination and daily flights to 9 destinations in France (1h10 from Paris)  
- 8 min from the city center, regular shuttle service

**The Saint Roch train station** is downtown, directly connected to all other forms of transport (trams, bus, taxi).



# NANCY ALSACE & LORRAINE

## THE MOST LATIN DESTINATION OF EASTERN FRANCE

Be charmed by this magical city, its historic city centre and majestic UNESCO World Heritage, its incomparable Art Nouveau heritage, its parks and gardens, but also many shops, cafes and restaurants. From one century to another, you are going to live a beautiful experience. Jog in the Park Pepinière, take the time to wander and explore the Old City, eat some gourmet specialities, and when the sun sets,

have a drink on Place Stanislas, one of the most beautiful squares in the world, regarding the Lonely Planet Guide. Don't forget to discover the intense and eclectic cultural program (6 museums, a national opera, a symphony orchestra, a national ballet and major events). This students city, easily accessible, will transport you into the outstanding atmosphere of the french "Art de Vivre".



### NANCY CONVENTION BUREAU

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## ■ A CITY OF EXCELLENCE

Nancy is bursting with innovation and intelligence. The presence of large national research institutions and technology companies on the territory have long fuelled the need for holding conferences, trade shows, and professional meetings. First economic hub of Lorraine, Nancy has 4 high-potential industries: Health and life sciences ; IT and digital creative economy ; Eco-construction, materials of the future and energy efficiency ; Banking and finance.

And 3 clusters highly specialized and internationally recognized:

- ▶ FIBRE: innovation network of eco-materials ;
- ▶ HYDREOS: sustainable water management ;
- ▶ MATERIALIA: collaborative innovation in materials and processes.

In addition, as the 4<sup>th</sup> university town in France, Nancy counts 45,000 students. The University of Lorraine is ranked in the Top 300 World Universities Shanghai ranking.

## ■ A SCIENCE AND MEDICAL INNOVATIONS HUB

The Institut Jean Lamour is a materials science research laboratory covering metallurgy, plasmas, surfaces, electronics and nanomaterials. A unique worldwide equipment is accommodated in the laboratory: The Daum Tube (Device for elaboration and analysis under ultraviolet of nanoMaterials).

Closely coordinated with the University of Lorraine, the Nancy Regional University Hospital deploys innovating structures such as the Virtual Hospital, which federates and promotes initiatives in terms of e-pedagogy and simulated learning.

### KEY DATA

- Major national research institutions: CNRS, INSERM, INRA, INERIS, INRS...
- **3,700** faculty members, **61** laboratories, **10** scientific centers
- **3** clusters

### SUCCESSFUL EVENTS

- **2017**  
**HOPIPHARM**  
1,500 delegates
- **2016**  
**International Congress of  
physiotherapy students**  
750 delegates
- **2015**  
**Meeting of the Society for  
Geology Applied to Mineral  
Deposits**  
680 delegates



Daum Tube



Virtual Hospital

## YOUR NEXT CONGRESS IN NANCY

UP TO 2,000 DELEGATES



Auditorium 850, Prouvé Convention Centre

### DID YOU KNOW?

The Prouvé Convention Center is a renovation of the district postal building, an icon of industrial architecture of the late 60's.

## A WIDE RANGE OF ACCOMMODATION

Hotels   Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL*	Serviced apartments
	14   725	18   1,190	6   413	-	38   2,328	660

\*Global capacity: 2,624 rooms including 1\* hotels and non classified hotels

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
Prouvé Convention Centre	2 auditoriums	2,400	3,000
	13 meeting rooms		
Zénith of Nancy	1 auditorium	4,643	2,200
	1 exhibition space		
Nancy Exhibition Centre	3 exhibition space	6,000	28,400
L'Autre Canal concert hall	2 auditoriums	1,293	177
	1 exhibition space		
Domaine de L'Asnée	1 auditorium	370	350
	12 meeting rooms and 16 guest rooms		

**VIRGINIE'S TIPS****NANCY, A CITY TO (RE)DISCOVER****1. A dinner in sumptuous 18<sup>th</sup> century ballroom**

Around the Place Stanislas, exceptional venues are ready to welcome you. During summer, you will enjoy the amazing audiovisual show: "Rendez-vous Place Stanislas".

**2. Discover the Art Nouveau movement**

The Ecole de Nancy Museum is one of the few French museums dedicated to this artistic movement born in Nancy and that you can also discover while strolling through the city.

**3. Local gastronomy tasting**

From starter to dessert enjoy some specialties: *quiche Lorraine*, *pâtés Lorrain*, macaroons, bergamots, madeleines of Commercy, mirabelle plum or Toul AOC wines...



Cocktail in the Grand Salon of City Hall



Chamber of Commerce &amp; Industry Art Nouveau

**A CONNECTED AND ACCESSIBLE CITY****Easy access by train, car or plane**

Served by the high speed rail network to its city centre, by Europe's North-South and East-West highways and by air, Nancy is connected to Europe's major cities.

**A human scale's city**

You can explore Nancy by foot. The Convention Centre is located just 1minute's walk from the TGV train station and you are always less than 5 minute's walk from a park, your hotel, or a good restaurant.



# NANTES

## THE LAND OF THE BOLD

A fast-growing city on the French Atlantic coast, Nantes with its booming economy and thriving cultural scene is one of the new up and coming European destinations.

The audacious city has become a favourite amongst business meetings organisers.

From congresses to corporate meetings, Nantes offers a wide selection of imaginative and

sustainable solutions for every kind of events. Nantes is the birth place of Jules Verne. Its audacity, imagination make it a highly attractive destination for creative event organisers.

This no surprise, The Sunday Times once described Nantes as "the loopyest city in France!"...



### NANTES CONVENTION BUREAU

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## ■ INTELLIGENCE MEETS INNOVATION

The economic dynamism of Nantes is powered by competitiveness clusters and world-renowned industries of excellence (health/biotechnologies, agri-food, composite and metallic materials, sciences of the sea (Marine Renewable Energy), aerospace...): the EMC2 cluster, dedicated to advanced manufacturing technologies, Atlanpole Biotherapies for healthcare/biotechnology, Images & Réseaux for information and telecom technologies, and of course the Brittany Atlantic Ocean Cluster for the maritime economy...

The destination is home to some 5,000 researchers (public and private establishments), 200 laboratories, universities and specialist schools, including over 60,000 students. Nantes' modern and vibrant economy is built on the presence of leading world companies such as STX, Vivalis, LU, Airbus, Alstom, Eurofins...

## ■ LA CITÉ NANTES CONGRESS CENTRE

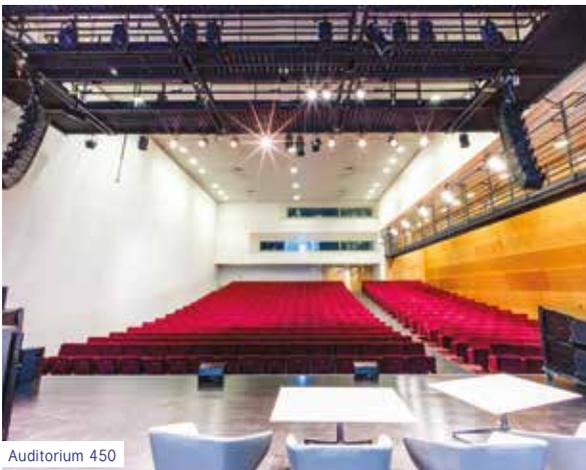
Located in the heart of the city, La Cité provides an ideal venue for events from 200 to 4,000 participants. La Cité boasts a stunning architectural complex and a most pleasant setting near the Loire river. With sustainable services and a most welcoming staff, La Cité is a venue that lives up to the industry's high international standards. It is the only French convention centre with AIPC "Gold" quality standards.

