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Published on the Wed 01/04/2026 - 11:08
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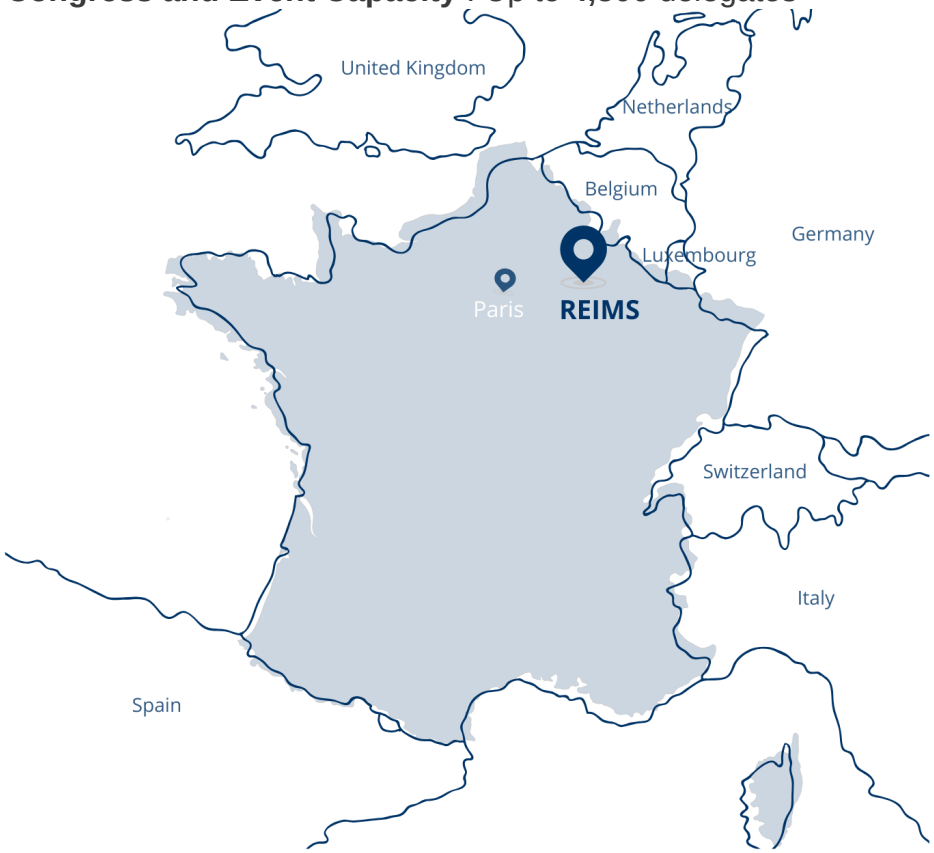
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REIMS

Cyrille Beudot - Office de Tourisme du Grand Reims

> **Congress and Event Capacity** : Up to **4,500** delegates



Located in **north-eastern France**, in the heart of the **Champagne region**, Reims is just **45 minutes** from Paris by high-speed train and **30 minutes** from Paris Charles de Gaulle International Airport. As a strategic European crossroads with direct motorway connections to Brussels, Luxembourg and Germany, the city is easily accessible for international visitors.
Its vibrant city centre is easily explored on foot, while extensive cycling facilities and an efficient tram and

bus network provide easy access to the surrounding vineyards.

A committed and sustainable destination

Reims integrates business tourism into a comprehensive **low-carbon development strategy**, including sustainable mobility (**374 km** of cycle paths and electric buses), renewable energy networks and large-scale urban greening initiatives.
Ranked 8th among **France's greenest cities** in the 2023 Palmarès des villes vertes, Reims was also recognised as a "Territoire Engagé pour la Nature," the destination relies on certified responsible event infrastructure and a network of committed stakeholders. In 2026, Reims is pursuing the national "DID – Destination Innovante Durable" label, structuring its tourism and events strategy around measurable sustainability goals.

Innovation and Dynamic Economy

Reims is **an innovation-driven destination** built around key areas of expertise including bioeconomy, health, digital technologies, robotics, agriculture and viticulture.
The European Centre for Biotechnology and Bioeconomy, supported by an academic community of **1,400** researchers, provides a strong environment for scientific and professional congresses.
Close collaboration between universities, leading schools (Sciences Po, NEOMA and CentraleSupélec) and industries positions Reims as a European hub for the bioeconomy and sustainable industries.

Three UNESCO World Heritage inscriptions

Reims offers a **World Heritage experience** above and below ground. **Notre-Dame Cathedral**, the **Palace of Tau** and **Saint-Remi Abbey** tell the story of the coronations and define the city's European identity. The **Champagne cellars** and **hillsides** highlight a unique cultural landscape where geology meets centuries of expertise. **Memorial sites of World War I** connect the region to a shared international history of remembrance. Together, these three recognitions give Reims global significance, all within a compact area — a rare concentration of heritage offering a truly unique experience.

Gastronomy & Champagne

As the capital of Champagne, Reims combines **viticultural expertise** with a refined **art de vivre**.
Chalk cellars carved into the rock since the Gallo-Roman era now host the **prestigious Champagne Houses**, providing unique and exceptional settings for exclusive experiences.
Its culinary scene highlights this excellence: with **11 Michelin stars** across the destination, Reims ranks among France's top gastronomic cities. Michelin-starred restaurants, innovative bistro cuisine and Champagne pairings elevate every visit.

Nature, vineyards & outdoor activities

Just few minutes from the city centre, the landscape changes. The **UNESCO-listed Champagne hillsides**, the **Montagne de Reims Regional Natural Park** and its r**olling vineyards and forests** reveal a remarkable natural environment. **The Faux de Verzy**, twisted beech trees unique in Europe, are a striking example of this natural heritage. Scenic walks, cycling routes through the vineyards, outdoor activities and moments of relaxation in the forest make it easy to integrate outdoor experiences into business programmes.

Event infrastructure & exceptional venues

Reims offers a comprehensive range of venues concentrated **within a walkable city centre**.
The Convention Centre hosts up to **1,400** delegates in plenary and features two auditoriums (350 and 720 seats), along with **2,500 sqm** of exhibition space.
The **Reims Arena** can accommodate conventions of up to **5,000** delegates, while the **Exhibition Centre** offers **12,000 sqm** of flexible halls. Champagne Houses, heritage sites and high-end hotels provide unique settings for gala dinners and exclusive events.

History & Art Deco

In Reims, business events naturally extend into discovery.
Known as the **City of Coronations**, Reims witnessed the coronation of **33 kings of France**. This thousand-year legacy continues to shape the urban landscape, from Notre-Dame Cathedral to the Palace of Tau and Saint-Remi Basilica.
Profoundly shaped by World War I, the city was rebuilt in the 1920s, creating one of the most coherent **Art Deco** ensembles in France. Geometric façades, ironwork, mosaics and urban perspectives form a distinctive architectural identity where memory and modernity meet.





KEY FIGURES

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