

FRANCE MEETING EVENT VIVA TECHNOLOGY EDITION 2026

ATOUT FRANCE

Standard event registration terms and conditions applicable to the event "FRANCE MEETING EVENT – VIVA TECHNOLOGY EDITION 2026"

Between the undersigned:

Atout France

French "Groupement d'Intérêt Economique",
whose registered office is located at 200/216 rue Raymond Losserand, CS 60043,75680
Paris Cedex 14, France,
Registered at Trade & Companies Register of Paris under number 340709211,
Represented by its Chief Executive Officer, Ms. Caroline Leboucher, duly authorized for the
purposes hereof,

Hereinafter referred to as "**Atout France**",

On the one hand,

And

Any foreign professionals specialised in Business Tourism (agencies, corporates, associations, press) wishing to participate in the Event and having previously been invited by a local Atout France office,

Hereinafter referred to as the "**Visitor**",

And

The destination of Paris, which is preparing the event with Atout France and which is welcoming visitors to discover the area,

Hereinafter referred together as the "**Destination**"

On the other hand,

Hereinafter referred together as the "**Parties**" and/or individually as the "**Party**".

Article 1: Definitions

All capitalized terms used in this document, in the plural or in the singular, shall have the meaning given in its definition below. Words mentioned in the singular shall also be understood in the plural and vice versa depending on the context.

"**Standard event registration terms and conditions**" shall mean these registration terms and conditions applicable a Visitor's participation in the Event.

"**Contract**" shall mean these standard event registration terms and conditions accepted by the Visitor and the Visitor's registration confirmation email. The Contract is concluded between Atout France and the Visitor after the Visitor registers online and receives an email from Atout France summarising the registration.

“Event” shall mean the famtrip “FRANCE MEETING EVENT – VIVA TECHNOLOGY EDITION 2026” which will take place from June 17th to 19th, 2026.

“Platform” shall mean the online form specially created for the management and organization of the Event.

Article 2: Subject

These Standard event registration terms and conditions define the terms and conditions under which the Visitors may participate in the FRANCE MEETING EVENT – VIVA TECHNOLOGY EDITION 2026.

The Standard event registration terms and conditions are expressly approved and accepted by the Visitor who declares and acknowledges having full knowledge of them and therefore waives the right to rely on any contractual document other than those mentioned in Article 3 hereof. The Visitor specifically waives the right to invoke the application of his own general conditions of purchase or sale which will be unenforceable against Atout France.

Article 3: Contractual documents

The Contract between Atout France and the Visitor is subject to the respect of the following documents in descending order of priority:

- Standard event registration terms and conditions of the Event;
- The email from Atout France summarising the Visitor’s online registration.

Article 4: Procedures for Participating

4.1 During the online registration, the Visitor may opt for one of the following solutions:

4.1.1. For the international Visitor:

- **“Classic” participation, including:**
 - Participation free of charge ;
 - The use of the Platform to register to the Event;
 - International transport from the airport or station nearest to the international Visitor’s permanent address;
 - Transfer in France from arrival airport or station to the Event location in Paris Region; The mode of transfer is determined by the destination of Paris Region;
 - Accommodation at Paris during the Event, in the accommodations planned by the destination of Paris Region;
 - A mention of the international Visitor’s particulars, as an attendee of the Event, will be made in the official catalogue of the Event ;
 - Participation to the Event from 17 to 19 June 2026.
 - Evening meals on the 17 and 18 June, and lunch meals on the 18 and 19 June proposed in Paris Region by the destination, during the Event.
 - All activities planned as part of the programme.
- **“No transport” participation, including the same elements as classic participation except international transport and transfer.**

4.2 Registering for the Event is done online only until 10 June 2026 inclusive via the Platform.

4.3 After completing online registration, accepting these Standard event registration terms and conditions, and after validation by Atout France office, the Visitor will receive an email to confirm the final registration.

4.4 Registration is only taken into account after completed, valid registration on the online platform after the date the Visitor receives the email sent by Atout France confirming the registration.