## KEY DATA

- 14 European and International clusters
- 5,000 researchers (public and private establishments)
- 10 prestigious universities

## SUCCESSFUL EVENTS

- 2018  
**Annual Congress of the French Speaking Diabetes Society**  
4,600 delegates
- 2018  
**European Magnetic Resonance meeting – Euromar**  
800 delegates
- 2018  
**4th European Conference of Oncology Pharmacy – ECOP**  
500 delegates



Auditorium 450



Great Hall

## YOUR NEXT CONGRESS IN NANTES

UP TO 4,000 DELEGATES



La Cité Nantes Congress Centre

### DID YOU KNOW?

La Cité has developed alliances with the schools, universities, research centres and clusters in the region. The aim is to help event organisers and scientific organisations contribute actively to the international reputation of these areas of excellence and of the Destination.

## A WIDE RANGE OF ACCOMMODATION

Hotels	Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL	Serviced apartments
	35   1,485	34   2,106	15   1,521	-	84   5,112	2,733	

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
La Cité Nantes Congress Centre	3 auditoriums	2,000	6,000
	30 meeting rooms	300	
Exponantes Exhibition Park	6 halls	8,000	60,000
	10 conference rooms	500	
Zénith Nantes Métropole	2 rooms	6,500	-
Salon d'affaires CCI	12 rooms	306	-
Château de la Pigossière	12 rooms	380	-



### LA CITÉ NANTES CONGRESS CENTRE

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**LUCILE'S TIPS****NANTES, A CITY TO (RE)DISCOVER****1. Nantes, amazingly creative and friendly!**

A gala dinner in Les Machines de l'Ile with "the Grand Elephant" takes you on an imaginary voyage at the crossroads of Jules Verne's "invented worlds", Leonardo da Vinci's mechanical world and Nantes' industrial legacy.

**2. The Nantes Events hosting Charter**

Nantes stands out with the introduction of the Hospitality Charter with 24 commitments for a warm and personalised welcome for your delegates, with free services provided by all local partners.

**3. Nantes, an environmentally responsible city**

Nantes shows an ongoing commitment to protecting the environment and providing an excellent quality of life.

1<sup>st</sup> french city European Green Capital. 1<sup>st</sup> french destination Global Destination Sustainability index.



Nantes



The Grand Elephant

**A CONNECTED AND ACCESSIBLE CITY**

Nantes and La Cité Nantes Congress Centre is easily accessible

**By plane:**

- Direct flights to 75 national and international destinations
- 1 hour from Paris and London
- All the european capital cities in less than 2 hours
- 20 minute-drive to La Cité Nantes Congress Centre by shuttle

**By train:**

- less than 2 hours from Paris
- 21 round-trips/day to Paris every half-hour
- 5-minute walk to La Cité Nantes Congress Centre



# NICE CÔTE D'AZUR

## DRIVE FOR EXCELLENCE IN HOSTING CONFERENCES!

After 200 years of excellence, Nice has embarked on a new cycle, a new dynamic of change, based on an economic and natural environment, an effective infrastructure and growth-generating projects. By doing so, Nice is reaffirming its roots in the modern world and its ability to host all kinds of events in a safe and eco-friendly setting.

Nice is the capital of cutting-edge technology

environments with an outstanding centre for scientific and medical research, and a renowned university.

The city's attractions lie in its geographical location and in its cultural heritage, as well as in its infrastructures and ergonomics, such that visitors have access to a comprehensive range of facilities. Always managing to keep the charm of authenticity and of a certain lifestyle.



### NICE CONVENTION BUREAU

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## ■ NICE A HUB OF EXCELLENCE!

The convergence of ICTs and eco-technologies creates a favourable field of action on the Côte d'Azur. The metropolis is inviting research labs and companies at the forefront of innovation to invent a smart and sustainable city. The "Eco-Vallée" is located in the immediate vicinity of the Nice Côte d'Azur Airport. A technology park in the making dedicated to eco-technologies, it's a testing ground as well as a reception site for leading companies and a hotbed of innovation and start-ups. Green building, smart grids, sustainable mobility, and renewable energies are all promising sectors on which the high-tech clusters are positioning themselves, e.g. Capénergies, Solutions Communicantes Sécurisées (SCS), and SAFE, and they are finding a concentration of expertise and experimentation on the Côte d'Azur.

## ■ CUTTING-EDGE MEDICAL RESEARCH

The University Hospital of Nice (CHU) is very active in research and innovation. "Pasteur 2" the largest hospital construction in France and 27 Delvalle (start-ups incubator dedicated to e-health), constitute the foundation of the future "Pailion 2020 Living Lab".

The healthcare sector in Nice also includes the Face and Neck Institute – an important centre for oncology and cervico-facial surgery – and a new building dedicated to neurology, namely Alzheimer's disease, the Claude Pompidou foundation.

## KEY DATA

- 2<sup>nd</sup> international airport of France
- 10,000 hotel rooms within the city
- 7 labeled clusters and 10 regional clusters

## SUCCESSFUL EVENTS

- 2018  
**WPC (World Perfumery Congress)**  
1,200 delegates
- 2018  
**ISHLT (International Society for Heart & Lung Transplantation)**  
2,900 delegates
- 2015  
**Euretina**  
5,000 delegates



Massena Square by night



Nice Côte d'Azur Airport

## YOUR NEXT CONGRESS IN NICE

UP TO 6,000 DELEGATES



Nice-Acropolis Convention Center, Apollon Auditorium

### WHAT'S NEW?

#### From 2019:

- Direct tramway line from airport/ city centre
- Increase in hotel capacity: 465 additional rooms
- New exhibition centre of 65,000 sqm

## A WIDE RANGE OF ACCOMMODATION

Hotels	Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL	Serviced apartments
		36   1,228	62   3,247	43   4,339	3   423	144   9,237	659

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
Nice-Acropolis Convention Centre	4 auditoriums	2,500	12,415
	7 breakout-rooms 7 exhibition Hall		
Nice-Acropolis Exhibition Centre	1 auditorium	262	12,120 2,150 2,702
	1 exhibition Hall		
	1 mezzanines 4 rooms		
Allianz Riviera, Nice Stadium	Stadium	35,000	11,800
	1 conference room Exhibition 44 boxes		
Nikaïa	1 auditorium	6,000	2,597
	1 hall 1 room		

**CLAUDETTE'S TIPS****NICE, A CITY TO (RE)DISCOVER**

**1. A gala dinner in a vineyard**  
The Bellet vineyard is probably one of the oldest in France, planted back when the Phocéans founded Marseille. A nice surprise for a memorable dinner!

**2. A taste of Nice!**  
Discover Nice through its Old Town, its architectural, cultural and culinary patrimoine! Organize a pedestrian photo rally to test the different "Niçoises" specialties.

