

**SPORTS&EVENTS**  
= EUROPE =

**4th edition**  
**25 - 27 March 2025**  
**Malaga**

**470**  
SPORTS TRAVEL &  
MEETING  
PROFESSIONALS

**41**  
COUNTRIES



**APP USAGE**

**4,649**  
meetings 1to1

**18,176**  
interactions

**5.063**  
contacts  
scanned



Sports & Events in Malaga was a dish well served. That is what you get with these amazing ingredients! Quality buyers, well organized networking events, an amazing city! An excellent opportunity to network with other companies in the sector. Moments of work and leisure in a single event.

**Onno Muller - Liberty International**  
Netherlands  
(Supplier)



Beyond the high-speed meeting format that allows for a huge number of connections over two days, what truly makes Sports & Events Europe unique is the quality time spent with key industry players.

**Jan Esteller Subirats - UniQ Sports**  
Andorra  
(Buyer)



Being part of Sports & Events Europe is more than just showing up – It's about sharing ideas, meeting inspiring professionals, and celebrating the connection between sports and travel.

**Amila Sircó - Centrotours**  
Bosnia & Herzegovina  
(Buyer)

I cannot applause this enough, it was organized with precision as a Japanese knife! The 1:1 meetings to me were very fruitful. The overall atmosphere was professional and polite even with competitive businesses in between.

**Lars Bach Jørler - Eventrejser ApS**  
Denmark  
(Buyer)

The best of the sports tourism industry, gathered in a spectacular setting.

**Xavi Alonso - L'Azure Hotel**  
Spain  
(Supplier)