Article 5: Cancellation Procedures

5.1 Cancellation procedures by the Visitor

Any request for cancellation must be sent as soon as possible by email with acknowledgement of receipt to the relevant Atout France office, on the understanding that the cancellation date shall be the date of receipt of the email informing Atout France of the cancellation request.

The following financial terms and conditions shall apply:

- For cancellation at least ten (10) calendar days before the scheduled starting date of the Event: No Cancellation Fees;
- For cancellation less than ten (10) calendar days before the scheduled starting date of the Event: Atout France will charge a cancellation fee of €150 excluding VAT. If necessary, the Visitor may request the relevant Atout France office to be substituted by another person belonging to the same legal entity, by notifying in writing the name and contact details of the substitute.

It is hereby specified that any additional costs shall be borne fully by the Visitor and shall not be covered by Atout France.

5.2 Cancellation procedures by Atout France

The Parties are aware that the Event may always be cancelled for reasons beyond the control of Atout France, which do not allow the Event to be held or for it to be held under the conditions initially anticipated, such as a health crisis, a social crisis, a restriction of public freedoms arising from a situation of domestic or international conflict, acts of war or terrorism, insufficient Visitors or exhibitors, or any other circumstances that may require the adoption of substantially costly measures for the Event to be held, if necessary, in another format such as a totally digital format, where it is still possible to hold it and it is not prevented altogether.

The Parties agree to consider such a situation as an act of force majeure or a case of unforeseeable circumstances, notwithstanding the fact that the conditions for characterising force majeure or unforeseeable circumstances are not fully met within the meaning of the law and case law.

In this case, all additional costs shall be borne exclusively by the Visitor and not by Atout France.

Article 6: Liability and Insurance

6.1 Atout France's Liability

Atout France is bound by an obligation of means.

Atout France may under no circumstances be held liable for any material damage (loss, theft, damage to equipment, etc.) or bodily injury caused to the Visitor by its own actions or by a third party to Atout France as part of the Event.

Furthermore, as part of the Event, Atout France cannot under any circumstances be held liable for any damage linked to accessing the Platform, to a malfunction in the communications and electricity networks, or to fraudulent use of the internet network (external hacking or presence of computer viruses) that may be made available to the Visitor.

Atout France cannot under any circumstances be held liable in the event that the number of other Visitors is lower than the number initially planned and/or communicated to the Visitor.

In addition, Atout France may only be held liable with regard to a possible breach of one of its obligations. In this case, proof of Atout France's fault, of the damage suffered by the Visitor, and of a causal link must be provided.

6.2 The Visitor's Liability

Any breach of the provisions of the Standard event registration terms and conditions for participating in the Event and/or the documents listed in Article 3 hereof as well as the rules of procedure of the place where the Event takes place may result in the exclusion of the Visitor's registration without further formal notice, where appropriate.

In this respect, all other ancillary costs incurred by the Visitor to participate in the Event shall remain the sole responsibility of the Visitor and shall not be covered by Atout France.

This shall apply particularly to any failure to comply with the health measures recommended by Atout France and/or the French government, be it for travel to the venue of the Event, during the Event and its side events organised directly by Atout France during the entire period of the Event, or during transportation or transfers to the venue of the Event or the Visitor's place of residence, as well as with the security requirements set by the owner or the main tenant of the premises.

Accordingly, the Visitor shall be solely responsible for monitoring and complying with the sanitary measures recommended by Atout France and/or the French government, as well as for monitoring and complying with the legal, regulatory and contractual requirements in force with respect to security.

Considering the random nature of how COVID-19 spreads and/or contamination by this virus occurs, Atout France shall not be held responsible in case the Visitor is infected by COVID-19.

In case the Visitor is infected, all costs, including medical and accommodation costs, such as tests, hospitalisation, repatriation, medical treatment and/or extension of stay, borne directly or indirectly by the Visitor, shall be borne fully by the Visitor or his/her insurance company, as the case may be. In such eventuality, Atout France shall decline any liability.

Generally, the Visitor shall hold Atout France harmless from any liability and any action, remedy or claim, as well as from any costs that may arise, including for litigation.