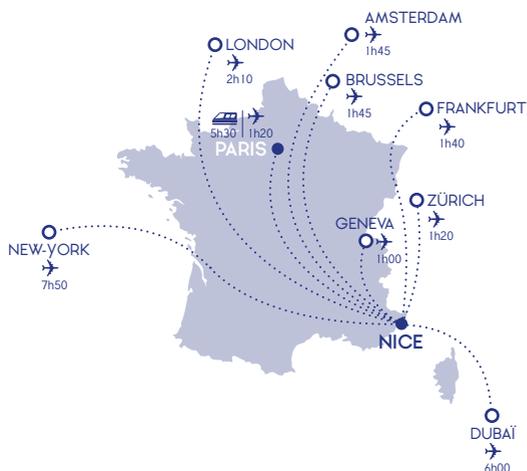
**3. Welcome to the beaches of Nice!**  
From April to October, luxurious, elegant and comfortable, they offer seaside activities as well as the most refined Mediterranean-style cocktails or sit-down dinners.



Old town of Nice



Dinner in "Chateau de Bellet" vineyard

**A CONNECTED AND ACCESSIBLE CITY**

Easy access from all over the world with direct connections to the mains hubs:

**International airport:**

- 10 minutes from downtown
- Paris/Nice: 33 flights/day
- Direct flights through 114 destinations in 40 countries

**Public Transports:**

A dense public transports network with frequent direct connections to the airport, the train station, the hotels and the congress centre – by bus or tramway



# ORLÉANS MÉTROPOLE LOIRE VALLEY

## HISTORICALLY A DESTINATION FOR SUCCESS

Ideally located 1 hour by train from Paris and the Orly International Airport, Orléans Métropole is undoubtedly an ideal congress destination. The city of Loire and Joan of Arc, listed in the UNESCO world heritage and completely renovated since 2000, offers a real quality of life and many MICE venues: a nice way to ally work and conviviality.

At the meeting point of the French Tech Loire Valley and several scientific and industrial competitiveness clusters, the capital of the Centre-Val-de-Loire Region is definitely full of assets for great business events.



### ORLÉANS CONVENTION BUREAU

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[www.convention-orleansmetropole.com](http://www.convention-orleansmetropole.com)



## ■ A TERRITORY OF SCIENTIFIC AND ECONOMIC EXCELLENCY

Attractive and vibrant, Orléans Métropole concentrates on its territory four scientific and industrial competitiveness poles: the beating heart of the the Cosmetic Valley, the Elastopole specialising in rubber and polymer, S2E2 (Electric Energy Sciences and Sytems) and the DREAM pole working on the sustainability of water ressources. Thanks to its proximity with Paris and its central position as a highway hub, Orléans Métropole is also well-known for being a great platform for logistics.

Since 2016, Orléans Métropole has a new Lab'O structure, dedicated to the digital field and the young innovating companies. It is the main office of Nekoe, the first French cluster of innovation through services.

20,000 students, 5,600 researchers and 88 laboratories: Orléans Métropole's University definitely stimulates the Region Centre's excellence centres.

## ■ THE COSMETIC VALLEY, A KEY SECTOR IN ORLÉANS MÉTROPOLE'S ECONOMY

The Cosmetic Valley gathers more than 500 businesses in the sector of Perfumery and Cosmetics, and truly boosts the international influence and exports of the luxury products labelled "Made in France".

Prestigious companies are located in Orleans: Dior, Gemey, Shiseido, Orlane and Caudalie for instance.



Cosmetic Valley benefits from Research

### KEY DATA

- 4 labelled clusters
- 1<sup>st</sup> French pharmaceutical pole (70% of the domestic production)
- 3<sup>rd</sup> region at production of electronic and computer equipment in France

### SUCCESSFUL EVENTS

- 2017  
**The Congress of the Regions of France**  
1,300 delegates
- 2017  
**The Assizes of the Downtown Movement**  
800 delegates
- 2017  
**Open Agrifood**  
2,000 delegates



Congress of the Regions of France

## YOUR NEXT CONGRESS IN ORLÉANS MÉTROPOLE UP TO 1,000 DELEGATES



CO'Met

### WHAT'S NEW?

Orléans Métropole is taking a step forward with new CO'Met equipment from 2021 integrating a convention center, an exhibition park and a sports palace.

## A WIDE RANGE OF ACCOMMODATION

Hotels	Rooms	☆☆	☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆☆	TOTAL	Serviced apartments
	14   676	25   1,119	6   519	-	45   2,314	3,032	

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
Orléans Convention Center	1 auditorium	495	1,200
	9 meeting rooms		
Lab'O	Meeting Space equipped with auditorium	186	290
	6 meeting rooms		
Botanic Garden's Greenhouse	3 cocktail rooms	150	-
Exhibition Park	3 exhibition Halls	7,000	1,100
	2 cocktail rooms		

**CHARLOTTE'S TIPS****ORLÉANS MÉTROPOLE, A CITY TO (RE)DISCOVER****1. Renaissance-themed Gala Dinner**

The evening will be a perfect occasion for meeting and dining in a candle-lit prestigious Château de la Loire.

**2. Nice bike rides along the Loire**

From the historical center to the villages, bridges and castles tied with the Loire river, the section proves as easy as it is exceptional.

**3. A Garden Metropolis**

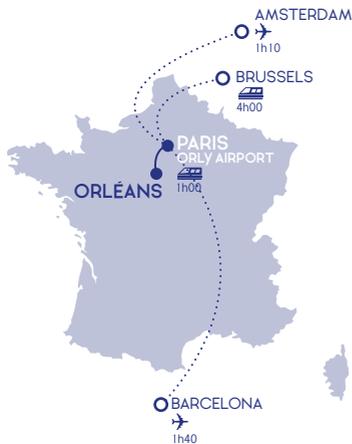
Being green and flowery, Orleans will offer you many opportunities to enjoy city or castle gardens. Several gardenhouses may host unforgettable work and leisure moments.



Evening at the Domaine National de Chambord



Orleans Floral Garden

**A CONNECTED AND ACCESSIBLE CITY**

At the heart of the Loire Valley, Orléans Métropole benefits a favorable position.

**By car**

At the crossroads of major roads such as the A10, A19 and A71.

**By train**

Two train stations serve the regional capital located 1 hour from Paris and Tours. 37 daily shuttles connect Orléans to Paris.

**By plane**

1 hour from Paris Orly Airport. Loiret Airport, business aviation. Possibility to charter planes.



# PARIS

## FEEL THE ENERGY!

Olympic city, business city, city of culture... Paris is constantly reinventing itself to offer visitors the very best experience. The destination offers you a wide choice of products and services to add dynamism to your events and make them unique. Whether you want to organize an upscale incentive or a large convention, a conference for researchers or a sales meeting, a trade show or a private tour, Paris will draw together all its expertise

and surpass your expectations.

To gear up for the 2024 Olympics and retain its ranking as a world leader in the MICE industry, the destination is modernizing its airports and developing new urban transport solutions. It also has a brand new congress centre, the biggest in Europe, designed to host major international events. Renovations and revamps are underway in hotels and 12,000 additional guest rooms will be created by 2020.



