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MARSEILLE

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Marseille Vieux Port

Congress and Event Capacity : Up to **10 000** delegates

Carte Marseille

Located at the **heart of the Mediterranean Sea**, Marseille is **easily accessible**.

Air:

- **2nd largest** French regional airport for passenger traffic, with over 11 million passengers by 2023. (70% international traffic).
- **5th strongest** growth in Europe
- Scheduled flights (charter excluded): over **128** destinations, operated by 36 airlines companies in 30 countries, **connected to all major European hubs**.
- **15** daily flights Paris/Marseille (75 flying time)
- **12** long haul destinations in Canada, Middle East, Indian Ocean, Africa...served with direct flights and a complete hub offer providing easy access from anywhere in the world.
- A **shuttle** running **every 10'** directly linking the airport to the train station with 100 shuttles a day from/to Marseille, from 3:30 am to 1:50 am.

Train:

- **3 hours** from Paris with 17 roundtrips/day
- Direct journey to Paris CDG airport
- **5 hours** from Barcelona and Brussels & 4 hours from Geneva

- A train station in the heart of the city

Marseille boasts numerous economic and scientific assets to develop the meeting industry

A Dynamic Economic Ecosystem

- The **2nd largest economic hub** in France after Paris, with a high regional GDP.
- **Port of Marseille-Fos**: France's leading port and a key player in international trade, as well as the world's third-largest oil port, playing a crucial role in energy logistics.
- Presence of major corporations and startups across various industries.
- Infrastructure investments, such as Euroméditerranée, one of the largest urban renewal projects in Europe.

A Research and Higher Education Hub

- **Aix-Marseille University**: The world's largest French-speaking university in terms of student numbers, renowned for its centers of excellence in health, science, and digital technology.
- Presence of prestigious research institutes, such as **CNRS, INSERM, IRD, and CEA**.
- Strong synergies between research and businesses, fostering innovation and the organization of scientific conferences.

Marseille positions itself as a strategic center for the meeting industry thanks to its key industry sectors and Competitiveness Clusters:

1. A Leading Health and Biotechnology Innovation Hub

- Globally recognized expertise in innovative therapies, particularly in immunology and oncology.

- France’s 2nd largest center for clinical trials and cancer research, attracting leading experts and researchers.
- Marseille Immunopôle: A national reference cluster in immunology, bringing together companies, laboratories, and medical institutions.
- Eurobiomed: A leader in biotechnology and healthcare.
- Optitec: Specializing in optical and photonics technologies.

2. A Thriving Digital and Multimedia Ecosystem

- Aix-Marseille French Tech label, recognizing the region’s strength in digital innovation and startups.
- A hyper-connected region, home to Southern Europe’s largest Internet backbone, making Marseille a strategic digital hub.

3. A Leading Mechanical and Aerospace Industry

- The region’s top industrial sector, with a high concentration of mechanical and engineering firms.
- France’s 2nd largest mechanical cluster, after Paris.
- A global leader in civil helicopter manufacturing, with Airbus Helicopters based in the region.

4. A Strong Commitment to Green Economy and Energy Transition

- Thassalia, France’s first marine geothermal power plant, showcasing innovation in renewable energy.
- Marseille is France’s leading producer of electricity from biogas.
- Home to the World Water Council, positioning the city as a key player in water resource management.

- Capenergies: Dedicated to renewable energy and energy transition.
- Pôle Mer Méditerranée: Specializing in the blue economy and maritime technologies.

5. A World-Class Maritime and Logistics Hub

- France’s largest seaport, driving international trade and port-related economic activities.
- The world’s top mega-yacht repair hub, enhancing the city’s maritime sector attractiveness.
- The third-largest oil port worldwide, playing a pivotal role in energy logistics.

A Hub of Innovation and Competitiveness for Business Events

With these strengths, Marseille stands out as a dynamic center for innovation and competitiveness, making it an ideal destination for professional events, congresses, and business meetings.

