Marianne symbole République Française
Logo Atout France

BORDEAUX

Published on the Tue 11/02/2025 - 16:59

Share page

Veuillez autoriser le dépôt de cookies pour partager sur Facebook, Twitter et LinkedIn.

- Share on Facebook
- Share on Twitter
- Share on LinkedIn
- Share by email
- Copier dans le presse-papier

4 minutes

4 minutes
Bordeaux - visuel générique

Congress and Event Capacity : Up to **6 000** delegates

Carte Bordeaux

Bordeaux is **easily accessible** from all over the world.

Bordeaux-Merignac International Airport:
- +100 destinations
- More than 15 national and international regular flights to international cities
- Regular air services to 13 main hubs

Public transports:
An efficient public transports with direct connections between the train station, the airport to the city centre and the main congress centres.

Explore a sustainable destination

Bordeaux is the **number 1** destination in France and **6th** in the world on the Global Destination Sustainability Index, exceeding expectations when it comes to responsible tourism and events management. The events hosted here are a promise of respect for the environment and people, offering experiences that are both inspiring and responsible. Be inspired by Bordeaux, a city where authenticity, modernity and responsibility come together, giving life to ambitious projects.

Impressive venues & eco-conscious events

Bordeaux, a city renowned for its cultural heritage and stunning architecture, possesses a range of impressive venues for events. With 9 convention and exhibition centres offering nearly **150,000 m²** of exhibition space and plenary accommodating **up to 6,000 participants**, there is ample space for events of all sizes. With **49%** of its members eco-certified, Bordeaux is at the forefront of the events industry's responsible transformation. By drawing on this local ecosystem, organisers can benefit from a network committed to designing memorable events that generate a lasting impact. Bordeaux invites you to join this dynamic, by taking an innovative and responsible approach to each project, at the heart of a destination that is a pioneer in sustainable tourism and events management.

A taste of Bordeaux

In Bordeaux, you're never far from nature, whether it's the vineyards, parks or the nearby ocean. This mix of open spaces and landscapes creates an invigorating atmosphere, ideal for events with well-being and creativity at their heart. It's the perfect place to offer new experiences, whether surrounded by grapevines or on the peaceful shores of the Bay of Arcachon.

In Bordeaux, you're never far from nature, whether it's the vineyards, parks or the nearby ocean. This mix of open spaces and landscapes creates an invigorating atmosphere, ideal for events with well-being and creativity at their heart. It's the perfect place to offer new experiences, whether surrounded by grapevines or on the peaceful shores of the Bay of Arcachon.

With **65** designated wine appellations and **7,000** châteaux, Bordeaux is known as the wine capital of the world. While the **Cité du Vin** is an absolute must-see, a visit to a local wine bar should also be on top of your list. In short, Bordeaux has something for everyone.

Green spaces & creative atmosphere

With **150 parks and gardens**, a **pedestrianized town** centre with calm traffic, Bordeaux is a pleasant and accessible city to live, work and explore. But there's more! The city is home to the largest urban area classified by UNESCO with **347 monuments**, making it a rich destination for culture and history enthusiasts. Bordeaux's commitment to sustainability is also demonstrated through initiatives like the **Darwin Ecosystem**, a creative hub for green economy initiatives, making it an ideal business destination for those seeking a responsible and eco-friendly environment. Whether one is looking to host a conference, hold a business meeting, or simply enjoy the city's many treasures, Bordeaux will leave a lasting impression on all visitors. More than **370km** of bike lanes in the metropolitan area.

Bordeaux is an attractive metropolis for its lifestyle and for businesses

As a city with a booming industry and hotbed of innovation, start-ups, research laboratories for new themes, a University of Excellence and grandes écoles, Bordeaux has become a **prominent host of international congresses**. Bordeaux focuses its economic development on **research, technology and innovation**. With **10,700** researchers, **106,700** students, **17** advanced engineering schools, **110** research units at the University of Bordeaux and more than **60** competitiveness clusters, Bordeaux is the economic driving force of the Nouvelle Aquitaine particulary in Aeronautic, Wine growing & industry, Optic&Laser, Wood industry, Geosciences, Health ICT, Neurosciences, etc.

... According to the organisers, just the mention of "Bordeaux" leads to a 5-15% increase in the number of participants.

Tips to (re)discover Bordeaux

Organise your event in Bordeaux for a unique and authentic experience, guaranteed. Discover a region with a thousand faces ! Puis laisser les exemples

1. A gala dinner in the vineyards
The 1st wine properties are situated 15 min from Bordeaux. Easy to organise the congress gala dinner in a château: visit of the winecellar, wine tasting and farewell dinner in the château.

2. A cocktail on the Garonne river
Come on board for a cocktail-cruise to see the beautiful 18th century facades of Bordeaux, to discover the

Gironde estuary and some wine properties alongside the Garonne river.

3. Street-art in Bordeaux
Darwin ecosystem, the Bassins à flot, the university campus, the street-artists have taken over many sites in Bordeaux. Discover Bordeaux through the prism of street-art!

Bordeaux et le port de la lune Terrasse Bordeaux Flèche Saint-Michel Bordeaux Gare Saint-Jean Bordeaux Lever de sol Infographie Bordeaux

KEY FIGURES

CONTACT

Logo Bordeaux

Bordeaux Convention Bureau
Amélie Déchénais - Director
a.dechenais@bordeaux-tourisme.com

- BORDEAUX CONVENTION BUREAU'S WEBSITE

Localisation du POI
POINT (-0.587877 44.851895)