Atout France reserves the right to sue the Visitor responsible for such breaches for compensation for any direct or indirect damage, consecutive or not, resulting therefrom.

6.3 Atout France's Insurance

During the Event, Atout France shall take out a business civil liability insurance policy.

6.4 The Visitor's Insurance

The Visitor agrees to take out civil liability insurance policy (mandatory insurance) with a well-known, solvent insurance company and any insurance policies necessary to cover the resulting risks from their professional activity, their participation in the Event, their services, and in particular the consequences of civil liability whatever the nature for which they may be liable covering any bodily injury, material and immaterial damage, consecutive or not, caused either by their staff, employees, workers, or their materials or equipment belonging to them or which are in their care, or as a result of their work.

It is also recommended that the Visitor take out an insurance policy any material damage (loss, theft, damage to equipment) or physical injury caused or sustained by the Visitor during the Event.

The Visitor is equally requested to take out with his/her insurance company any insurance appropriate in the health context, should he/she deem it necessary.

The Visitor and his/her insurers release Atout France or its agents from any liability, particularly in the event of loss or damage to the Visitor's equipment, in the event of accidents or injuries caused to him/her or his/her staff during the Event. More generally, the Visitor and his/her insurers waive any recourse against Atout France or its agents, the manager, the owner of the venue and their insurers.

The insurance policies taken out by the Visitor must contain a reference to this waiver of remedy and to the coverage of cancellation costs.

Article 7: Confidentiality

7.1 Each Party agrees to only use the information disclosed by the other Party whose confidential nature is expressly indicated (the "Confidential Information"), only in the context of the contractual relationship established by the Visitor's registration for the Event, and shall not reveal it to any third party without the other Party's prior, written consent for a period of five (5) years from the end of the Event. Each Party agrees to keep the other Party's Confidential Information confidential by taking at least as much care as it takes to keep its own Confidential Information confidential.

7.2 The following information is not deemed to be Confidential Information: information that: (i) is known to the Party receiving it prior to any disclosure by the disclosing Party; and (ii) is required to be disclosed by an order from a court or public authority.

Article 8: Warranties

8.1 The Visitor warrants that he/she is the holder of the rights attached to the items communicated to Atout France and/or that he/she has obtained the necessary authorizations for such items to be used by Atout France.

8.2 The Visitor shall hold Atout France harmless from any action, claim, complaint or dispute by any person invoking an intellectual property right or an act of unfair and/or parasitic competition or any action aimed at prohibiting the use of the items communicated by the Visitor to Atout France. In this respect, the Visitor shall bear the cost of any damages that Atout France may be ordered to pay and/or any compensation to be paid by Atout France as part of a settlement agreement putting an end to the dispute.

Article 9: General Provisions

9.1 Force majeure

Atout France can in no way be held responsible for delays or other breaches of its obligations, resulting from circumstances or events of force majeure, as defined by the French courts, including, and without this list being exhaustive, (i) external or internal fires or other natural disasters, strikes or external or internal social conflicts, wars, acts of terrorism or other violence, (ii) any legal or regulatory text or any administrative decision, or (iii) any computer failure, blocking of telecommunications or transport and any other case beyond Atout France's control preventing the Visitor from participating in the Event. Atout France and the Visitor shall inform each other as soon as possible in the event of a force majeure event.

In the event that, for major, unforeseeable or economic reasons, the Event cannot take place, the provisions of Article 5.2 hereof will be applied.

9.2 Personal data protection

Atout France collects personal data from the Visitors and/or their employees or representatives when registering for the Event through the online registration platform. For the purposes of this article, the term "Visitor" means Visitors participating in the Event. Atout France's specific commitments are set out below as part of the Event and in accordance with Atout France's general personal data protection commitments (full details are available in the "Personal data protection" section under Atout France's website's legal information notices: www.atout-france.fr/content/mentions-legales).

9.3 Personal data controller

The data controller is: Atout France, a French "Groupement d'Intérêt Economique" registered at the Paris Trade and Companies Register under number 340 709 211, whose registered office is located at 200/216 rue Raymond Losserand, CS 60043, 75680 Paris Cedex 14, France.

