STRASBOURG

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Strasbourg
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> **Congress and Event Capacity** : Up to **10,000** delegates



Strasbourg, in eastern France, lies at the crossroads of Europe, near the German border. **Well-connected**, it is accessible by high-speed train (**1h46 from Paris**), major highways, and Strasbourg Airport. The city also benefits from **EuroAirport** (Basel-Mulhouse) and **Frankfurt Airport** nearby. With an efficient tram and cycling network, getting around is easy, making Strasbourg a prime destination for both business and leisure travelers.

TOP 5 French cities most committed to ecological transition

For its fourth participation in 2026, Strasbourg achieved **a score of 75%, ranking 35th in the GDS Index and securing a place in the Top 40**. This performance reflects the solid direction taken by the community and its partners to work towards inevitably more sustainable tourism.
The Strasbourg Tourist, Leisure, and Convention Office is finalizing its carbon assessment, which began in 2025.
Direct collaboration with local stakeholders on a wide range of issues: accessibility, adaptation to climate change, business tourism, etc.
The destination's tourism strategy focuses on developing more sustainable, inclusive and diversified tourism.
Strasbourg Capitale de Noël achieves **ISO 20121 certification in 2025**.
With **600 km of cycle paths** throughout the urban area, Strasbourg is the leading city in France for cycling, and the fourth in Europe.
Creation of a guide for event organizers: How to organize a responsible event in Strasbourg

Strasbourg stands out as a leading hub for innovation, research, and competitiveness

Home to **prestigious institutions** like the University of Strasbourg and cutting-edge research centers, the city excels in health, biotechnology, and digital technologies. As part of the **Eurodistrict**, it fosters cross-border collaboration, hosting leading competitiveness clusters such as BioValley France, specializing in life sciences, and Alsace Biovalley, driving medical research and innovation.

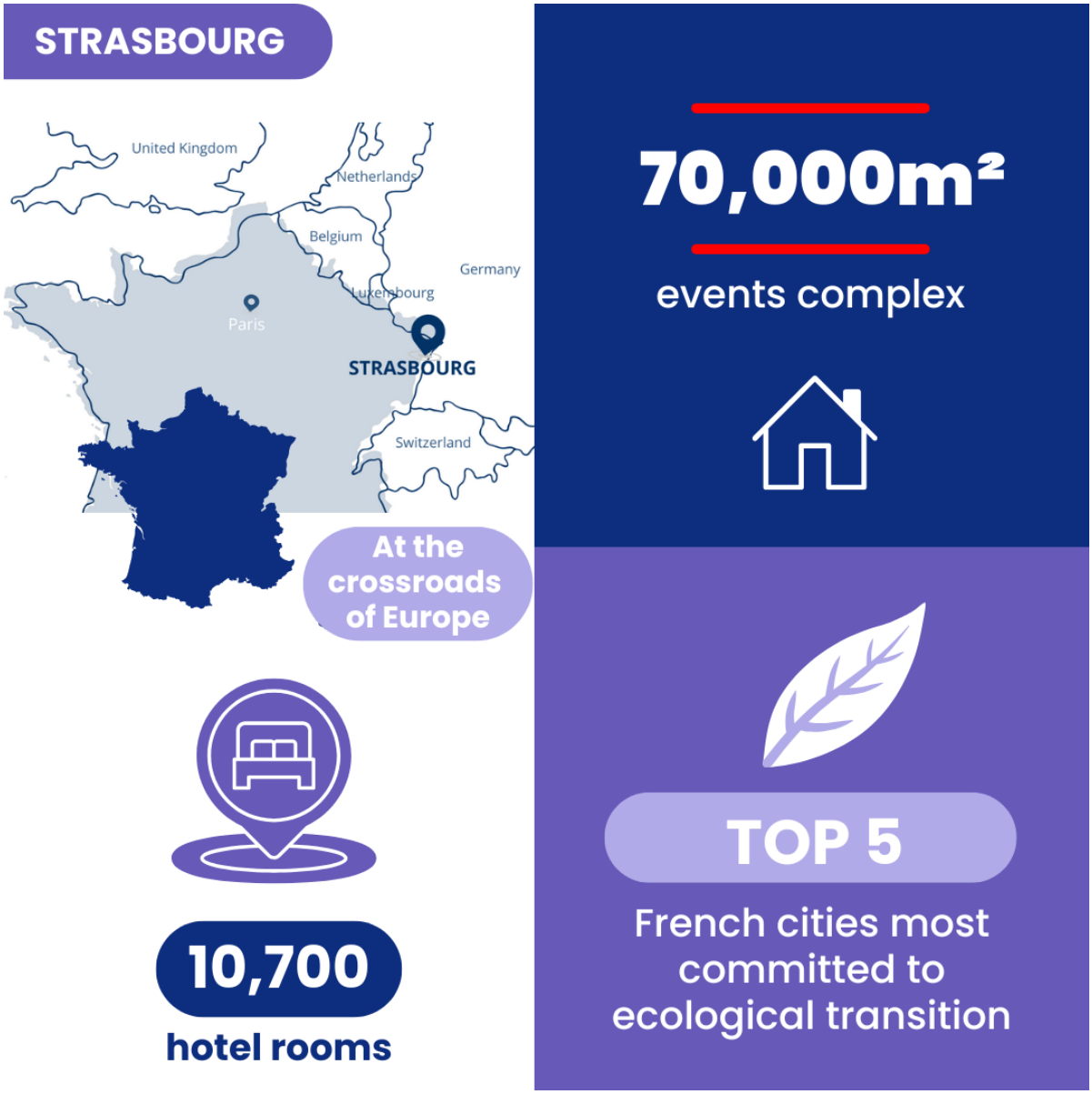
(Re)discover Strasbourg

Strasbourg is an exceptional destination for incentives, offering a rich blend of culture, history, and gastronomy. Team-building activities range from boat cruises on the Ill River to wine tastings along the Alsace Wine Route. Its vibrant culture shines through world-class museums, theaters, and events like the famous Christmas market. Culinary delights include traditional Alsatian dishes, Michelin-starred restaurants, and iconic winstubs, making Strasbourg a true gourmet paradise.

A network of professionals committed to MICE

Strasbourg is the ideal place to host your business events, with a network of over **250 local service providers** dedicated to MICE.





KEY FIGURES

CONTACT

Strasbourg Convention Bureau
Nicolas Bapst - Development manager
nbapst@mystrasbourg.com
+33 3 88 13 41 32

- STRASBOURG CONVENTION BUREAU'S WEBSITE

Localisation du POI
POINT (7.761454 48.579831)