

# BORDEAUX

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Bordeaux visuel générique

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**Congress and Event Capacity : Up to 6 000 delegates**

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Bordeaux is **easily accessible** from all over the world.

**Bordeaux-Mérignac International Airport:**

- +100 destinations
- More than 15 national and international regular flights to international cities

- Regular air services to 13 main hubs

### **Public transports:**

An efficient public transports with direct connections between the train station, the airport to the city centre and the main congress centres.

## **Explore a sustainable destination**

Bordeaux is the **number 1** destination in France and **6th** in the world on the Global Destination Sustainability Index, exceeding expectations when it comes to responsible tourism and events management. The events hosted here are a promise of respect for the environment and people, offering experiences that are both inspiring and responsible. Be inspired by Bordeaux, a city where authenticity, modernity and responsibility come together, giving life to ambitious projects.

## **Impressive venues & eco-conscious events**

Bordeaux, a city renowned for its cultural heritage and stunning architecture, possesses a range of impressive venues for events. With 9 convention and exhibition centres offering nearly **150,000 m<sup>2</sup>** of exhibition space and plenary accommodating **up to 6,000 participants**, there is ample space for events of all sizes. With **49%** of its members eco-certified, Bordeaux is at the forefront of the events industry's responsible transformation. By drawing on this local ecosystem, organisers can benefit from a network committed to designing memorable events that generate a lasting impact. Bordeaux invites you to join this dynamic, by taking an innovative and responsible approach to each project, at the heart of a destination that is a pioneer in sustainable tourism and events management.

## **A taste of Bordeaux**

In Bordeaux, you're never far from nature, whether it's the vineyards, parks or the nearby ocean. This mix of open spaces and landscapes creates an invigorating atmosphere, ideal for events with well-being and creativity at their heart. It's the perfect place to offer new experiences, whether surrounded by grapevines or on the peaceful shores of the Bay of Arcachon.

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With **65** designated wine appellations and **7,000** châteaux, Bordeaux is known as the wine capital of the world. While the **Cité du Vin** is an absolute must-see, a visit to a local wine bar should also be on top of your list. In short, Bordeaux has something for everyone.

## **Green spaces & creative atmosphere**

With **150 parks and gardens**, a **pedestrianized town** centre with calm traffic, Bordeaux is a pleasant and accessible city to live, work and explore. But there's more! The city is home to the largest urban area classified by UNESCO with **347 monuments**, making it a rich destination for culture and history enthusiasts. Bordeaux's commitment to sustainability is also demonstrated through initiatives like the

**Darwin Ecosystem**, a creative hub for green economy initiatives, making it an ideal business destination for those seeking a responsible and eco-friendly environment. Whether one is looking to host a conference, hold a business meeting, or simply enjoy the city's many treasures, Bordeaux will leave a lasting impression on all visitors. More than **370km** of bike lanes in the metropolitan area.

## Bordeaux is an attractive metropolis for its lifestyle and for businesses

As a city with a booming industry and hotbed of innovation, start-ups, research laboratories for new themes, a University of Excellence and grandes écoles, Bordeaux has become a **prominent host of international congresses**. Bordeaux focuses its economic development on **research, technology and innovation**. With **10,700** researchers, **106,700** students, **17** advanced engineering schools, **110** research units at the University of Bordeaux and more than **60** competitiveness clusters, Bordeaux is the economic driving force of the Nouvelle Aquitaine particularly in Aeronautic, Wine growing & industry, Optic&Laser, Wood industry, Geosciences, Health ICT, Neurosciences, etc.

... According to the organisers, just the mention of “Bordeaux” leads to a 5-15% increase in the number of participants.

## Tips to (re)discover Bordeaux

Organise your event in Bordeaux for a unique and authentic experience, guaranteed. Discover a region with a thousand faces ! Puis laisser les exemples

### 1. A gala dinner in the vineyards

The 1st wine properties are situated 15 min from Bordeaux. Easy to organise the congress gala dinner in a château: visit of the winecellar, wine tasting and farewell dinner in the château.

### 2. A cocktail on the Garonne river

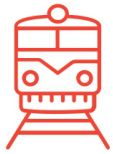
Come on board for a cocktail-cruise to see the beautiful 18th century facades of Bordeaux, to discover the Gironde estuary and some wine properties alongside the Garonne river.

### 3. Street-art in Bordeaux

Darwin ecosystem, the Bassins à flot, the university campus, the street-artists have taken over many sites in Bordeaux. Discover Bordeaux through the prism of street-art!



## 1 EASY TO ACCESS



Bordeaux is just a **2-hour train journey** from Paris.

2

## 9 CONVENTION & EXHIBITION CENTERS

plenary rooms up to 6,000

9

3

With a GDS Index Score of **83,37%**

4

**6<sup>th</sup> position** out of 100 surveyed destinations



5

Bordeaux is home to the **largest vineyards in the world** with **7,000 châteaux.**

# 10 REASONS TO CHOOSE BORDEAUX

Located between the world's greatest vineyards and the Atlantic coast, Bordeaux offers everything you need to create a sustainable business event.

6

**14,065** rooms and **184** hotels

8

More than **100** destinations by direct flight with **33 AIRLINES.**



7

Bordeaux is the largest urban area classified by UNESCO with

**347** monuments



9

## The DARWIN ECOSYSTEM,

which is a collective geared towards a green economy, **is home to an urban farm and the largest organic restaurant in France.**

10

The city name "Bordeaux" has been shown to increase the number of participants of business events by

**5 to 15%**



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## KEY FIGURES

## CONTACT



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• [BORDEAUX CONVENTION BUREAU'S WEBSITE](#)

Localisation du POI

POINT (-0.587877 44.851895)