9.3.1 Data protection officer

Atout France has opted to outsource the role of data protection officer and has entrusted this task to the company CGI, whose head office is located at 12, Cours Michelet, 92800 Puteaux.

A service contract with this company has been concluded for this purpose.

Its contact details are: dpo@atout-france.fr.

Visitors' requests regarding personal data can be sent to: contact.rgpd@atout-france.fr.

9.3.2 Categories of personal data processed and categories of people concerned

As part of the organization of the event, Visitor's data is collected via LimeSurvey tool. The following personal data is collected:

- identifying data: surname and first name, title, the Visitor's image and voice recorded as part of taking photos and making a promotional video of the Event.
 - Data relating to professional life: business email, business landline/mobile phone numbers, position and employer, country).
- Free text area: Details of food intolerance in the registration form

Categories of people concerned:

- Natural persons participating in the organization of the event;
 - Visitors registered for the event;
 - Users of Atout France websites, social networks and third-party sites (notably LimeSurvey) on which campaigns relating to the organization of the Atout France event are broadcast.
- Data relating to professional life: business email, business landline/mobile phone numbers, position and employer, country).

9.3.3 Purposes for processing personal data and legal basis for the processing

The purposes for processing the personal data are as follows:

- identifying Visitors registered for the Event. The legal basis for the processing is the execution of the contract.
- follow-up of the Event. The legal basis for the processing is the execution of the contract.
- managing the overall logistics during the Event (managing Visitors' invitations). The legal basis for the processing is the execution of the contract.
- producing and publishing the official catalogue for the event (in the catalog sent to partners, the photo and professional email are personal data collected. This catalog is shared with the partners of the operation upstream and also sent to participating customers so that they can consult the profiles of their peers during this welcome. The catalog will not be distributed outside of this event). The legal basis for the processing is the execution of the contract.
- producing and distributing the Event's promotional video
- taking photographs during the event to promote the event and the destination France. The legal basis for the processing is the consent of the data subject.
- sending of a satisfaction survey to the Visitors at the end of the Event. The legal basis for the processing is the execution of the contract.
- inviting Visitors to participate in future editions of the Event. The legal basis for the processing is the execution of the contract.
- sending programming surveys to the Visitors that are directly or indirectly related to the Event. The legal basis for the processing is the execution of the contract.
- participating in the studies of Atout France and its partners. The legal basis for the processing is the execution of the contract.

9.3.4 Recipients of the personal data

The recipients of the personal data are:

- Atout France's personnel from its subsidiaries and offices abroad who are in charge of organising the Event.
- Atout France's service providers and/or sub-contractors participating in organising the Event who are required to be involved in the processing (only where this is necessary), on the understanding that in such cases this shall be done in compliance

with the regulations in force applicable to sub-contractors pursuant to the meaning of the GDPR.

- the Visitors who will have access to the Event's official catalogue and to the list of Visitors when making appointments and their schedules
- The Destination which is organizing the Event.
- professionals of the Destination to whom the Event's catalogue and, if applicable, the Event's programme will be sent.
- as part of the production and distribution of screenshots by Atout France, its partners and members.
- Atout France members as part of their studies.

9.3.5 Transfer of personal data

Visitors are informed that the data controller may, if necessary, transfer their personal data to a third country or international organisation which is subject to an adequacy decision made by the European Commission, it being specified that, in the event of a transfer to a country or an international organisation which is not the subject to an adequacy decision, then the transfer may only take place provided that appropriate guarantees are set up and that Visitors have effective rights of recourse and rights of opposition, pursuant to the conditions of the Regulations in force.

These guarantees are standard contractual clauses or binding corporate rules in accordance with Article 46 of the GDPR”.

9.3.6 Personal data retention period

- Diet information will be destroyed at the end of the Event, or as soon as the Visitor has expressed his intention to no longer have his personal data stored, and this via a request made by him to the following address: contact.rgpd@atout-france.fr.
 - Spoken languages, passport number, personal address,
- The personal data necessary for the processing listed in Article 9.3.3 hereof shall be kept for a maximum of three (3) years from the date of registration. By way of exception, this data shall be destroyed once the Visitor has expressed his/her intention to no longer have his/her personal data stored by sending a request to the following address: contact.rgpd@atout-france.fr.
- Image retention period: 2 years.

