LA BAULE

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Bannière La Baule

Congress and Event Capacity : Up to **1,200** delegates



With an extensive transport network, the delegates will ensure a smooth journey to their destination. La Baule is easily accessible by train, plane or road:

- **10** trains a day between Paris and La Baule, including 3 high-speed TGV trains, with a journey time of less than 3 hours
- **89** destinations served by Nantes – Atlantique airport, less than an hour's drive from La Baule

Creating more responsible events

La **Baule Events** supports every event organizer in the transition to a more responsible approach to event planning, with no concessions on experience!
In addition to its **10 years of ISO 20121 certification** and its **Sustainable Innovative Destination label**, La Baule Events focuses on a coherent global offering that involves local players throughout the value chain, notably thanks to a demanding listing of its local service providers. La Baule Events include a carbon assessment, an evaluation of the positive spin-offs generated, suggestions for improvement and turnkey contribution solutions for local causes.
A set of commitments consolidated in a comprehensive system, named **ETIC'BLUE®**, which was recently awarded the Gold Prize for Best Territorial Innovation at the Grand Prix Kréa 2025.

A land of historical industry

On the **Loire-Atlantique coast**, the region benefits from the dynamism and attractiveness of the **Saint-Nazaire metropolis**. Its diversified economy is based on maritime excellence: it is the leading commercial port on France's Atlantic seaboard, France's leading shipbuilding center with **Les Chantiers de l'Atlantique** and France's leading center for marine renewable energies. The region is also a major aeronautical industrial city, with **Airbus factories,** and a leader in the agri-food sector, with the production of Guérande salt (over 16,000 tons per year). The region boasts 9 competitive clusters (industry, health, biotherapy...): 1 university, 9 colleges, 200 laboratories...

Exceptional welcoming sites

La Baule Events also offers a choice of unusual venues for memorable receptions: postcard setting on the beach, an outdoor amphitheater in a breathtaking park, the privatization of an equestrian center, the old fish market on the harbor, the food market hall... La Baule Events showcases the region's DNA and creates memorable hospitality experiences. An opportunity for organizers to draw on creative identity solutions to create the event within the event.

The destination as playground

La Baule and its peninsula are an ideal playground for team-building and team spirit, where work and relaxation go hand in hand. La Baule Events recommends a selection of original activities, accessible to all: walking sightseeing tour, bike rallies, water sports like paddle or catamaran, beach games... Or take advantage of industrial tourism with the proximity of Saint-Nazaire and its world leaders construction sites of Airbus aviation and Chantiers de l’Atlantique, shipyards where legendary liners are built.

A promise of serenity

Between land and sea, offer your participants a warm welcome in the establishments of La Baule and the Presqu'île. At the heart of the Barrière Resort or with the club of charming hotels in La Baule, over **2800 rooms** are available to you and your guests, promising peace and serenity. La Baule Events can help you find and allocate the rooms you need for your event. The guarantee of a varied choice to suit all budgets.



LA BAULE

60,000
visitors
each year

LA BAULE CONVENTION CENTER

900
seats
spacious auditorium

One of the longest bay in Europe and a member of the **World's Most Beautiful Bays Club**

A **9** km beach

78
hotels in the area

+2,000
hectares
of nature and biodiversity with the Guérande salt marshes

KEY FIGURES

CONTACT

La Baule Events
Louise Chaillou - Marketing Director
louise.chaillou@labaule-evenements.com
+33 02 40 11 51 42

- LA BAULE EVENTS' WEBSITE

Localisation du POI
POINT (-2.363461 47.288754)