### PARIS CONVENTION BUREAU

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## ■ A DESTINATION FOR BUSINESS

At the crossroads of European and world trade, the leading economic region in Europe and a place for innovation, Paris has a concentration of talent, capital and expertise that makes it a major international hub for business.

With a highly-diversified economy and numerous sectors of excellence in health, industry, finance, digital and services, every event held in Paris will find a buoyant economic environment and prominent players. These many strengths enable events professionals to stand out on the global stage.

## ■ AN ATTRACTIVE CITY - A PLACE TO MEET

Each year, around 400 fairs and trade shows are held in Paris, drawing nearly 10 million visitors and 100,000 exhibitors. Paris tops the list of congress destinations; the International Congress and Convention Association (ICCA), a point of reference for the sector, recently declared Paris "the world's leading city for hosting international congresses". With 196 international congresses taken into account by the association, Paris is ahead of Vienna and Barcelona. In 2016, Paris welcomed 854,000 congress participants. The ranking emphasizes the attractiveness of Paris and its know-how when it comes to hosting major events.

## ■ INTERNATIONAL CAPITAL OF INNOVATION

The 5,000 startups in the Paris region are working on solutions for the future. Paris is the first city in the world to host a tourism-focused startup incubator, the Welcome City Lab.

## KEY DATA

- €5.3 billion of economic benefits for the trade shows, trade fairs and congresses sector in 2016
- 400 trade shows welcome 9 million visitors each year
- 17 convention centres

## SUCCESSFUL EVENTS

- 2018  
Annual Meeting of the European Association for the Study of the Liver – EASL  
12,000 delegates
- 2018  
Annual Meeting of the International Society for Magnetic Resonance in Medicine – ISMRM  
8,000 delegates
- 2018  
Annual Congress of the European Respiratory Society – ERS  
22,000 delegates



Paris Convention Centre



## YOUR NEXT CONGRESS IN PARIS



### WHAT'S NEW?

A brand new Paris Convention Centre, the largest in Europe.

## A WIDE RANGE OF ACCOMMODATION

Hotels	Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL*	Serviced apartments				
	333	16,644	829	41,882	427	37,619	79	7,506	1,668	103,651	13,521

\*Greater Paris – Global capacity: 118,669 rooms including 1\* hotels and non classified hotels

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM (delegates)	EXHIBITION (sqm)
Cité des Sciences	2 auditoriums	901	2,200
	12 reception areas		
Disney Business Solution	1 auditorium	4,000	23,500
	95 reception areas		
Maison de la Mutualité	1 auditorium	1,140	1,100
	10 reception areas		
Paris Convention Centre	79 meeting rooms	5,200	202,036
Palais des Congrès de Paris	4 auditoriums	3,723	29,010
	104 meeting rooms		

**CÉCILE'S TIPS****PARIS, A CITY TO (RE)DISCOVER****1 Have a bite to eat at museums & monuments**

Take a break between two sightseeing visits to mix cultural heritage with great food at a museum or monument in Paris. Over at the Grand Palais, the Minipalais restaurant offers spectacular neo-classical decor and is a delightful

place to go after admiring master paintings at the museum.

**2 The green Paris**

The oldest of the French-style gardens in the city is the Jardin des Tuileries extending from the Louvre to Place de la Concorde.

Another popular Paris garden is the Jardin du Luxembourg with 106 statues and three fountains; it is a haven of peace in the busy Latin Quarter. Paris's green heritage comprises many beautiful fountains including classic fountains like the Fontaine des Innocents.



Petit Palais



Jardin des Tuileries

**A CONNECTED AND ACCESSIBLE CITY**

Situated at the heart of Europe, Paris is easy to get to, with 2 international airports: **Paris Charles-de-Gaulle** (23 km to the north) and **Paris Orly** (14 km to the south) connecting the French capital to 557 cities in 132 countries. "Paris Aéroport" handles some 14,000 flights per week. Paris is at the hub of an extensive and efficient rail network with connections to major European cities (London, Barcelona, Milan, Vienna, Berlin, Stockholm...) on TGV, Thalys, Lyria and Eurostar trains.



# PROVENCE & CÔTE D'AZUR

**NOW A REAL NETWORK OF 171 MEMBERS AT YOUR SERVICE**

Enjoying an exceptional environment, the beauty of the Provence-Alpes-Côte d'Azur region has made it one of the world's leading tourist destination (34 million tourists welcomed each year). With its 300 days of sun per year, this region offers a thousand-year-

old culture with 400 museums, 220 festivals and 5 sites registered on the UNESCO world heritage, Provence-Alpes-Côte d'Azur is one of the only European territory to have landscapes between sea and mountains.



**PROVENCE CÔTE D'AZUR CONVENTION BUREAU**

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## ■ KEY ECONOMIC SECTORS

- ▶ 3<sup>rd</sup> economic region in France (demographics and wealth).
- ▶ Aix-Marseille: the largest university in France (70,000 students).
- ▶ 26,000 people in R&D including 13,000 researchers.
- ▶ 14 business networks and competitiveness clusters.
- ▶ Sophia Antipolis: Europe's Biggest Science Park, 1,400 businesses, 70 nationalities.
- ▶ More than 20 congress centers from Avignon to Menton
- ▶ Nice, 2<sup>nd</sup> airport in France (59% international).
- ▶ Marseille: 4<sup>th</sup> airport in France (including 50% international)
- ▶ Port of Marseille-Fos: 4<sup>th</sup> largest European port, 3<sup>rd</sup> oil terminal in the world.

## ■ BUSINESS CLUSTERS

- ▶ Green Economy: Novachim, CapEnergies, Risks, Composite materials, Technologies of sea
- ▶ Industry: Aeronautics, Agrofood, Optics, Photonics, Perfume Cosmetics, services for industry, life sciences – Eurobiomed
- ▶ Culture: Audiovisual Multimedia
- ▶ Services: Meeting industry, secured communicating solutions

## SUCCESSFUL EVENTS

- **2018 – Marseille**  
**European Congress on Thrombosis and Haemostasis**  
1,200 delegates
- **2018 – Nice**  
**World Perfumery Congress delegates**  
700 delegates
- **2018 – Cannes**  
**Trustech**  
12,000 delegates
- **2018 – Marseille**  
**EBMT**  
5,000 delegates



Palais du Pharo in Marseille



Palais des festivals et des Congrès of Cannes

## YOUR NEXT CONGRESS IN PROVENCE & CÔTE D'AZUR UP TO 12,000 DELEGATES



Palais des Congrès in Antibes

### DID YOU KNOW?

Attract Congresses and Events program has been launched in November 2016 to attract major events on the region Provence Alpes Côte d'Azur. It provides logistical helps with an attractive Welcome pack for the organisers and offers a financial support for more than 800 delegates events. It is one of the major and more effective program on a national scale dedicated to the organisers of big events.

### A WIDE RANGE OF ACCOMMODATION

Rooms	☆☆ & ☆☆☆	☆☆☆☆ & ☆☆☆☆☆	TOTAL
	40,094	22,120	62,214

### VENUES & CONGRESS CENTERS

VENUES	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
More than 20 congress Centers with auditoriums from Avignon to Menton	3,200	40,000

**MALIKA'S TIPS**

**PROVENCE-ALPES-CÔTE D'AZUR, A REGION TO (RE)DISCOVER**

**1. Eternal sunshine and a peaceful pace of life**  
 The region offers beautiful landscapes: the Camargue and its endless fields, the rocky Calanque insets, the luscious, rolling countryside of Aix, the Massif de l'Estérel with its red rock and the Parc Naturel du Mercantour.

