

# BORDEAUX

Published on the Tue 11/02/2025 - 16:59

Share page

Veuillez [autoriser le dépôt de cookies](#) pour partager sur Facebook, Twitter et LinkedIn.

- Share on Facebook
- Share on Twitter
- Share on LinkedIn
- [Share by email](#)
- Copier dans le presse-papier

4 minutes

4 minutes

Bordeaux visuel générique

---

**Congress and Event Capacity : Up to 6 000 delegates**

---



Bordeaux is **easily accessible** from all over the world.

**Bordeaux-Mérignac International Airport:**

- +100 destinations
- More than 15 national and international regular flights to international cities

- Regular air services to 13 main hubs

### **Public transports:**

An efficient public transports with direct connections between the train station, the airport to the city centre and the main congress centres.

## **Explore a sustainable destination**

Bordeaux is the **number 1** destination in France and **6th** in the world on the Global Destination Sustainability Index, exceeding expectations when it comes to responsible tourism and events management. The events hosted here are a promise of respect for the environment and people, offering experiences that are both inspiring and responsible. Be inspired by Bordeaux, a city where authenticity, modernity and responsibility come together, giving life to ambitious projects.

## **Impressive venues & eco-conscious events**

Bordeaux, a city renowned for its cultural heritage and stunning architecture, possesses a range of impressive venues for events. With 9 convention and exhibition centres offering nearly **150,000 m<sup>2</sup>** of exhibition space and plenary accommodating **up to 6,000 participants**, there is ample space for events of all sizes. With **49%** of its members eco-certified, Bordeaux is at the forefront of the events industry's responsible transformation. By drawing on this local ecosystem, organisers can benefit from a network committed to designing memorable events that generate a lasting impact. Bordeaux invites you to join this dynamic, by taking an innovative and responsible approach to each project, at the heart of a destination that is a pioneer in sustainable tourism and events management.

## **A taste of Bordeaux**

In Bordeaux, you're never far from nature, whether it's the vineyards, parks or the nearby ocean. This mix of open spaces and landscapes creates an invigorating atmosphere, ideal for events with well-being and creativity at their heart. It's the perfect place to offer new experiences, whether surrounded by grapevines or on the peaceful shores of the Bay of Arcachon.

In Bordeaux, you're never far from nature, whether it's the vineyards, parks or the nearby ocean. This mix of open spaces and landscapes creates an invigorating atmosphere, ideal for events with well-being and creativity at their heart. It's the perfect place to offer new experiences, whether surrounded by grapevines or on the peaceful shores of the Bay of Arcachon.

With **65** designated wine appellations and **7,000** châteaux, Bordeaux is known as the wine capital of the world. While the **Cité du Vin** is an absolute must-see, a visit to a local wine bar should also be on top of your list. In short, Bordeaux has something for everyone.

## **Green spaces & creative atmosphere**

With **150 parks and gardens**, a **pedestrianized town** centre with calm traffic, Bordeaux is a pleasant and accessible city to live, work and explore. But there's more! The city is home to the largest urban area classified by UNESCO with **347 monuments**, making it a rich destination for culture and history enthusiasts. Bordeaux's commitment to sustainability is also demonstrated through initiatives like the

**Darwin Ecosystem**, a creative hub for green economy initiatives, making it an ideal business destination for those seeking a responsible and eco-friendly environment. Whether one is looking to host a conference, hold a business meeting, or simply enjoy the city's many treasures, Bordeaux will leave a lasting impression on all visitors. More than **370km** of bike lanes in the metropolitan area.

## Bordeaux is an attractive metropolis for its lifestyle and for businesses

As a city with a booming industry and hotbed of innovation, start-ups, research laboratories for new themes, a University of Excellence and grandes écoles, Bordeaux has become a **prominent host of international congresses**. Bordeaux focuses its economic development on **research, technology and innovation**. With **10,700** researchers, **106,700** students, **17** advanced engineering schools, **110** research units at the University of Bordeaux and more than **60** competitiveness clusters, Bordeaux is the economic driving force of the Nouvelle Aquitaine particularly in Aeronautic, Wine growing & industry, Optic&Laser, Wood industry, Geosciences, Health ICT, Neurosciences, etc.

... According to the organisers, just the mention of “Bordeaux” leads to a 5-15% increase in the number of participants.

## Tips to (re)discover Bordeaux

Organise your event in Bordeaux for a unique and authentic experience, guaranteed. Discover a region with a thousand faces ! Puis laisser les exemples

### 1. A gala dinner in the vineyards

The 1st wine properties are situated 15 min from Bordeaux. Easy to organise the congress gala dinner in a château: visit of the winecellar, wine tasting and farewell dinner in the château.

### 2. A cocktail on the Garonne river

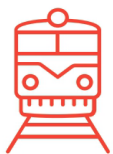
Come on board for a cocktail-cruise to see the beautiful 18th century facades of Bordeaux, to discover the Gironde estuary and some wine properties alongside the Garonne river.

### 3. Street-art in Bordeaux

Darwin ecosystem, the Bassins à flot, the university campus, the street-artists have taken over many sites in Bordeaux. Discover Bordeaux through the prism of street-art!



# 1 EASY TO ACCESS



Bordeaux is just a **2-hour train journey** from Paris.

2

## CONVENTION & EXHIBITION CENTERS

plenary rooms up to 6,000

9

3

With a GDS Index Score of **83,37%**

4

**6<sup>th</sup> position** out of 100 surveyed destinations



5

Bordeaux is home to the **largest vineyards in the world with 7,000 châteaux.**

# 10 REASONS TO CHOOSE BORDEAUX

Located between the world's greatest vineyards and the Atlantic coast, Bordeaux offers everything you need to create a sustainable business event.

6

**14,065** rooms and **184** hotels

8

More than **100** destinations by direct flight with **33 AIRLINES.**



7

Bordeaux is the largest urban area classified by UNESCO with

**347** monuments



9 The **DARWIN ECOSYSTEM,**

which is a collective geared towards a green economy, **is home to an urban farm and the largest organic restaurant in France.**

10

The city name **"Bordeaux"** has been shown to increase the number of participants of business events by

**5 to 15%**



Choose France™  
Powered by Atout France

## KEY FIGURES

## CONTACT



### Bordeaux Convention Bureau

Amélie Déchénaïs - Director

[a.dechenais@bordeaux-tourisme.com](mailto:a.dechenais@bordeaux-tourisme.com)

- [BORDEAUX CONVENTION BUREAU'S WEBSITE](#)

Localisation du POI

POINT (-0.587877 44.851895)