

# Rendez-vous en France, Travel Market - March 2024

Published on the Thu 09/11/2023 - 11:23

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Bannière

salon rendez-vous en France

26 March 2024 27 March 2024

Marchés d'intervention

France

Public attendu

Professionnels internationaux

Format de rendez-vous

Présentiel

Type de rendez-vous

Communication B2B

The unique format of this event enables exhibitors to develop the listing of their offer, market their new products and increase their sales to international buyers from nearly 70 countries.

## **The show in figures:**

1 unique meeting place

2 days of professional meetings

13 partner regions

2 official carriers, historic partners of the event: Air France and SNCF

67 countries represented\*

660 exhibiting companies

812 international buyers and influencers\*

26 invited journalists from the international trade press\*.

\*Figures based on the 2023 edition

## **Marketing**

**Stand sales open to French professionals wishing to exhibit at the 2024 event: early November 2023.**

While waiting for the 2024 rates, the 2023 participation rates are available on the [www.rendezvousenfrance.pro](http://www.rendezvousenfrance.pro) website (Exhibitors area, Rates section) and on the marketing brochure available on this link.

Once registered, exhibitors have access to an online appointment booking system, enabling them to request appointments with foreign and French tour operators in advance of the event, and thus optimize their participation.

**Registration for tour operators opens in mid-December 2023.**

Visitors can be professionals with a license or registration number as tour operators, travel agencies or receptives with a buyer profile (contracts' manager) who wish to develop their business in France.

Only the international offices of the Atout France network are authorized to invite and register tour operators and travel agencies for the Rendez-vous en France trade show.

Document(s) lié(s)

[Rendez-vous en france 2023](#)

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