Marseille, between nature and ecological commitment

Marseille, a coastal city covering **24,000 hectares**, including **9,000 hectares of natural spaces**, is actively pursuing its ecological transition. Selected among the "**100 climate-neutral and smart cities by 2030**," it is implementing comprehensive strategies covering energy, buildings, waste management, and transportation.

Marseille Tourist Office and Convention Bureau joined the **GDS Index in 2021** to assess the ecological responsibility of the events sector. The city hosted the **2021 World Conservation Congress**, bringing together **5,000 participants**, and as a legacy to the congress, invested in the **Green Key certification** of hotels, achieving **47% certified rooms in 2024**.

Since 2021, the **Tourist Office has obtained ISO 20121** certification, ensuring sustainable practices. In 2022, Marseille was labeled "**Innovative Sustainable Destination**," reinforcing its commitment to responsible tourism. The city also supports restaurants in obtaining Ecotable certification, recognized in 2024 with the "Engaged Territory Award."

Marseille Provence Airport aims for **carbon neutrality by 2030** through an innovative energy ecosystem (solar power, geothermal energy, hydrogen) and improves soundproofing for nearby homes.

Finally, the **Aix Marseille Provence Convention Bureau** has developed a **guide to sustainable events**, offering recommendations for organizing eco-friendly events and minimizing their environmental impact and has set up a unique partnership in France with the Calanques National Park and offers convention organizers the opportunity to offset their carbon footprint.

These initiatives make **Marseille a model for transitioning toward a greener future**, balancing tourism appeal with environmental preservation.

Marseille, a natural and cultural treasure in the Mediterranean

With **57 km of coastline**, including **20 km of breathtaking creeks**, Marseille is a true paradise for nature lovers. The iconic Calanques National Park, a protected area, offers a unique and revitalizing experience. As the only European National Park to encompass land, sea, and urban areas, it showcases stunning crystal-clear waters and dramatic limestone cliffs—an unmissable sight for any visitor.

In addition, Marseille boasts numerous parks, gardens, and beaches, offering plenty of opportunities to enjoy the outdoors while attending a business event. Just outside Aix-en-Provence, **Montagne Sainte-Victoire** stands as an iconic landmark, immortalized in nearly 80 paintings by Paul Cézanne.

The city is also rich in cultural attractions, including the **Mucem**, where visitors can explore Marseille's history and gain insight into the Mediterranean world. Another must-visit spot is the **Panier District**, the city's oldest neighborhood, renowned for its picturesque streets and vibrant atmosphere, providing a glimpse into Marseille's past.

Aix-Marseille is home to more than successful 1000 MICE events every year

Aix-Marseille Provence is a prime destination for international conferences and events, ranking as **France's third metropolis in the ICCA ranking**. The city offers a diverse selection of venues, from modern and innovative spaces to historical and unconventional settings, ensuring a perfect match for any occasion. Whether you're planning a conference or a corporate event, Aix-Marseille Provence promises a unique and inspiring experience.

Tips to (re)discover Marseille

MUCEM

1. A Gala Dinner at Mucem
In an exceptional museum located in an amazing and emblematic historic district, facing the sea towards the Fort Saint-Jean, devoted to the Mediterranean cultures.

Casa Delauze Terrasse

2. A gala dinner or a cocktail - The Casa Delauze
Historical, Atypical and made in Marseille. With a surface of 4 600 m², the Casa Delauze can accommodate up to 700 people for all type of events: seminars, conferences, cocktails, gala dinners...

Château La Coste

3. A diner at the amazing Château La Coste
Château La Coste (15km from Aix en Provence), is a 200 hectare Organic vineyard where Wine, Art & Architecture live in harmony.

Vieille Charité Marseille Notre Dame Marseille MUCEM MUCEM toit Château d'If MUCEM Calanques Champs de
Infographie Marseille

KEY FIGURES

- 10 REASONS TO CHOOSE MARSEILLE

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Logo Marseille

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- AIX-MARSEILLE PROVENCE CONVENTION BUREAU'S WEBSITE

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