**2. Cuisine**  
 Bouillabaisse, pan bagnat, anchoïade and daube provençale remain firm favourites and iconic classics of the region's specialities. Fresh, light, inventive Mediterranean cuisine based on sun-drenched local produce.

**3. Breathtakingly exciting activities**  
 Deep-sea diving in the Mediterranean as dawn breaks, followed by an afternoon on the slopes. The region's geographical diversity allows for a panoply of sports activities and more...



Six Four les Plages, Grand Gaou island



Mucem, Marseille

**A CONNECTED AND ACCESSIBLE REGION**



**By plane:**

**Nice Côte d'Azur:** Direct flights to 103 destinations in 35 countries.

**Marseille Provence:** flights to 105 destinations in 38 countries.

**Toulon-Hyères:** Flights to 12 French and European cities.

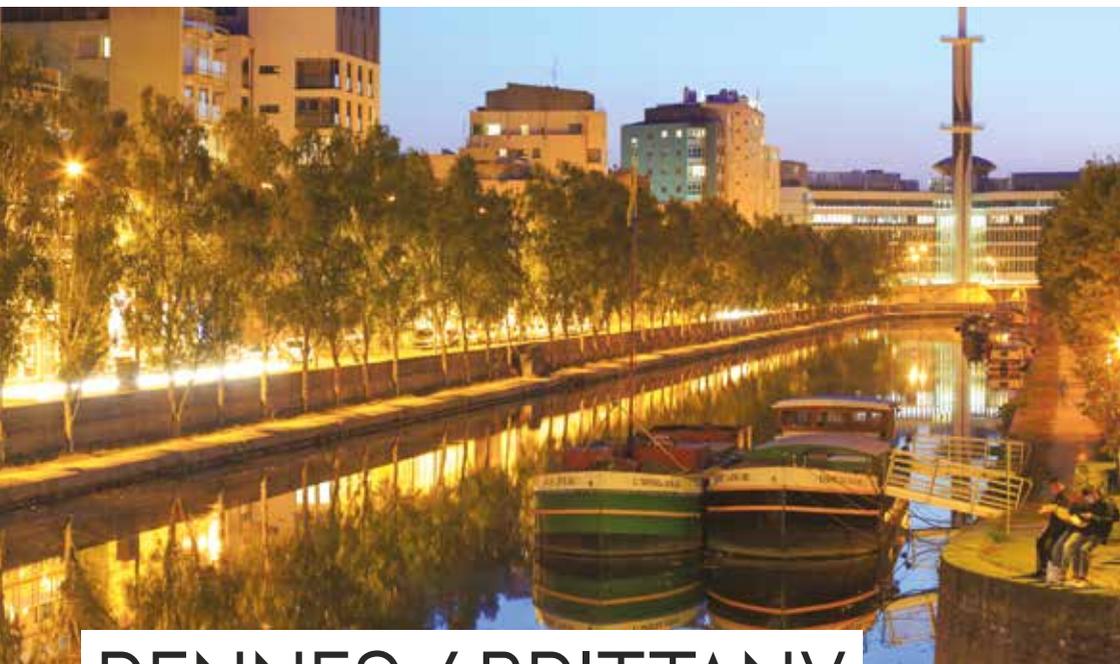
**Avignon Provence:** flights to UK.

**By train:**

10 stations served by high speed trains: Avignon, Aix-en-Provence, Marseille, Toulon, Les Arcs-Draguignan, St Raphaël-Valescure, Cannes, Antibes, Nice, Menton

**By boat:**

Marseille, Toulon and Nice ports.



# RENNES / BRITTANY

## LE COUVENT DES JACOBINS - A UNIQUE CONVENTION CENTRE

A new Convention Centre has just opened in Rennes, Brittany's capital in 2018: le Couvent des Jacobins. Just 90 mins from Paris and located in a historic 14<sup>th</sup> century building in the city centre, the Convention Centre offers a unique experience. Combining heritage and modernity, this innovative building provides a wide range of modular spaces. Its original architecture, unique in Europe, is a source of

inspiration ensuring each event is unforgettable. The large terrace with panoramic views, its Jardin du Cloître garden and its ambulatory are conducive to serenity between two working sessions. Fully private, these exceptional areas bring real added value to your business meeting, exhibition or cocktail party. The spaces in the Couvent des Jacobins are equipped with the latest technologie.



### DESTINATION RENNES-CONVENTION BUREAU

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[www.rennes-congres.fr](http://www.rennes-congres.fr) / [www.centre-congres-rennes.fr](http://www.centre-congres-rennes.fr)



## ■ RENNES A HUB OF EXCELLENCE

Rennes is not just one of the best places to live, it is also one of the most innovative. French Tech certified, the Breton capital demonstrates ingenuity in a host of fields. A pioneer in cutting-edge technology, its expertise expands to automotive industry, agri-food, sustainable development, new modes of transport, medicine and research. This is where research really takes shape, in fields ranging from digital technology, health, agri-food, the environment and automated production. Rennes is a true hub of excellence with four of Brittany's certified business clusters, with the Images et Réseaux cluster and Mer Bretagne cluster having international scope. The Valorial cluster focuses on foods for the future, and the ID4car cluster drives innovation in the automotive industry.

## ■ CYBERSECURITY: A TRADITION OF EXCELLENCE

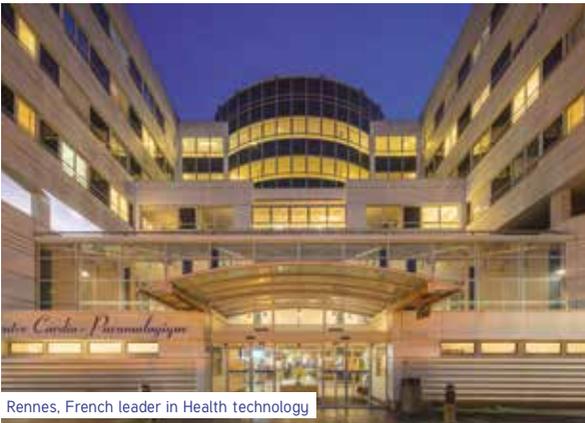
Historically naval territory, Brittany is one of the major players in national defence. Building on high-tech expertise, a network of over 500 companies and research centres operates around these greatly sensitive issues. The excellence of the cyberdefence cluster. In the fight against cybercrime, Brittany is leading the race. There is a veritable network dedicated to research and development, but also to education and training that has developed in the region, earning it a centre of excellence status awarded by the Ministry of Defence.

### KEY DATA

- **5,000** researchers
- **66,000** students
- **4** labeled clusters

### SUCCESSFUL EVENTS

- **2021**  
**Organic World Congress**  
2,500 delegates
- **2019**  
**CARS (Computer Assisted Radiology and Surgery)**  
800 delegates
- **2017**  
**European Cyber Week**  
1,000 delegates



Rennes, european cyber Valley

## YOUR NEXT CONGRESS IN RENNES

UP TO 2,000 DELEGATES



The Couvent des Jacobins

### DID YOU KNOW?

Boasting two auditoriums (1000 and 400 people) the Couvent des Jacobins also offers 4,000 sqm of exhibition space, 25 committee rooms around the historic building and its modern extension.

