

# ORLÉANS

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Bords de Loire

**Congress and Event Capacity : Up to 2,000 delegates**



Just **one hour from Paris**, Orléans Métropole is the ideal place for your events.

**Easily accessible :**

- by train with 37 daily connections,
- by car via the A10, A71, and A19 motorways,
- or by air through Paris-Orly and Orléans Loire Valley airports, the city is perfectly connected.

Once there, enjoy walking through its **charming medieval center**. A human-sized destination combining history, convenience, and efficiency.

## Our ambition for sustainable tourism

Orléans Val de Loire Tourisme proudly achieved **ISO 20121 certification** (July 2024) and the **Destination Innovative and Sustainable label** (2025), promoting responsible consumption and reducing event impacts. These initiatives engage all stakeholders—visitors, organizers, providers, and communities—in sustainable development across social, economic, and environmental dimensions. Our sustainable tourism strategy fosters long-term growth while respecting our environment and uniting partners. Professionals in hospitality, travel, and leisure are refining practices, and both French and international visitors increasingly value our green, quality tourism and digital advances, including reduced paper documentation.

## Innovation & Competitiveness

Ranked as **France's 4th most attractive city** in 2025\*, Orléans Métropole concentrates on four major competitive clusters: **Cosmetic Valley** (pharma and cosmetics), **S2E2** (energy production and smart management), **Polymeris** (polymers and plastics), and **DREAM** (water resources). Excellence hubs like LAB'O Village by CA (French Tech Loire Valley), Agreen Tech Valley, and Cluster Nekoe further drive innovation. In 2023, the CHRO evolved into a university hospital (CHU). With **88** research labs, the University of Orléans in the Shanghai ranking since 2019, **70%** of national pharma production, **406** logistics firms, and **9,400** industrial, commercial and service establishments, Orléans ranks in the **top 10 for GDP**.

## (Re)discover Orléans Val de Loire

Orléans is a destination that will truly surprise you. This **ancient Roman city**, a former royal capital and stage of the Hundred Years' War, is home to one of France's oldest universities, which once welcomed John Calvin. It offers a blend of historic sites—from crypts to the FRAC and urban art masterpieces—and modern attractions. Bordering the wild **Loire, a UNESCO World Heritage river**, and featuring **18** parks and gardens, Orléans is a green haven. Enjoy local culinary delights, vibrant traditions, and unique events such as seminars on green campuses or meetings aboard traditional Loire boats, while the Orléans Convention team ensures your event makes history. Experience memorable moments in a city where rich history, nature and innovation merge to form an ideal backdrop for every event!!

## Sail and Savor the Loire in Orléans

Discover **exceptional MICE nautical escapes** along the **Loire and Canal d'Orléans**. Experience serene cruises aboard a "touecabanée"—ideal for corporate retreats and networking events. Elevate your agenda with gourmet or cocktail cruises, and choose unique onboard venues like Cabocher or Bateau Lavoir. Whether enjoying stand-up paddle adventures or canoe/kayak explorations at dusk, each journey seamlessly merges business with leisure, inspiring innovation, team building, and

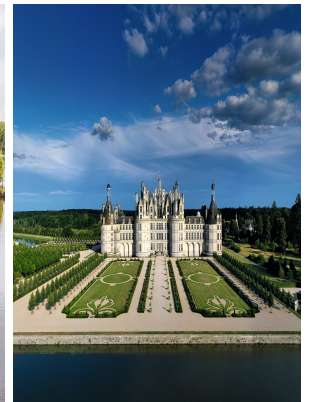
unforgettable professional experiences amidst breathtaking natural beauty. Tailored for corporate planners, these water experiences create a unique setting for strategic networking, innovative meetings, and high-impact presentations. Truly.!!

## CO'Met a 3-in-1 building

**CO'Met** is designed to host large-scale events with exceptional flexibility in its spaces and visitor management. It features a **Congress Palace** with **1,000 seats**, an **Exhibition Park** of up to **16,000 m<sup>2</sup>**, and a **10,000-seat stadium** for sports and major events. The facility also offers panoramic views of a nearby classified forest and river. Built to HQE standards, it ensures great comfort. The **Congress Palace** includes **1,000 seats**, **800 m<sup>2</sup>** of subcommittee rooms, and a **1,200 m<sup>2</sup>** catering space, making it ideal for meetings and conferences.

## A Dedicated Team for Your Event

Orléans Convention is committed to guiding you through every step of organizing your event. Offering free, **personalized advice** for all event types, we ensure your project meets your unique requirements. As your trusted partner, we support your applications, arrange pre-visits, and connect you with top local professionals. We provide essential communication tools and share our deep knowledge of the destination, suggesting incentive activities and added extras to make your event unforgettable.



ORLEANS

4<sup>TH</sup>

Most attractive city  
in France in 2025



Leading  
exporter of  
French  
cosmetics

3,400  
rooms

1 hour  
from Paris



428  
cycling routes

## KEY FIGURES

## CONTACT



ORLÉANS  
CONVENTION

ORLÉANS METROPOLE  
CONVENTION BUREAU

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