



GRENOBLE

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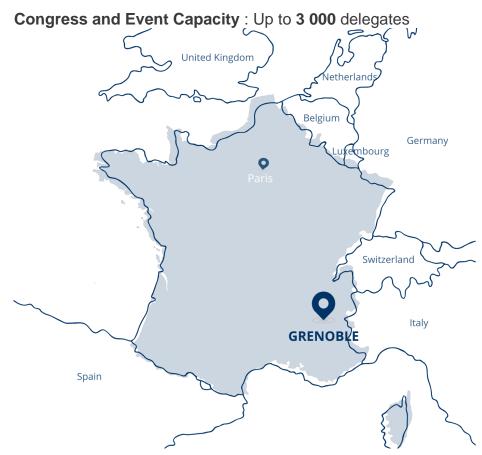
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Bannière Grenoble



At the crossroads of Switzerland and Italy, **Grenoble-Alpes Metropole** is situated in an ideal location **at the heart of the French Alps**. **Three** international airports are located less than 90 minutes from Grenoble (Lyon Saint-Exupéry, Geneva and Grenoble Alpes Isère). In total, more than **200 direct destinations** are accessible. With up to 10 direct Grenoble-Paris round trips by high-speed TGV train, and with the Lyon Part-Dieu hub 1h15mins away, the rail offer from Grenoble is also very attractive. **Ideally located in the city centre**, Grenoble railway station is perfectly connected to the city's bus and

tram network.

Sustainable metropolis and European green capital

A committed region, **Grenoble Alpes** is the ideal destination for event organizers concerned about the environmental impact of their events. The metropolis is implementing a proactive policy for the energy transition of its territory, and its exemplary environmental credentials have earned it the title of **European Green Capital 2022**, thanks to the collective efforts of a wide range of players. A hub of innovation, Grenoble Alpes has been **a pioneer in sustainability**: the first French urban area to implement an Air Energy and Climate Plan, and the first to create an eco-neighborhood. The city has an **efficient public transportation network**, with five tram lines and 80 bus routes. All convention centers and over 90% of hotels are accessible by tram, facilitating eco-friendly event planning. Grenoble Alpes is also the second-leading metropolitan area in France for cycling, with 320 km of bike lanes.

Encouraging eco-friendly initiatives in energy, housing, mobility, food, air quality, and biodiversity preservation, Grenoble Alpes Métropole serves as a model of a committed and sustainable region. Event service providers are also part of this approach and are dedicated to developing eco-responsible offerings and services.

The innovative city in the Alps

A blend of mountain spirit and urban culture, the Grenoble metropolitan area stands out from other French and European cities due to its immediate proximity to the Alpine massifs (Chartreuse, Belledonne, Vercors, Ecrins) and the economic, academic, and technological excellence of its innovation ecosystem. Ranked in the **Top 5 most innovative cities in the world,** Grenoble is constantly reinventing the future. Here, laboratories, universities and companies work together to make the world of tomorrow.

Vibrant and open to the world, Grenoble Alpes is a premier destination for all types of professional gatherings, from conferences to corporate events.

(Re)discover Grenoble Alpes

- The Grenoble Bastille Cable Car is a symbol of the city and has been taking visitors to the Chartreuse Regional Natural Park since 1934. The cable car symbolizes the connection between the city and the mountains. A visit to the Fort de la Bastille is a must to admire the city and the surrounding mountains. The panoramic views from the summit are breathtaking!
- A cultural and artistic destination
 - Designated a "City of Art and History" since 2017, the city is home to the Musée de Grenoble, one of Europe's most prestigious museums, with the second-largest collection of modern art in France. Around twenty museums are located within the metropolitan area. A Street Art destination, Grenoble hosts the "Grenoble Street Art Fest," Europe's first street art festival, featuring 50 artists and over 115 painted murals.
- Discover the rich heritage of Grenoble and its region with Grenoble Alpes Tourism guided tours

Explore the many facets of Grenoble Alpes with our group tours. Whether you are passionate about art, gastronomy, architecture, history, or curious about unusual sites, our experienced tour guides will meet your expectations.

A stunning natural setting

With **700,000** inhabitants, Grenoble is the most important European metropolis in the heart of the Alps. The first thing you notice when you arrive in Grenoble is the **exceptional landscape**. At the heart of the Vercors, Belledonne, Chartreuse, and Oisans mountains, the Grenoble Alpes metropolis offers a wide variety of outdoors activities in both winter and summer. Vibrant, cosmopolitan metropolis open to the world, grenoble Alpes benefits from breath-taking landscapes all year round.

A first-rate MICE destination

Nearly **90 congresses** are held each year in Grenoble, including **30 internationals ones**. With a rich and diverse offer, Grenoble is the best possible place for your future seminars, congresses and other professional events:

- 3 congress venues for events up to 3,000 people
- 200 meeting rooms
- 5,000 hotel rooms; 89 hotels and residences
- a wide range of original and unique venues for your events.

Exceptional venues for you gala evenings

Grenoble Alpes offers a variety of unique and unusual spaces to personalize your events and gala evenings:

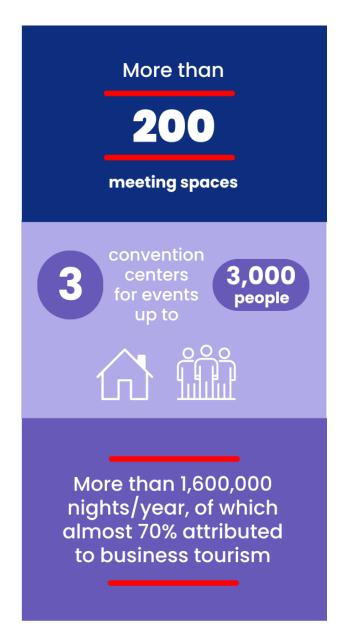
- The Bastille Fort and its cable car: discover one of the most beautiful Alpine panoramas during your evening at this historic site
- Fortresses, museums, castles, stadiums... classic, historic, or even unconventional venues for unforgettable events!



GRENOBLE







KEY FIGURES

CONTACT



Grenoble-Alpes Convention Bureau

Amadou ROUILLON - Convention Bureau Manager convention@agence-grenoblealpes.com

- +33 (0)4 76 03 37 53
- GRENOBLE-ALPES CONVENTION BUREAU'S WEBSITE

POINT (5.7243 45.182081)