## A WIDE RANGE OF ACCOMMODATION

Hotels	Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL	Serviced apartments
	18   816	31   1,585	10   810	2   72	61   3,283	1,174	

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
Le Couvent des Jacobins – Rennes Convention Centre	2 auditoriums	1200	4,000
	25 meeting rooms		
Rennes Exhibition Centre	11 exhibition halls	4,000	54,000
Halle Martenot	1 exhibition space	600	1,200

**KARINE'S TIPS**

**RENNES, A CITY TO (RE)DISCOVER**

**1. La Nef in Le Couvent des Jacobins**  
 Located in the former church of Le Couvent des Jacobins, la Nef is adjoining to the cloister's walk-through area, this exceptional room can adapt to all kinds of events.

**2. A cocktail in the fine arts Museum**  
 Host your event in the remarkable setting of the Fine Arts Museum and give your guests privileged access to the artistic masterpieces.

**3. The perfect base for exploring legendary sites**  
 The capital of Brittany is the ideal base for striking out to explore the region's gems. Less than an hour on the road gets you to Mont-Saint-Michel, Saint-Malo...



Gala evening-Couvent des Jacobins



Mont Saint-Michel

**A CONNECTED AND ACCESSIBLE CITY**

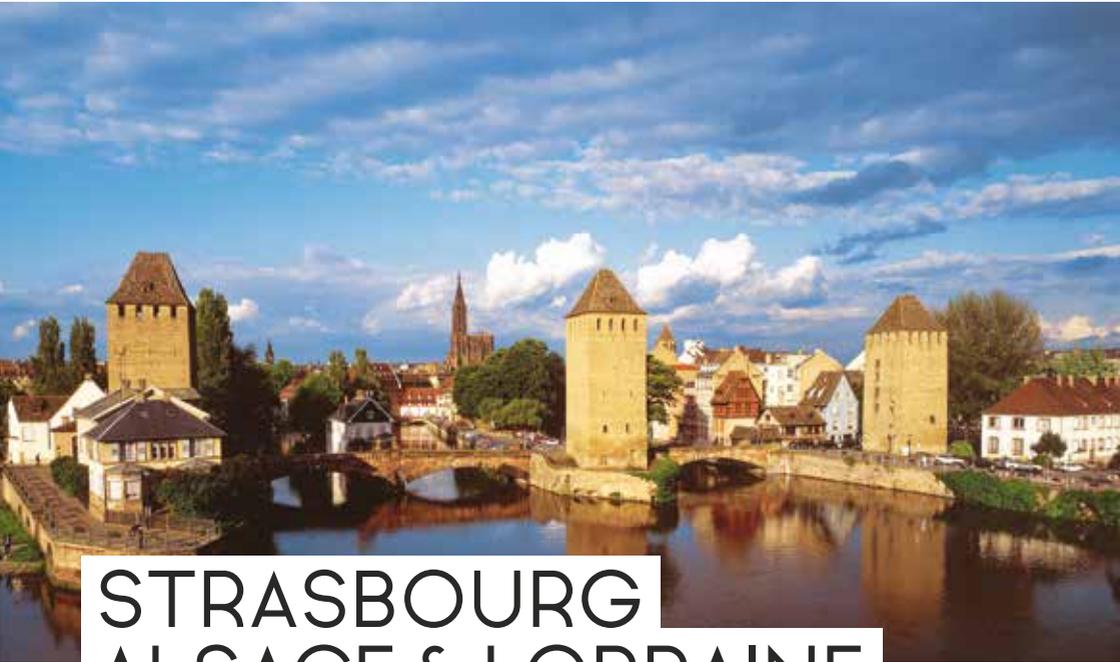


Rennes is easily accessible from all over the world.

**By train**  
 29 daily shuttles

**Rennes airport**  
 120 destinations  
 Direct flight from major european hubs.

**Public transport**  
 The convention centre is at 5 minutes by metro from the train station  
 A metro line 100% accessible for people with reduces mobility  
 1,000 self-service bikes available



# STRASBOURG ALSACE & LORRAINE

## UNESCO WORLD HERITAGE CITY AND EUROPEAN CAPITAL, ON THE RHINE RIVER

Strasbourg is the leader of the French Smart Cities and has also a tradition of hosting international events. With 600 km of cycling routes, the city has the most extensive cycling network in France. The tram network is also the biggest in the country with 7 lines, which enable excellent connections from the hotels to the city centre, to the Convention

Center and even to Kehl in Germany! The Cathedral, located in a UNESCO area, is one of the most beautiful monuments of France. As if that weren't enough, 7 world-famous varieties of wine can be sampled via the Wine Route, which winds through the Alsatian vineyards.



### STRASBOURG CONVENTION BUREAU

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## ■ A CENTRE OF INNOVATION

Strasbourg University (50,000 students) is ranked amongst the world's top 100, with four Nobel prize-winners currently active there. Strasbourg's 4 competitiveness clusters nurture and structure innovative projects in the region, assisting companies bring new products, services and procedures from the research project stage to the marketplace.

- ▶ Alsace BioValley: health sector (Biotech and Medtech).
- ▶ Vehicle of the future: development of land transportation and mobility.
- ▶ Fibres-Energivie centre: the only French cluster dedicated to construction materials.
- ▶ Hydreos: fostering the sustainable use of water in all its forms. The key sectors: health, intelligent mobility, major urban projects, industrial ecology, creative economy and industries of the future.

## ■ INNOVATIVE DYNAMIC SECTORS

- ▶ Healthcare, medical imaging (medical technology campus, Nextmed) and robotics (the ICube laboratory).
- ▶ Smart mobility in collaboration with local and international industry (CTS).
- ▶ Major urban projects (the Deux Rives district).
- ▶ Industrial ecology (Independent Port of Strasbourg).
- ▶ A creative economy, with ACCRO, actions for the development of creativity.
- ▶ Industry of the future with a very active industrial fabric that is extremely strong and is part of the French Tech #IoT Manufacturing network.

## KEY DATA

- 4 competitiveness clusters
- 4 Nobel prize-winners in activity
- 50,000 students, with 20% foreign students

## SUCCESSFUL EVENTS

- 2018  
**SPIE PHOTONICS EUROPE**  
European optics and photonics conference  
1,200 delegates
- 2017  
**12<sup>th</sup> European Congress and Exhibition on Intelligent Transport Systems**  
1,000 delegates
- 2017  
**European Materials Research Society Congress**  
2,000 delegates



IRCAD: Showcase experts



ITS Congress 2017: innovative autonomous shuttle

## YOUR NEXT CONGRESS IN STRASBOURG

UP TO 4,500 DELEGATES



### WHAT'S NEW?

After renovating the convention centre in 2016, with 3 auditoriums (1,900 - 1,200 - 500 seats), Strasbourg is planning a new 25,000 sqm exhibition hall for 2021.