9.3.7 Visitors' rights which may be exercised with the data controller

Visitors are informed of their rights to request and/or indicate to the data controller (as identified above) by way of a request made by them sent to contact.rgpd@atout-france.fr:

- access to their personal data as well as any information available regarding its origin
- its rectification or deletion
- processing of their personal data be limited
- their objection to the processing of their personal data
- their objection at any time to the processing of their personal data for canvassing purposes, including profiling
- the portability of their personal data
- the withdrawal at any time of their consent to the processing of their personal data (without affecting the lawfulness of the processing based on the consent granted prior to the withdrawal)
- their post-mortem instructions for French citizens

Insofar as necessary, it is stipulated that the exercise by the Visitors of their right to have their personal data deleted and/or the exercise of their right to object to processing of their personal data and/or the exercising of their right to limit processing of their personal data and/or their right to withdraw their consent at any time to the processing of their personal data (in accordance with the stipulations above) may lead to the Visitors' participation no

longer being possible, so that in such case, from the moment the Visitor exercises such rights, they shall no longer be able to claim to participate in the Event. The provisions of Article 6.1 of the General Terms and Conditions for Registering for the Event on cancellation by the Visitor shall then be applied.

9.3.8 Complaints filed with the CNIL (French data protection authority)

Visitors are informed of their rights to file a complaint before the supervisory authority which is the Commission Nationale de L'Informatique et des Libertés (CNIL) (French data protection authority): 3 Place de Fontenoy, TSA 80715, 75334 Paris 07, without prejudice to any other administrative or legal recourse which they may have.

In the event that the Visitor is a citizen of a country in which Atout France has set up offices outside France, they shall have a right to file a complaint with their own national personal data protection authority.

9.3.9 Possible subsequent processing of personal data

In the event that subsequent processing of the personal data is carried out for purposes other than those for which the personal data was collected as identified above, the data controller (identified above) shall first provide the Visitor with information regarding this other purpose and any other relevant legal information required. For any personal data reproduced, including images, on any known or foreseeable media (in particular on printed, paper, electronic or audio-visual media), these rights shall not be binding on the private rebroadcasting or private reuse made by the recipients of the media received.

9.4 Use of files provided by Atout France

Any file or extract from a file which a Visitor may have access to has been granted to them for their exclusive use and may in no case be assigned or transferred to a third party. Any file or extract that a Visitor submits to Atout France as part of the Event will be used with the utmost confidentiality and security.

9.5 Severability

If one clause of this Standard event registration terms and conditions is deemed void or unenforceable pursuant to a law, regulation, or final court decision, it shall not affect the others. It will be amended to the extent necessary to allow its implementation, while preserving the Parties' as much as possible as expressed in the Contract if and only if the deleted clause is not deemed by the Parties to be substantial.

10 INTELLECTUAL PROPERTY RIGHTS

10.1 Reproduction rights granted by the Visitor

The Visitor already hereby accepts that its logo(s), brand(s) and/or name(s) shall be filmed and/or photographed during the Event in accordance with the technical methods permitted by the tools used.

The Visitor authorizes, free of charge, Atout France and its partners, to use its logo(s), brand(s) and/or name(s), his/her first and last name(s), as well as the photographs taken and films made on which they appear, on a non-commercial basis and for the whole world, maritime and air spaces included, on the websites of Atout France (france.fr, <http://meeting.france.fr/> and www.atout-france.fr), social media (Facebook, Twitter, Instagram, YouTube, LinkedIn) and other Atout France promotional materials to promote the Event and its possible future editions, for a period of two (2) years from 17 June 2026.

In this respect, the Visitor hereby agrees that its logo(s), brand(s) and/or name(s) as well as his/her right of publicity (image, voice, first and last name(s)) may be integrated, in whole or in part, in the promotional video of the Event and in this context associated with all other textual or visual elements, trademarks, destinations, etc. in order to promote the Event.

