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About the convention bureau

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Convention Bureau

Atout France, the France Tourism Development Agency for the world's n° 1 tourism destination, is the country's official tourism body responsible for consolidating France's leading position as a destination in international markets.

At its heart, the **France Convention Bureau** has the role of ensuring that the country's professional meetings and events sector continues to grow, working with all those involved in the industry (strategic monitoring and analysis, training, structuring of offers etc) to maintain France as a **leading MICE destination** within a competitive global market. Thanks to its extensive expertise, the France Convention Bureau works with a strong network of French partners to maintain the country's position as a leading destination, offering event organisers who have chosen France the optimum conditions that will guarantee the success of their professional meetings and events.

As a key player in the MICE industry, the France Convention Bureau carries out the following activities on behalf of event organisers:
- Nurturing your inspiration and creativity by keeping you updated on destinations, news, trends, the latest happenings, products, offers etc.
- Guaranteeing the success of your event by working with you to define your project and guiding you towards the best options in line with your requirements.
- Facilitating your contacts with French industry professionals who will help you build your project.

A dedicated team at your service

You can find below contacts at the France Convention Bureau at our head office in Paris as well as your dedicated contacts in specific markets :

Contacts

Drapeau France