## A WIDE RANGE OF ACCOMMODATION

Hotels	Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL	Serviced apartments				
	36	1,851	53	3,428	30	2,392	3	287	122	7,958	-

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
<b>Strasbourg Convention Centre</b>	26 rooms Including ERASME Auditorium, Schweitzer Auditorium, Cassin Auditorium	1,900	10,000
<b>Strasbourg Exhibition Centre</b>	4 rooms (6600 sqm, 5600 sqm, 6000 sqm, 6500 sqm)	6,600	24,000
<b>CCI Campus Strasbourg</b>	1 auditorium 1 exhibition space	300	600
<b>Le Bischenberg</b>	1 auditorium 28 rooms	300	600



### STRASBOURG CONVENTION & EXHIBITION CENTRE

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[www.strasbourg-events.com](http://www.strasbourg-events.com)

**MIREILLE'S TIPS****STRASBOURG, A CITY TO (RE)DISCOVER**

**1. A UNESCO World heritage city**  
Discover the historical city centre, on a private cruise. There are two remarkable districts: The Neustadt, built at the end of the 19<sup>th</sup> century, and the medieval area with the Petite France quarter and the Cathedral.

**2. Mind the gastronomy!**  
There are 31 Michelin-star restaurants in Alsace, including 6 in Strasbourg. The famous Wine Route is an opportunity to taste the region's 7 varieties of wines, including Riesling and Gewurztraminer.

**3. European Capital of democracy**  
Strasbourg is home to the headquarters of the European Parliament, which can be visited, the European Council and more. It is the 2<sup>nd</sup> most important diplomatic city in France, with 75 diplomatic missions and consulates.



The Neustadt quarter



European Parliament

**A CONNECTED AND ACCESSIBLE CITY**

Strasbourg is at the junction of 2 **high-speed rail lines**: the LGV Rhin-Rhône and the LGV Est, the “Européenne”.

The **airport** is just 9 minutes from the city centre, reinforced by the Basel-Mulhouse-Freiburg EuroAirport, 90 minutes away, and there are 3 more international airports within 2 ½ hours (Frankfurt, Stuttgart, Zürich).

That makes Strasbourg easy to get from anywhere in France and around the world.



# TOULOUSE OCCITANIE SOUTH OF FRANCE

## TOULOUSE: LET'S BE INSPIRED!

Located in the Southwest of France, innovative, sportive and festive, Toulouse cultivates its creativity and dynamism. Toulouse's heritage, Garonne River, climate and conviviality make the "pink city" an attractive destination.

Toulouse is an exceptional destination for great international conferences. Its competitive advantage in the aeronautic and aerospace industry is known world-wide. Its efficient infra-structures and unforgettable identity, are transforming this European metropolis into

an international premier destination. However, Toulouse is also an icon for progress and innovation. As the second French student city, Toulouse reveals in high-level standard research laboratories, engineering schools and accredited industry leaders.

With more than 800,000 inhabitants, Toulouse is expanding demographically, ranking first among the southern European cities, with a yearly increase of 10,000 inhabitants for the past 10 years.



### TOULOUSE CONVENTION BUREAU

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## ■ TOULOUSE, CAPITAL OF KNOWLEDGE

- ▶ 5 knowledge hubs
- ▶ Second university city and the favourite city for university students (l'Etudiant, 2015)
- ▶ 4 leading universities
- ▶ 15 schools of further education

Boasting 17,000 researchers, the Occitanie region is the number one in France in terms of R&D (5% of the regional GDP).

- ▶ 163 R&D centres
- ▶ 200 start-ups
- ▶ 15 accelerators private and public
- ▶ 3 thousand companies in the ITC

### A major hub of innovation

International clients, start-ups, leading schools and universities, R&D centres and laboratories, clusters, incubators: a multitude of players of all types sit side by side and mutually benefit one another to make Toulouse a major hub of innovation.

## ■ TOULOUSE, INNOVATIVE CITY

The start-up Electric Visionary Aircrafts (EVA), that designs electric and autonomous flying vehicles, has established its base in the Ville Rose, just a few months after the arrival of American firm Hyperloop Transportation Technologies, which chose Toulouse as the site of its European R&D centre.

### Capital of IoT

Thanks to a strong digital sector and the presence of Sigfox, a global Low Power Wide Area network telecom operator, Toulouse is internationally renowned as the pioneering centre for the Internet of Things.

## KEY DATA

- **1<sup>st</sup>** leading french metropolis for the creation of private sector jobs, economic and demographic growth (INSEE data)
- **5 billion** per year of investment in R&D – 5% GDP
- **1<sup>st</sup>** leading city in France in terms of raising capital for start-ups

## SUCCESSFUL EVENTS

- **2018 International congress of International Planetarium Society**  
600 delegates
- **2018 European Science Open Forum**  
4,500 delegates
- **2018 Emtech**  
500 delegates



Emtech



Cité de l'Espace

## YOUR NEXT CONGRESS IN TOULOUSE

UP TO 5,000 DELEGATES



New Exhibition and Convention Park

### WHAT'S NEW?

In 2020, Toulouse Métropole will dispose of a new tool to reach its international exhibitions ambitions. One of its major development projects, this facility (40,000 sqm exhibition hall, 15,000 sqm convention center) will accommodate up to 5,000 people.

## A WIDE RANGE OF ACCOMMODATION

Hotels	Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL*	Serviced apartments				
	40	1,767	42	2,645	25	2,259	4	366	111	7,037	3,623

\*Global capacity: 7,866 rooms including 1\* hotels and non classified hotels

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
Pierre Baudis Congress Center	1 amphitheatre	1,200	6,000
	18 meeting rooms		
Diagora Congress Center	1 amphitheatre	1,200	9,400
	26 meeting rooms		
Cité de l'Espace	1 IMAX + 1 planetarium	300	1,800
	11 meeting rooms		

**CAMILLE'S TIPS****TOULOUSE, A CITY TO (RE)DISCOVER**

**1. A gala diner at the bottom of a plane**  
 The "Événement'Ciel" venue is a spacious area located inside the Aeronautics Museum that offers a beautiful view on legendary aircrafts. It's possible to organise a gala dinner at the bottom of Le Concorde plane!



Aéroscopia

**2. Cocktail in la Salle des Illustres**  
 Possibility of receiving delegates and hosting a reception in the Salle des Illustres at Le Capitole. Arranging a welcome aperitif in the Town Hall, under conditions.

**3. Urban rally to tailor-made your social program**  
 An urban rally leads to discover the pink city and all its secrets in an unusual and playful way. Photos and videos and a quiz energize the city discovery.



Quai Saint Pierre

**A CONNECTED AND ACCESSIBLE CITY**

**Toulouse-Blagnac airport (TLS)** welcome over 9 million passengers per year. There are flights to over 90 international destinations.

1<sup>st</sup> business airport, its only 20 mn from the city directly connected with a shuttle to the congress center or tram.



# TOURS / LOIRE VALLEY

## TOURS, A ROYAL EXPERIENCE IN THE LOIRE VALLEY

Tours, the original home of the French language and the "art de vivre" is a land of harmony and proportion, graced by two major rivers. Inscribed as a world heritage site, with brands like "Chateaux de la Loire" and the "Loire à Vélo", Val de Loire is one of the most touristic destinations in France. This "International City

of Gastronomy" is also famous for its "Place Plumereau", one of the most beautiful squares in France according to the Lonely Planet guide. Today Tours is a modern, lively and dynamic centre, with a thriving university, cultivating economic development: still young at heart with many cultural and sports activities.