In these respects, the Visitor hereby holds Atout France harmless from all costs, including litigation that may result from any recourse or legal action taken by any third party and shall indemnify Atout France against any conviction. The Visitor agrees to reimburse any damages which Atout France may be ordered to pay, as well as all the costs incurred by legal proceedings.

10.2. Documents, brochures, catalogues

Unless otherwise agreed in writing between the Parties, Atout France shall remain the sole owner of the intellectual property rights relating to the documents (brochures, catalogues and other promotional materials) produced as part of the Event.

For any promotional support linked to the Event for commercial or non-commercial use, the Visitor grants Atout France, without additional fee, a non-exclusive, non-transferable license to use, reproduce (in whole or in part and by any process in any format), communicate, represent (by any form of direct or indirect communication to the public using interactive or non-interactive processes) the Visitor's brands and/or logos, documents, and information provided by him/her on any medium, existing or future, when participating in the Event. This license is granted for the entire world and for the duration of the Event and the distribution of the media related to it.

The Visitor guarantees that the items provided by him/her are his/her exclusive property and/or that he/she holds all the intellectual property rights over them.

10.3. Official catalogue

An official catalogue of the Event will be produced using the information provided by Visitors when registering on the Site. Consequently, Atout France cannot be held liable for any omission or error in reproduction, composition, or otherwise, which may be committed during production of the official catalogue of the Event as a result of incorrect communication of information by the Visitor.

Atout France shall remain the sole holder of the rights to publish and distribute the official catalogue of the Event that it is organizing, as well as the rights relating to the advertising contained in this catalogue. Atout France may, in agreement with the Visitor, grant all or part of these rights in compliance with the provisions of the intellectual property code.

10.4. Use of trademarks, logos or other distinctive signs

Neither the name, nor, where applicable, the logo and/or the brand of Atout France may be used by the Visitor, except with Atout France's prior, express, written consent.

In the event that Atout France authorizes a Visitor to use one of its brands, logos, or name, it shall only have a right to use them pursuant to the conditions previously defined in writing between the Parties.

Article 11: Miscellaneous provisions

11.1 In accordance with Law no. 2000-230 of 13 March 2000 enacting the adaptation of the law of proofs to information technologies and the electronic signature, all written electronic communications shall have the same probative force as that attributed to written documents in paper format [hard copy]. Thus, a written electronic communication constitutes valid proof of the final confirmation of registration.

11.2 Computerized registers stored in Atout France's computer systems under conditions that likely to ensure their integrity shall be deemed to be proof of communication, registration, and all other exchanges having taken place between Atout France and the Visitor.

11.3 Any file or file extract that may be accessed by a Visitor is granted to him/her for his/her exclusive use and may not be assigned or transferred to a third party. Any file or extract that a Visitor gives to Atout France as part of the Event will be used with all the necessary confidentiality and security.

Article 12. Severability

Should any of the provisions of these Standard event registration terms and conditions be deemed null and void or inapplicable pursuant to a law, a regulation or a final court judgement, such provision shall have no effect on the others. They shall be amended to the extent necessary to allow for its implementation, while retaining as much as possible the original intent of the Parties as expressed in the Contract, if and only if the deleted provision was not considered by the Parties as substantive.

Article 13: Governing Law and Jurisdiction

These Standard event registration terms and conditions are subject to and shall be interpreted in accordance to French law. Should they be translated into a language other than French, in the event of a dispute between the Parties, only the French language version shall be deemed valid.

If the Parties fail to reach an amicable agreement, the dispute shall be brought by either Party before the competent courts under the jurisdiction of the Paris Court of Appeals, including in case of an ex parte application or multiple defendants.

Article 15: Visitor's Acceptance

The Standard event registration terms and conditions for participating in the Event are hereby expressly approved and accepted by the Visitor who confirms that he/she has read and understood them and therefore waives the right to rely on any contractual document other than those mentioned in Article 3 of the Standard event registration terms and conditions. In particular, the Visitor waives the right to invoke the application of his/her own general terms and conditions of purchase or sale which shall not be binding on Atout France.