



Rendez-vous en France ; Travel Market - April 2026

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Bannière

Salon Rendez-vous en France 2025 Cedric Helsly

01 April 2026 02 April 2026

Groupe de marchés

France

Marchés d'intervention

France

Public attendu

Professionnels internationaux

Bureaux

Paris - Siège social

Format de rendez-vous

Présentiel

Type de rendez-vous

Rencontres B2B

Key figures for the 2025 show in Lyon:

- 2 days of professional meetings
- 704 exhibiting companies
- 817 international buyers and prescribers
- 62 countries represented
- 28,144 business meetings
- 26 journalists from the international professional press invited
- 13 partner regions
- 1 official carrier, historical partner of the event : Air France

Marketing

Stand sales open to French professionals wishing to exhibit at the 2026 event: November until mid-December 2025.

While waiting for the 2026 rates, the 2025 participation rates are available on the

www.rendezvousenfrance.pro website (Exhibitors area, Rates section) and on the marketing brochure available on this link.

Once registered, exhibitors have access to an online appointment booking system, enabling them to request appointments with foreign and French tour operators in advance of the event, and thus optimize their participation.

Registration for tour operators opens mid-January 2026.

Visitors can be professionals with a license or registration number as tour operators, travel agencies or receptives with a buyer profile (contracts' manager) who wish to develop their business in France. Only the international offices of the Atout France network are authorized to invite and register tour operators and travel agencies for the Rendez-vous en France trade show.

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Non

Non