### TOURS VAL DE LOIRE CONVENTION BUREAU

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<http://toursconventionbureau.com/>



## ■ TOURS: COMPETITIVE

With the position of its cutting-edge companies on a national and international scale, a leadership in people care, health, digital technology and energy, Tours develops a competitive economic fabric on a territory which has set up many successful partnerships.

In order to strengthen the companies located here and attract entrepreneurs, the metropolis of Tours is active in supporting research and promote innovative initiatives. To achieve this goal, the metropolis has built a strategy around new technologies, research labs and competitiveness clusters.

**Our competitiveness clusters summed up in a few figures:**

- ▶ 4 competitiveness clusters
- ▶ 70 public-private research labs
- ▶ 30 training centres
- ▶ 5000 companies

## ■ TOURS: INNOVATION

Tours and its Metropolis combine gentle lifestyle and innovation. Today, this rich and varied economic ecosystem in central-western France is booming thanks to the development of promising sectors such as micro-electronics, pharmaceuticals, cosmetics as well as digital technology.

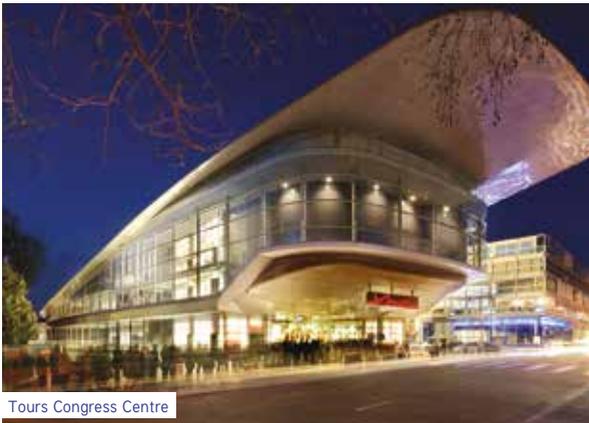
A framework of innovative and diversified SMB work now hand in hand with major international groups thanks to the setting-up of 140 laboratories and 1,500 researchers within the university pole and 5 joint public-private research centres.

## KEY DATA

- **1.4 million** tourists/year  
& **800,000** delegates and visitors/year
- **2,500** reserchers technicians
- **300** companies engaged for the French Tech

## SUCCESSFUL EVENTS

- **2017**  
**Journalism Seated**  
500 delegates
- **2016**  
**International Ultrasonics Symposium**  
1,500 delegates
- **2016**  
**National congress of Firefighters**  
40,000 delegates



Tours Congress Centre



Tours Exhibition Hall

## YOUR NEXT CONGRESS IN TOURS

UP TO 6,000 DELEGATES



Tours Congress Centre

### DID YOU KNOW?

Tours Congress Centre, designed by the famous architect Jean Nouvel celebrates its 25 years the 15<sup>th</sup> September 2018. Numerous performances & Free entrance.

## A WIDE RANGE OF ACCOMMODATION

Hotels	Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL	Serviced apartments
	22   678	10   699	5   466	-	37   1,843	414	

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
Tours Exhibition Hall	3 exhibition halls	10,000	10,000
	1 cross bar & 1 orangery		
Tours Congress Centre	3 auditoriums	2,000	2,500
	22 breakout rooms and 4,000 sqm for exhibition and catering		

**SHRADDHA'S TIPS****TOURS, A CITY TO (RE)DISCOVER****1. Cruise around Chenonceau**

Step aboard the Belandre for a lunch cruise around the famous Renaissance Château of Chenonceau built over the river.

**2. Half Day trip in Tours**

Have a guided tour of the city with a professional guide and discover the main monuments of Tours. You can finish your visit with a tasting of our famous wines.

**3. Gala dinner at the Clos Lucé**

Travel through 800 years of history at the Château of Clos Lucé where Leonardo da Vinci lived and discover the universe of the Master during a Renaissance dinner.



La bélandre Chenonceau



Clos Lucé Park

**A CONNECTED AND ACCESSIBLE CITY**

Tours Val de Loire is easily accessible with an international airport and two railway stations, with one in the city center.

**International Airport Tours Val de Loire:** London (daily\*); Dublin, Porto, Marseille (2/week\*); Figari (1/week\*).

Tours is also at the crossroads of motorways A 10, A28 and A85.

Tramway: 7/7 from 5:00 to 0:30 every 6 minutes during rush hours.

\*subject to season



# DISNEY BUSINESS SOLUTIONS

## TURN EVENTS INTO EMOTION

Disney Business Solutions is the entity in charge of business tourism and special events at Disneyland® Paris, Europe's leading integrated destination. Here hotels, restaurants, event spaces, professional and leisure activities, and even train stations are found within walking distance from each other. The market leader, Disney Business Solutions has been organising around 850

professional events a year for the last 24 years. Our dedicated team relies on the power of the Disney DNA, a reference in terms of storytelling, and more than 20 areas of expertise such as graphic design, staging, producing or concepts to place emotion at the heart of events. Their objective: turn your events into powerful and unforgettable stories.



### DISNEY BUSINESS SOLUTIONS

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<https://disneylandparis-business.com/en>



## A WIDE RANGE OF ACCOMMODATION

Hotels   Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL
	3   2,657	1   989	2   1,658	1   496	5   5,800

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
Disney's Newport Bay Club® Convention Centre	1 Grand Ballroom	2088	2,923
	33 meeting rooms		
Disney's Hotel New York® Convention Centre	2 Grand Ballrooms	2,200	3,243
	22 meeting rooms		
Disney® Events Arena		4,000	7,200
Dome Disney Village®	2 meeting rooms	858	1,559

## KEY DATA

- 5,800 hotel rooms
- 19,300 sqm of event spaces
- 150 event professionals

## SUCCESSFUL EVENTS

- 2018  
**SFCD ACHBT**  
500 delegates
- 2018  
**Congrès du conseil national de l'enseignement agricole privé (CNEAP)**  
600 delegates
- 2018  
**ICRP-ERPW 2017 (Institut de Radioprotection et de Sécurité Nucléaire)**  
650 delegates



Disney's Newport Bay Club Grand Ballroom



Gala night in Walt Disney Studios Park®

## A CONNECTED AND ACCESSIBLE CITY

Disneyland Paris is conveniently located 35 km from Paris, near the A4 Highway and the two Paris airports.

The Marne-la-Vallée – Chessy TGV/Eurostar and RER train stations are located at the gates to the Disney Parks®, a 10 minute walk to the Disney Hotels®. Trains connect Disneyland Paris with the biggest French and European cities, and the Paris – Charles-de-Gaulle international airport in 10 minutes.





## France, a successful congress destination – Atout France, 2018.

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# VIPARIS

# CENTRE

# CONVENTION



10 exceptional  
venues



Tailor-made  
services



Innovative  
events



Sustainable  
policy



Connected  
spaces



# AIRFRANCE



FRANCE IS IN THE AIR



## THE WORLD SUITS YOU SO WELL

Reach more than 1,000 destinations thanks to one of the largest networks in the world with KLM and our SkyTeam partners.